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JULY 2015

# marie claire



## LOOK HOT NOW

**SUMMER-PROOF YOUR HAIR**

**FLAWLESS SKIN (NO FAKING IT)**

**PLUS KATE MOSS' BEAUTY SECRETS**

## RITA ORA

ON **LOVE, AMBITION** & HOW A **BREAKUP** MADE HER BRAVE

**MY DAD WAS A SERIAL KILLER**
P.122

**HOW LONG CAN YOU *REALLY* PUT OFF HAVING KIDS?**
P.128

## Fashion Gets Fresh

PRETTY NEW TRENDS TO TRY RIGHT NOW


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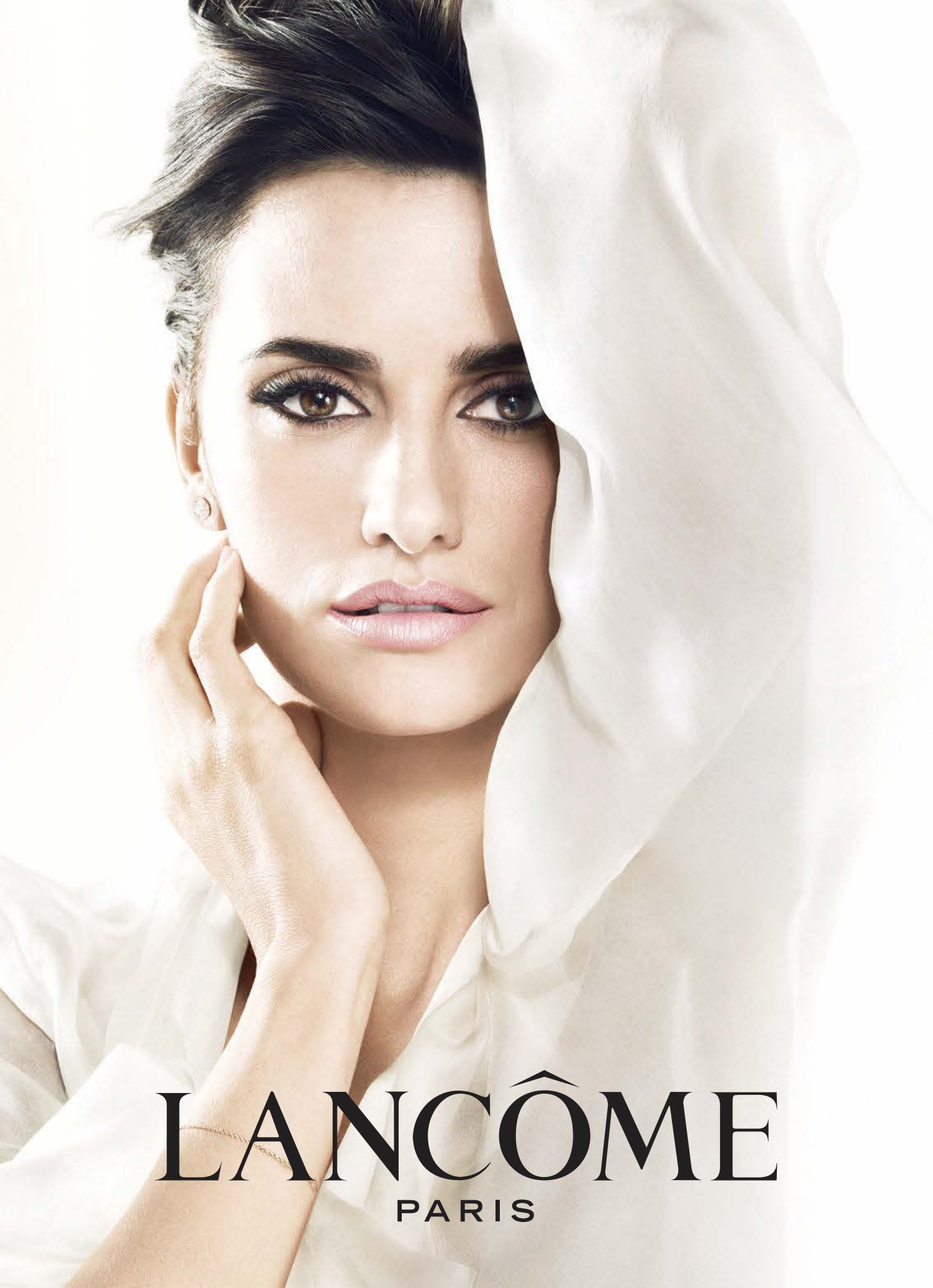
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VOLUME 22 / ISSUE 7

# JUL



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→ **DRESS** price upon request, *Tom Ford;* (888) TOM-FORD. **RING** $2,300, *Sophie Bille Brahe* at Dover Street Market; (646) 837-7750.

100

**IT'S RITA'S WORLD; WE'RE JUST LIVING IN IT**

PHOTOGRAPH BY BEAU GREALY


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# JUL

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It wasn't until she gave up playing it cool that things started to really heat up




## WIN THE COVER LOOK

**BEAUTY PRODUCTS WORTH $212.** To enter and for official rules, go to marieclaire.com/winthecoverlook and complete the online entry form. See Shopping Directory for details.

**MAKEUP PRODUCTS:** From Rimmel London, a year's supply worth $115. **HAIR PRODUCTS:** From Garnier Fructis, a year's supply worth $97. **NEWSSTAND COVER:** Top, Prada. **SUBSCRIBER COVER:** Jacket & pants, Gucci.




1. **BANGLE** price upon request, *Boucheron;* us.boucheron.com for information.
2. **HAT** $1,485, *Lanvin;* (646) 439-0380.
3. **EARRINGS** $4,050, *Pomellato;* pomellato.com.
4. **BAG** price upon request, *Salvatore Ferragamo;* (866) 337-7242.

***FLOW RIDER***
*Balance out a folksy maxi dress with a shrunken velvet vest that's right up fall's bohemian street.*

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STILL LIFES: COURTESY OF THE DESIGNERS. RUNWAY: VICTOR VIRGILE/GAMMA-RAPHO VIA GETTY IMAGES



# WHAT WE LOVE ABOUT JULY

What you need to do, see, hear, and talk about this month

## 1 BRIGHT LIGHTS

Celebrate Independence Day—the holiday, not the Will Smith sci-fi disaster movie—on, when else, July 4. So fire up the grill; throw on your chicest reds, whites, and blues; and tag your fireworks selfies #happy4th—it's what our founding fathers would've wanted.



The 2014 Bluestocking Film Series included the short *Cabbie*.

## 2 GIRLS ON FILM

The Bluestocking Film Series comes back to Portland, Maine, July 17 to 18 to screen our favorite kind of short films: the ones that star complex female characters.



## 3 SINGING THE BLUES

*Amy*, a documentary about late soul songstress Amy Winehouse by director Asif Kapadia, opens in theaters this month. We can already feel the goose bumps.

## 4 COME ON IN

Time for new beginnings—literally. That's what Dover Street Market New York calls its biannual reinvention. The fashion wonderland from Comme des Garçon's Rei Kawakubo (basically an avant-garde shopping mall) reopens with new designer spaces, art installations, and brands (see: Margiela) on July 18.



NikeLab at Dover Street Market.

## 5 WORK IT OUT

Fact:* You'll *want* to hit the gym if you look cute. (*Probably.) Test out the theory in designer Mara Hoffman's Activewear Collection, launching in July. (Sports bra, $128, leggings, $168; marahoffman.com)







## 8 AROUND THE CAMPFIRE

Binge like it's 2001: *Wet Hot American Summer: First Day of Camp* premieres on Netflix July 17. The eight-episode series is a *prequel* to the original cult classic—which means the film's returning cast members (including Amy Poehler and Bradley Cooper, above) will be going back in time (sort of).

## 9 FIRST COMES LOVE

Comedian/actor/writer Aziz Ansari (above) can now add "love scientist" to his CV. In his book, *Modern Romance* (Penguin Press), out now, Ansari teams up with an NYU sociologist to explore how we find love—and text, and break up, etc. *And* it's funny.



Jenny Lewis at last year's Lollapalooza festival.

## 7 LET'S GET LOUD

Head to Grant Park in Chicago on July 31 to see a bunch of music's cool kids take the Lollapalooza stage (Sam Smith, FKA twigs, and A$AP Rocky among them). Cool adults, too: Hi, Paul McCartney.



## 6 SHOP TILL YOU DROP

Black Friday has nothing on this: Nordstrom's anniversary beauty sale starts nationwide on July 17. Think shopping bags filled with exclusive, limited-edition items. (Chanel Travel Makeup Palette, $95; nordstrom.com)

1: JEFF FOOTT/GETTY IMAGES. 2, 4, 5 & 8: COURTESY OF THE COMPANIES. 3: JEFF KRAVITZ/GETTY IMAGES. 6: PALETTE: COURTESY OF THE COMPANY; MAKEUP SWIPE: JEFFREY WESTBROOK/STUDIO D. 7: MAX HERMAN. 9: MAT HAYWARD/GETTY IMAGES




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## RITA ORA

HER FIRST U.S. ALBUM IS ABOUT TO DROP, AND RITA'S READY TO RULE THE WORLD. WE TAKE YOU BEHIND THE SCENES OF HER COVER SHOOT, WHERE THE PLAYFUL POP PRINCESS REVEALS HER GIRL CRUSHES, REALITY TV AND SHOPPING VICES, AND THE "DEADLY SINS" SHE'S GUILTY OF (NOT ONE, BUT TWO!).
**MARIECLAIRE.COM/RITA-ORA**



## MUSIC TO OUR EARS

*Coachella and Bonnaroo got you pumped for festival season? Keep the momentum going with summer's best concerts. We break down where to go and who you want to be jamming out to in the sun.*

marieclaire.com/must-see-concerts

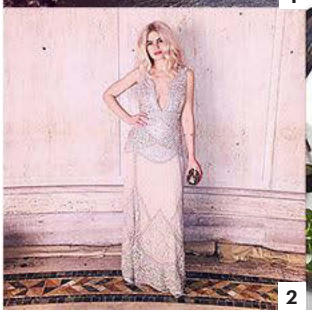


1

## INSTA-BEAT

**OUR PHOTO-HAPPY EDITORS HASH(TAG) IT OUT**

**1. Kayla Webley** Senior Editor/*@kaylaw* Look at those purple flowering trees #Bhutan
**2. Lauren Valenti** Associate Editor/*@lauren_valenti* Spent a magical evening in this @calypsostbarth number @marieclairemag #BlossomBall
**3. Brittany Kozerski** Market Editor/*@brittanykozerski* The best Mexican food in NYC #LosFeliz #cincodemayo



2



3

**STAY IN TOUCH**
*SHARE YOUR LATEST STREET STYLE, BEAUTY PICKS, AND MORE!*

CLOCKWISE FROM TOP: GRIZZ LEE ARTS, COURTESY OF THE PHOTOGRAPHERS (3); GETTY IMAGES

EDITOR'S NOTE

# FALL FORWARD



LOUIS VUITTON

LANVIN

SAINT LAURENT

At the peak of summer, when we bare more skin the higher the mercury rises, the last thing any of us wants to think about is covering up: We'd much rather think swimsuits instead of sweaters. But the fashion calendar being the way it is—and our industry perpetually onto the new and next—we're always looking ahead. That's why we devoted 16 pages of our July issue to our favorite looks from the fall collections ("On the Town," p. 106), shot on the streets of Paris. We can't wait to see Louis Vuitton's tactile textures, hyper-vivid colors from Saint Laurent by Hedi Slimane, and Lanvin's tapestry-like patterns jump off the runways and onto sidewalks and Instagram feeds. We want to keep you ahead of the curve. Plus, when those dog days of summer hit, fantasizing about fall helps us all stay cool.

And speaking of the future, we take a hard look at a burning question many women are asking themselves today: "Do I really want a baby?" I am fascinated by the last installment of our three-part State of Sex series ("Now, Later, or Never?" p. 128), dedicated to all things baby drama. More and more, women are using technology to push the boundaries of the traditional baby-making timeline. We map out this new territory—from the various methods for how to get pregnant to how to put it off, for now—and all of the ambivalence in between. The good news: It's all up to you.

Anne Fulenwider
**EDITOR-IN-CHIEF**
*annefulenwider@marieclaire.com*





ABOVE: Ready for baby? No matter your answer, you've got options. LEFT: My favorite moment this month: kicking off Internet Week New York with *Broad City*'s Ilana Glazer (left) and Abbi Jacobson (right). We talked about YouTube, *Roseanne*, and how "Jeremy" was almost played by Mark Consuelos. These ladies are major.

**OK, NOW TALK TO ME!** Tell me what you love, don't love so much, or want to see more of in *Marie Claire*. I want to hear it all! Bear with me if I don't respond immediately.

PHOTOGRAPHS, FROM LEFT: COURTESY OF ANNE FULENWIDER. PAUL HERBST. RUNWAY, FROM LEFT: GORUNWAY.COM, THIERRY CHESNOT/GETTY IMAGES, DOMINIQUE CHARRIAU/GETTY IMAGES

NORDSTROM




# SAVE BIG

## ON BRAND-NEW FALL ARRIVALS

FROM GREAT BRANDS LIKE JOIE, RAG & BONE/JEAN, VINCE, CURRENT/ELLIOTT, HELMUT LANG AND MORE.
**STARTS JULY 17. PRICES GO UP AUGUST 3.**

ANNIVERSARY SALE

Joie sweater with detachable faux-fur collar.

# WHAT *YOU* SAID

Wherever you're talking about *MC*—Twitter, Facebook, blogs, snail mail, or e-mail—we're listening. Here's how you responded to our May 2015 issue ...



IN OUR INBOX

## FAB FIVE

Thank God for your May issue! "Fresh Faces" who are actually fresh. It was great to see Iggy Azalea as one of your cover stars, as well as the other lovely ladies who actually bring something new to the table ["Brave New Girls"]. Thank you!

**—Kristin Penta, Shrewsbury, MA**

### BALANCING ACT

When I read other fashion magazines, I am made to feel apologetic about my somewhat conservative leanings. Thank you for the article on Washington state's U.S. Rep. Jaime Herrera Beutler ["Party Crasher" by Karen Schwartz]. She is setting a new paradigm in politics. I appreciate the equal time!

**—Linda Christopher, Newport Beach, CA**

### ALL-INCLUSIVE

I was thrilled to see "A League of Her Own" by Janet Mock, affirming transgender women who are beauty role models around the world. The U.S. is so backward compared to many other countries: Rampant discrimination toward transgender women and men in 2015 is ridiculous. Too many find it easier to mock those who are different than to affirm them. Articles like this one are much needed.

**—Dani Sa, Carlisle, MA**

### CODE RED

Thank you for the article on nurse bullying ["Mean Girls of the ER" by Alexandra Robbins]. I am a nurse in the ICU and have been both victim of and witness to this cruel practice. The article had great timing—we celebrated Nurses Day in May. Hopefully as we celebrate our profession, we begin the change toward a united team so we can care for our patients as we are called to.

**—Jennifer Webster, Mount Airy, MD**



## READER OF THE MONTH!

**Dara Wedel of Brooklyn will win a beauty bag for her tribute to human-rights activist Kayla Mueller. "Thank you for honoring Kayla Mueller with new details that give further insight into her stunning character," she writes ["Remembering Kayla"]. "Kayla's capacity for wholehearted living is proof of the transformational power of serving others: a deeply meaningful legacy and inspiration for us all."**

## ON TWITTER

**"ALL ABOUT THAT STRIKE" @sammytenorio:**
Queen @Meghan_Trainor for *Marie Claire* Magazine in May!! Love yah pizza queen! No Good For You! #MeghanTrainor

**"BRAVE NEW GIRLS" @KISUAonline:**
@ZoeKravitz KILLING it on the cover of *Marie Claire* this month #WCW

**"OWNER'S MANUAL" @KtMartin17:**
Great career domination tips for women from @EliseStefanik in @marieclaire #BossLady

**"A LEAGUE OF HER OWN" @MattJisa:**
Love that @janetmock includes @RuPaul (@MACcosmetics) as one of her #trans role models in this piece for @marieclaire

**"REMEMBERING KAYLA" @jane_frye:**
The way #KaylaMueller saw the world is inspiring to say the least. So amazing @marieclaire

## ON INSTAGRAM



@yourstrulyciera: *Another day, another flight. Been up since 4 am catching flights, now just one last flight to home!*

**LET IT OUT!** Tell us what you really think about this issue. Visit **marieclaire.com** to join the fray, or send your feedback directly to **annefulenwider@marieclaire.com**. Letters may be edited for space or clarity. If you're chosen as Reader of the Month, you'll win a free beauty bag!

MAKEUP: MAARAM/ISTOCK. INSTAGRAM: COURTESY OF THE PHOTOGRAPHER


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THEN YOU SMILE
AND LOOK AWAY."
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# CONTRIBUTORS

PHOTOGRAPHER

## BEAU GREALY

*@beaugrealy (Instagram)*

Grealy, who photographed cover star Rita Ora ("Rita Gets Real," p. 100), was impressed by how easy the singer/actress was to work with. "Rita is lighthearted, engaging, and has great energy," he says. "Her fantastic personality shows in the pictures." Grealy, who's based in Venice, California, has previously shot for *Mr Porter*, *Muse*, and *i-D* magazines. **MOST-WORN CLOTHING ITEM:** Low-slung Bassike jeans. **FAVORITE MEAL:** Eggs Benedict.



WRITER

## RACHEL SKLAR

*@rachelsklar*

"The version of myself without regrets is a lot happier," says Sklar, who wrote the opening essay of "Now, Later, or Never?" (p. 128), on the decision to have her daughter, Ruby, as a single mother. "It's how I plan to govern myself going forward—for both of us." The entrepreneur behind the women's network TheLi.st hopes her piece will add to the conversation of women considering having a child on their own. **STYLE ICON:** "Love Mindy Kaling's bold flair for color." **LISTENING TO:** *Hedwig and the Angry Inch*.





PHOTOGRAPHER

## MITCHELL FEINBERG

Feinberg photographed musically influenced "Hit Parade" (p. 40) and encountered a fun throwback on set. "The last time I held an 8-track was in high school!" he says. The Connecticut-based photographer wanted the photos to convey "fun, extravagance, and maybe a touch of kitsch." For the record (no pun intended), Feinberg's 8-track isn't the only nostalgia-inducing part of the spread. **FAVORITE GADGET:** "My mechanical watch." **FAVORITE VACATION DESTINATION:** Japan.



WRITER

## DEBORA SPAR

*@deboraspar*

Writing about the boom of the egg-freezing industry ("Great Expectations," p. 132), Spar, the president of Barnard College and author of *Wonder Women*, was surprised by how few women have actually unfrozen their eggs—most have simply left them in storage. "The technology is moving at a blazingly fast pace, but the emotional issues remain largely unchanged," she says. "Whether to have a baby, when to have a baby, with whom to have a baby: Egg freezing gives women options, but not necessarily answers." **FAVORITE SNACK:** Popcorn. **BEST PART OF THE JOB:** "Meeting with students. They keep me going."



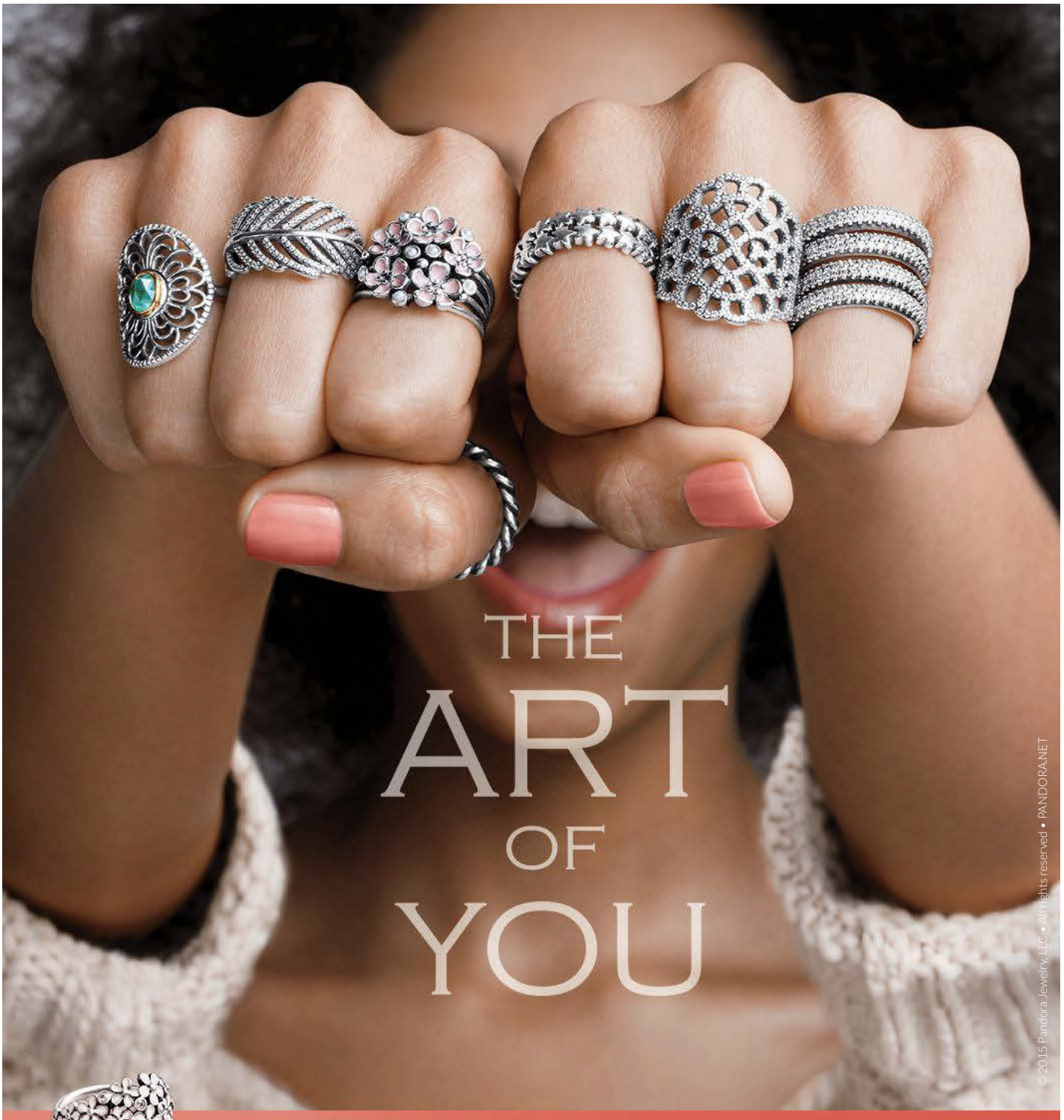
WRITER

## DINA NAYERI

*@DinaNayeri*

The author of *A Teaspoon of Earth and Sea* wrote this month's Love & Sex essay, "The Naked Truth" (p. 142). "Writing about my love life forces me to take ownership of my choices and to practice a habit I want to cultivate in myself: total openness," says Nayeri, who's currently working on her second novel while wandering through England and France, trying to find her next home. **FAVORITE ACCESSORY:** A bright, rosy fascinator with enormous feathers. **FAVORITE SNACK:** Iranian *lavashak*.

COURTESY OF THE SUBJECTS




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Georgia May Jagger wears Coach HC8140 and Nick Fouquet wears Oakley OO9102 with polarized lenses.

# First



Prada top.




IPAD EXCLUSIVE!

Download our app for a behind-the-scenes video of Rita's cover shoot.




**BEHIND THE COVER: FASHION**

# RITA ORA

*The pop star (and Jay Z protégé) gets pretty and playful on set*

**AGE:** 24. **HOMETOWN:** Priština, Kosovo. **CURRENT RESIDENCE:** London. **SHE WORE:** The singer and actress arrived in a black beret, black velvet Undercover pants, a white Sabine Luise button-up paired with a crest-adorned navy blazer, Chanel oxfords, and a leather backpack. **PLAYLIST:** She requested Kendrick Lamar's album *To Pimp a Butterfly* and Drake (she opened his 2012 tour). **GREEN QUEEN:** Ora kept it healthy with an energy juice, boiled eggs, and salmon for breakfast, then later snacked on a package of dried seaweed and a green smoothie. **SWEET TOOTH:** Not that she doesn't indulge sometimes. She confessed her love for banoffee pie, an English dessert made of toffee, bananas, and cream: "Basically, it's like a melting sensation, and it's amazing." **FOLLOW HER:** @RitaOra. —*Kelly Tunney*

***THINK PINK***
*A bright, bubble-gum-colored bag adds a girly pop.*




1. **NECKLACE** price upon request, *Harry Winston*; (800) 988-4110. 2. **BAG** $3,750, *Balenciaga*; (212) 206-0872 for similar styles. 3. **SHOES** $890, *Miu Miu*; miumiu.com. 4. **EAR CUFFS** price upon request, *Forevermark by Rahaminov*; forevermark.com for stores. 5. **BAG** $2,485, *Prada*; prada.com. 6. **RING** price upon request, *Van Cleef & Arpels*; (877) VAN-CLEEF. 7. **WATCH** price upon request, *Dior Timepieces*; dior.com. 8. **DRESS** $4,910, *Marni*; marni.com for stores.

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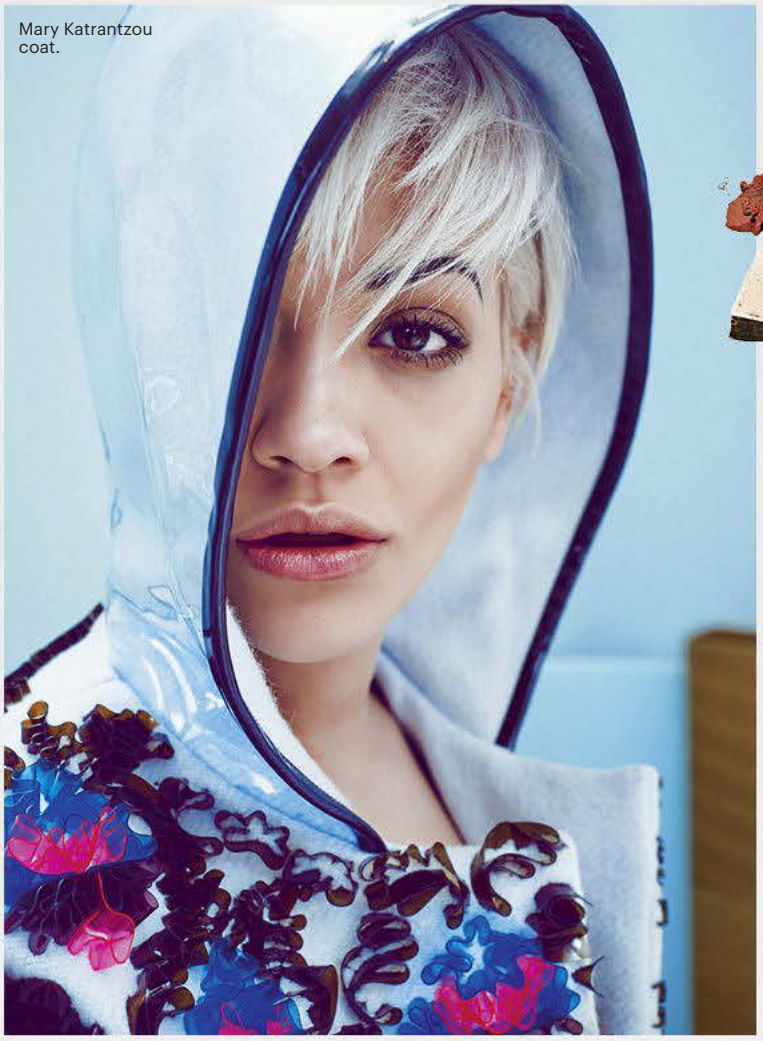

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Mary Katrantzou coat.



**CAFFE LATTE**
*Coffee shades kept things delicate and feminine.*

**FRESH START**
*Nude polish looks crisp and helps mask any chipping.*

"RITA'S HAIR IS JOAN JETT MEETS EDIE SEDGWICK. I WANTED THE SHAPE TO BE COOL BUT WEARABLE, WITH AN ICONIC PLATINUM HUE."
—HAIRSTYLIST CHRIS APPLETON



Joan Jett, 1979.



Edie Sedgwick with Andy Warhol, 1960s.



MTV Movie Awards, 2014.



Met Gala, 2015.



V Festival, 2014.

***Rita's Greatest Hits***

**BEHIND THE COVER: BEAUTY**

# RITA ORA

*The British songwriter mixes things up with a new, short cut*

**HAIR:** "This was the right moment for change," says hairstylist Chris Appleton, who chopped Ora's hair into a shorter asymmetrical style. Appleton worked a thickening spray into the roots, then flat-ironed sections for undone texture. "The longer pieces in the back and edgy details complement Rita's face shape," he says. **MAKEUP:** Makeup artist Kathy Jeung emphasized Ora's brows by darkening them with a chocolate pencil. "Doing strong eyebrows and keeping the rest of the makeup soft and minimal is dramatic yet fresh—a new kind of look for summer," Jeung says. A cocoa powder eyeshadow on the lids added dimension, while muted browns along the lower lashlines gave extra definition. **NAILS:** Manicurist Ashlie Johnson went for clean, modern nails by applying two coats of an ecru polish. "It's a classic manicure for the season because it looks great with a tan," says Johnson. —*Joy Hernon*

STILL LIFES: JEFFREY WESTBROOK/STUDIO D. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: BEAU GREALY, COURTESY OF EVERETT COLLECTION, MARY EVANS/EVERETT COLLECTION, COURTESY OF CHRIS APPLETON, JEFFREY MAYER/WIREIMAGE/GETTY IMAGES (2)

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Sofia Stays Luminous in Medium Beige.

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# THAT'S WHAT *SHE* SAID

Straight talk worth repeating from some of our favorite women



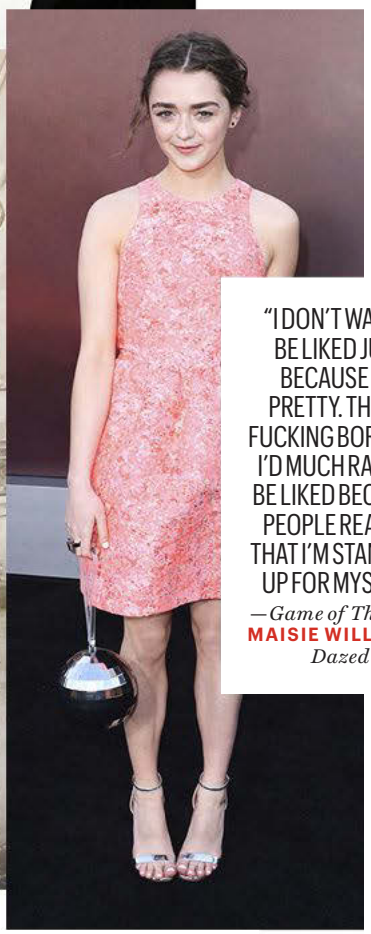
"BANKING ON YOURSELF CAN BE SCARY, BUT IT'S REWARDING. SO BANK ON YOURSELF."
—**JENNIFER LOPEZ,** MTV Movie Awards



"IT'S ALWAYS BETTER TO ASK AND BE TOLD 'NO' THAN TO NOT ASK AT ALL."
—**CHELSEA CLINTON,** on equal pay for women, Levo's Office Hours series



**"IF ANYONE EVER HACKED MY COMPUTER OR IPAD, ALL THEY WOULD FIND WOULD BE VIDEOS OF ME SINGING IN MY CAR."**
—**ELIZABETH OLSEN,** *The Telegraph*



"I DON'T WANNA BE LIKED JUST BECAUSE I'M PRETTY. THAT'S FUCKING BORING... I'D MUCH RATHER BE LIKED BECAUSE PEOPLE REALIZE THAT I'M STANDING UP FOR MYSELF."
—*Game of Thrones*' **MAISIE WILLIAMS,** *Dazed*

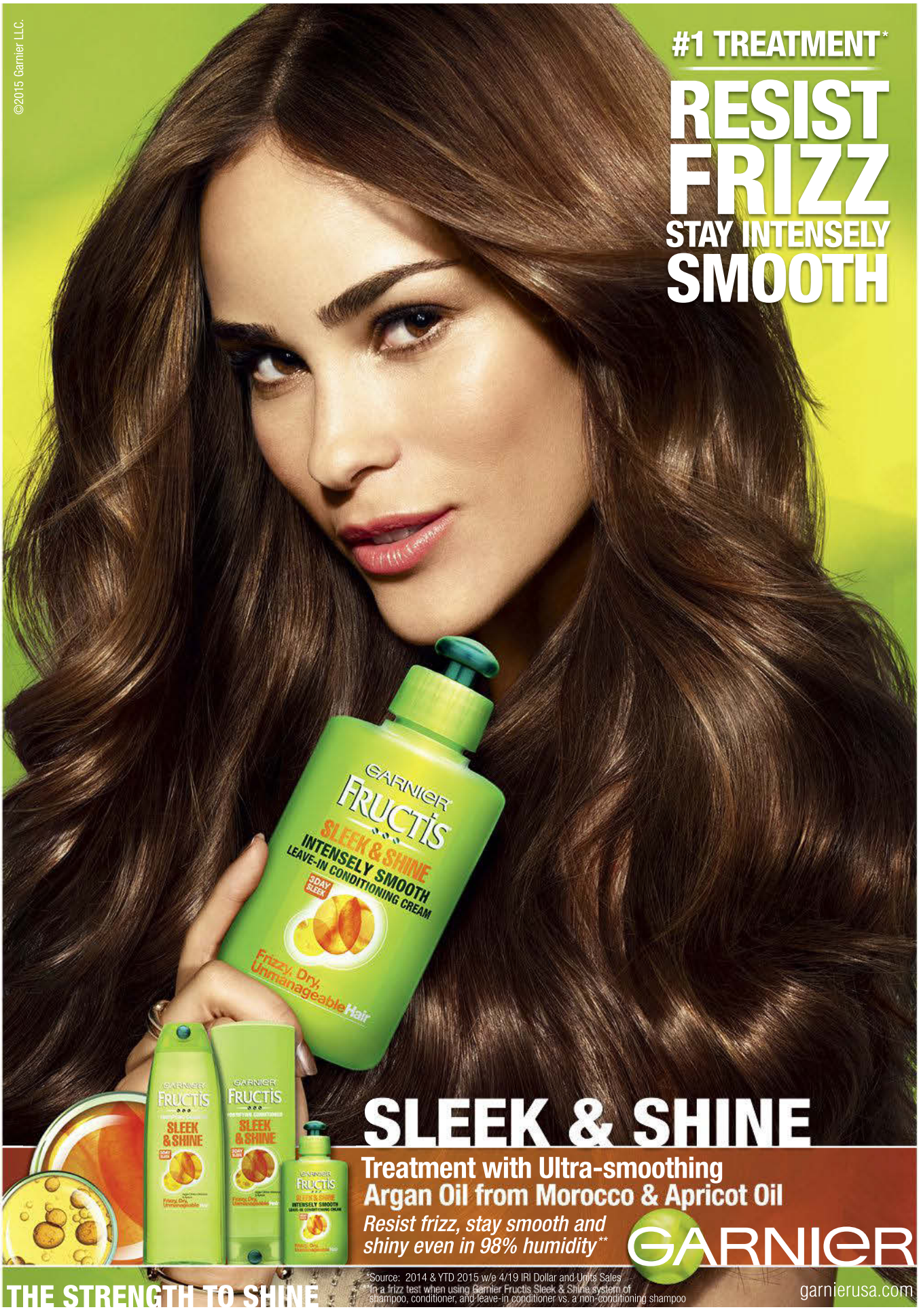


"HAVING A STRONG FEMALE CHARACTER DOESN'T MEAN SHE'S BEYOND SUFFERING AND FRAGILITY."
—**TATIANA MASLANY,** on her *Orphan Black* character, *Adweek*



"I'VE LEARNED TO GIVE MYSELF A BREAK. I THINK STRIVING FOR PERFECTION IS JUST A FOOL'S ERRAND."
—**KATIE COURIC,** thenewpotato.com

CLOCKWISE FROM TOP LEFT: MICHAEL BUCKNER/GETTY IMAGES, PASCAL LE SEGRETAIN/GETTY IMAGES, JEMAL COUNTESS/GETTY IMAGES, C. FLANIGAN/GETTY IMAGES, NOAM GALAI/WIREIMAGE, ISAIAH TRICKEY

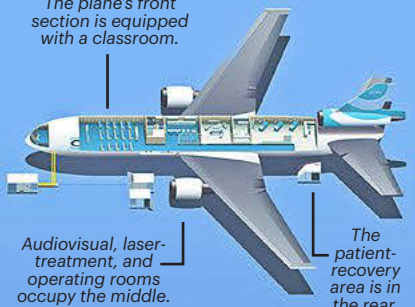

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*Source: 2014 & YTD 2015 w/e 4/19 IRI Dollar and Units Sales
**In a frizz test when using Garnier Fructis Sleek & Shine system of shampoo, conditioner, and leave-in conditioner vs. a non-conditioning shampoo
garnierusa.com




LEFT: A recently treated patient leaving Orbis' flying hospital.



Peru (home to Machu Picchu, pictured) is the focus of Omega's new documentary about Orbis International.



*The plane's front section is equipped with a classroom.*

*Audiovisual, laser-treatment, and operating rooms occupy the middle.*

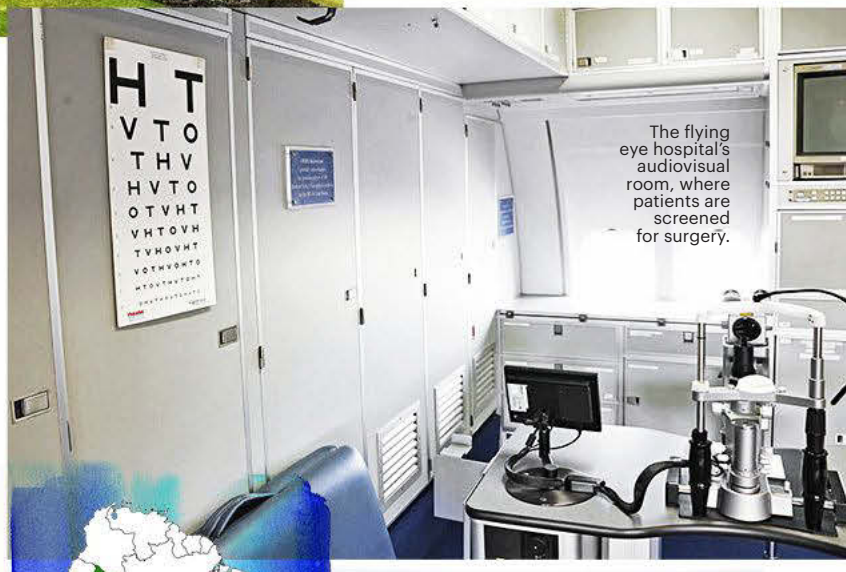
*The patient-recovery area is in the rear.*

WHO WE LOVE

# OMEGA

*The Swiss watchmaker has a bold vision to fight blindness*

**FROM DAY ONE,** Omega has been all about innovation. In fact, that's how it got its name: In 1903, after inventing the Omega caliber—a winding and hand-setting mechanism more accurate and easier to repair than anything else then on the market—the company, previously known as Louis Brandt & Frére, adopted the moniker. But in recent years, the label's most forward-thinking endeavors have been philanthropic. Since 2012, Omega has donated a percentage of proceeds from its Constellation Star and De Ville Hour Vision Blue watches to Orbis International, a nonprofit that works to treat preventable blindness in developing countries using the world's only flying eye hospital. Doctors not only operate on those in need, but also instruct local health-care professionals on how to perform the procedures. To date, the flying eye hospital has provided care in 92 countries. Last fall, longtime Omega brand ambassador Cindy Crawford traveled with the Orbis team to Trujillo, Peru, to film *Hospital in the Sky*, the company's second documentary about Orbis (the first, *Through Their Eyes*, followed the group to Mongolia in 2012), to raise awareness about the organization's work. (Fact: 80 percent of all visual impairment cases can be avoided or cured.) "We're all on this earth together, and it's very important we try to each contribute something in our own way," says Omega president Stephen Urquhart. And when it comes to progress, seeing is believing. —*Michelle Guerrere*



The flying eye hospital's audiovisual room, where patients are screened for surgery.






Omega's Constellation Star timepiece, from which a percentage of proceeds goes to benefit Orbis ($8,600, omegawatches.com for stores).



Every child Orbis treats is given a teddy bear.

PERU: MICHAEL LAWENKO DELA PAZ/GETTY IMAGES. WATERCOLOR: ANDY CRAWFORD/GETTY IMAGES. ALL OTHER IMAGES: COURTESY OF THE DESIGNER



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2



Hermès bench. «*Price upon request; hermes.com*»

**JUST FOR KICKS**

I'LL BE TOTING FENDI'S CALF-HAIR BACKPACK—WHICH FEATURES A NETTED FRONT POCKET FOR A SOCCER BALL—TO THE PARK ALL SUMMER. «*Price upon request; 212-219-3595*»

3





Brenda Houston carved leaf bowl. «*$860; 800-239-5737*»

1

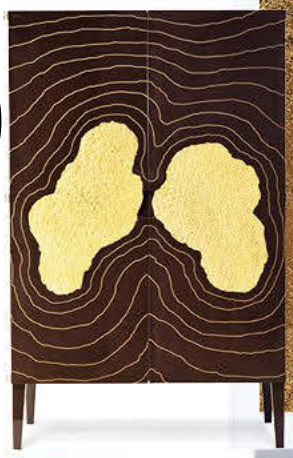


10

## HIGHER GROUND

TOPPING MY BUCKET LIST? A VISIT TO SOUTHERN PERU'S WONDROUS NAZCA LINES, A SERIES OF SPRAWLING GROUND DRAWINGS VISIBLE FROM THE SKY THAT SCHOLARS DATE BACK TO BETWEEN 500 B.C. AND A.D. 500.

9



Patrick Naggar cabinet. «*Price upon request at Ralph Pucci; 212-633-0452*»



4

**FRILL SEEKER**

RICCARDO TISCI DESCRIBED THE GIRL WHO EMBODIES GIVENCHY'S FALL COLLECTION AS "THE BOSS OF THE GANG." «*Fall 2015*»

# WHAT NINA LOVES

*MC* Creative Director **Nina Garcia** is feeling down-to-earth. Here, she reveals tactile treasures worth discovering



**VEST DRESSED** THE TOP PORTION OF THIS MARY KATRANTZOU PIECE IS COVERED IN LASER-CUT SEQUINS MEANT TO MIMIC FUR. «*Price upon request; mary katrantzou.com*»

8



7

Monique Péan necklace. «*Price upon request at Barneys New York; 212-826-8900*»



Gucci bag. «*$4,300; gucci.com*»

6



Fendi bootie. «*$1,150; 212-897-2244*»

5

STILL LIFES: COURTESY OF THE DESIGNERS. PHOTOGRAPH: MARTIN BERNETTI/AFP/GETTY IMAGES. RUNWAY: VICTOR VIRGILE/GETTY IMAGES










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# 101 Ideas

**BAG** price upon request, *Lanvin*; (646) 439-0380.




# *TURN IT UP*



*Creative Director*
NINA GARCIA

**NINA'S NOTES:** Fashion can often feel intimidating and inaccessible. There's this concept of having the "total look," where some things belong together and others don't. But this year's fall collections had a free-spirited, mix-and-match mentality. Forget normcore—prints, textures, and colors abounded. From Gucci's flea-market femme to Miu Miu's madcap-'60s chic to Givenchy's gothic-Victorian mash-up, designers championed a new kind of woman: fiercely individual, eclectic-minded, and unafraid to simply go for it. And really, isn't that who we all want to be? Tell me *@ninagarcia*.

PHOTOGRAPH BY MITCHELL FEINBERG. FASHION EDITOR: KYLE ANDERSON. PROP STYLIST: MEGAN CAPONETTO AT APOSTROPHE

# WITH THE BAND

*Pull off Anita Pallenberg's rock-and-roll cool in leopard and leather worthy of a backstage pass*



Pallenberg with former boyfriend Keith Richards, of the Rolling Stones, in 1969.



2



1

**THE BAG** *The perfect tote for a wild night out.*



3



CHLOÉ

4



5



The actress in the film *Performance*, 1970.



9



8



6

ROBERTO CAVALLI



7

**THE SHOE** *Frilled leather and lace-up detailing give this studded boot a Victorian feel.*

1. **BOOTS** $1,490, *Givenchy*; givenchy.com. 2. **BAG** $2,795, *Jimmy Choo*; jimmychoo.com. 3. **PENDANT** $1,050, *Elsa Peretti for Tiffany & Co.*; tiffany.com. 4. **COAT** price upon request, *Roberto Cavalli*; roberto cavalli.com. 5. **TOP** $185, *Comptoir des Cotonniers*; (212) 460-5289. 6. **NECKLACE** $1,750, *Lanvin*; (646) 439-0380. 7. **BOOTS** price upon request, *Altuzarra*; altuzarra.com. 8. **BRACELET** price upon request, *Shamballa Jewels* at Wempe Jewellers; (212) 397-9000. 9. **MINAUDIÈRE** $4,350, *Givenchy* at Saks Fifth Avenue; (212) 753-4000.

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# DESERT FOX

*Star in your own '70s love story in earthy tones and boho prints à la Ali MacGraw*



MacGraw in a still from the movie *Love Story*, 1970.



1



ETRO

2



3



4

**THE COAT**
*Knit sleeves make it easier to move in a groovy suede trench.*



11



10



9

LANVIN



8



The actress in one of her trademark peasant blouses, 1971.



5



7



6

1. **EARRINGS** price upon request, *Pomellato*; pomellato.it for stores. 2. **COAT** price upon request, *Etro* at The Fur Salon at Saks Fifth Avenue; (212) 940-4465. 3. **JUMPSUIT** $2,538, *Etro* at Saks Fifth Avenue; (212) 753-4000. 4. **NECKLACE** $5,600, *Buccellati*; (212) 308-2900. 5. **COAT** $5,490, *Derek Lam*; dereklam.com. 6. **BOOTS** $1,900, *Chanel*; (800) 550-0005. 7. **BAG** $1,090, *Chloé* at Barneys New York; (212) 826-8900. 8. **PANTS** $2,430, *Sonia Rykiel* at The Webster Miami; (305) 674-7899. 9. **SHOES** $865, *Gucci*; gucci.com. 10. **NECKLACE** $4,800, *Cartier*; (800) CARTIER. 11. **BAG** $2,190, *Tom Ford*; (888) TOM-FORD.

# GYPSY QUEEN

*Cast an alluring spell like Catherine Deneuve in plush textures, tapestry florals, and hammered gold*



**THE SHOE**
*A mother-of-pearl heel makes this burgundy suede boot even more of a standout.*







Deneuve in Paris, 1970.

**THE COAT**
*Sonia Rykiel's signature stripes made their way onto a fox-fur topper this season.*

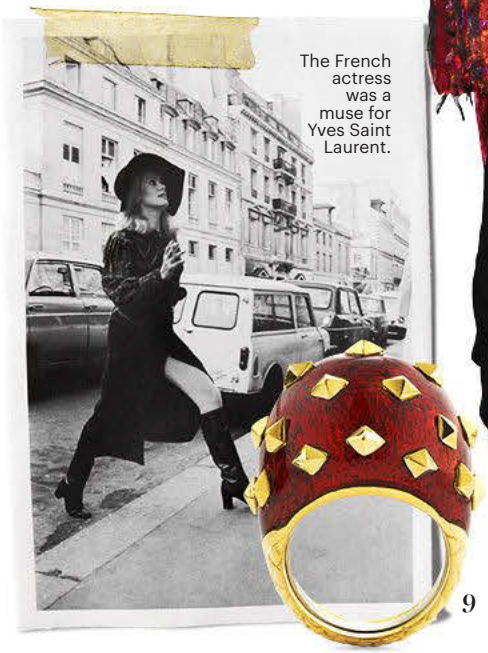




GIVENCHY







The French actress was a muse for Yves Saint Laurent.



CHLOÉ





1. **BOOTS** $1,325, *Givenchy*; givenchy.com. 2. **TOP** $1,840, *Rodarte*; shopbop.com. 3. **PENDANT** price upon request, *Ilias Lalaounis*; (212) 439-9400. **CORD** $75, *Tiffany & Co.*; tiffany.com. 4. **COAT** price upon request, *Sonia Rykiel* at Bloomingdale's; (212) 705-2000. 5. **BAG** $595, *Tory Burch*; toryburch.com for stores. 6. **PANTS** $430, *Sandro*; us.sandro-paris.com. 7. **EARRINGS** $1,900, *John Hardy*; johnhardy.com. 8. **BOOTS** $1,490, *Lanvin*; (646) 439-0380. 9. **RING** price upon request, *David Webb*; (844) 811-WEBB. 10. **BAG** price upon request, *Lanvin*; (646) 439-0380.

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BEST ACCESSORIES

# HIT PARADE

**Topping the charts for fall? Richly embellished bags, boots, and bijoux with a global beat**

*Photographs by* MITCHELL FEINBERG *Fashion editor:* KYLE ANDERSON

PROP STYLIST: MEGAN CARLSON-TOTAPOSTROPHE




## MAJOR SCALES

**Wrapped around the wrist, ruby-red lacquer strikes a seductive chord.**

**WATCH** price upon request, *Bulgari*; (800) BVLGARI.



## SOUND WAVES

A metallic sandal with Art Deco curves hits the season's retro note.

**SHOES** price upon request, *Salvatore Ferragamo*; (866) 337-7242.




# MAKING TRACKS

**Pump up the volume on an ankle boot with plush blue velvet and a mirrored gold heel.**

**BOOTS** price upon request, *Emilio Pucci*; (212) 752-4777 for similar styles.

# UNDER $100

Nothing pairs with navy quite like a fine wine










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*Pearls on a wire choker are the modern version of the preppy-girl staple.*













**GO WIDE**
*Roomy culottes add swing to your stride.*







1. **TOP** $40, *Zara*; zara.com. 2. **BAG** $59, *Charles & Keith*; charleskeith.com. 3. **NECKLACE** $90, *Rue Gembon*; ruegembon.com. 4. **BAG** $70, *Zara*; zara.com. 5. **PANTS** $68, *Nasty Gal*; nastygal.com. 6. **BRACELET** $58, *Fossil*; fossil.com. 7. **CROP TOP** $15, *Forever 21*; forever21.com. 8. **RING** $50, *Pandora Jewelry*; pandora.net for stores. 9. **CULOTTES** $63, *ASOS*; asos.com. 10. **SKIRT** $96, *Topshop*; topshop.com. 11. **SHOES** $50, *H&M*; hm.com.

CLOTHING: RICHARD MAJCHRZAK/STUDIO D, STYLED BY JESSIE LIEBMAN AT R.J. BENNETT REPRESENTS. ALL OTHER IMAGES: COURTESY OF THE DESIGNERS

PROMOTION

# the mix

july 2015

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# 101 Ideas

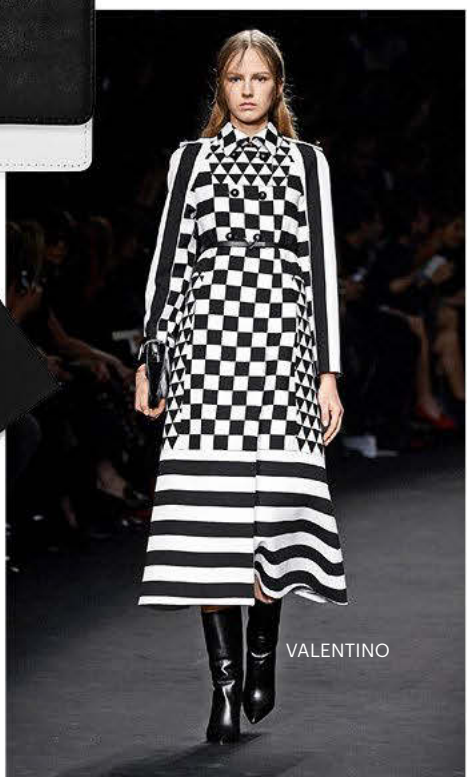



1. **WATCH** $495, *Movado*; movado.com. 2. **FOLIO** $120, *Coach*; (212) 245-4148. 3. **BAG** $428, *Marc by Marc Jacobs*; shopbop.com. 4. **NECKLACE** $199, *Atelier Swarovski by Viktor & Rolf*; (212) 315-0561. 5. **TOP** $590, *Yigal Azrouël*; intermixonline.com. 6. **SKIRT** $495, *Tanya Taylor*; intermixonline.com. 7. **CLUTCH** $68, *White House Black Market*; whbm.com for similar styles. 8. **TOP** $345, *Saint Laurent by Hedi Slimane*; ysl.com. 9. **EARRINGS** $300, *Elsa Peretti for Tiffany & Co.*; tiffany.com. 10. **BOOTS** $200, *Aldo*; aldoshoes.com. 11. **TOP** $524, *Roland Mouret*; rolandmouret.com.

**TRICK OF THE EYE**
*Contrasting lines on this midi skirt create a slimming, optical-illusion effect.*

# LUXE FOR LESS

*Block stripes and trippy prints prove your look can be striking, even in black and white*




STILL LIFES: COURTESY OF THE DESIGNERS. RUNWAY, FROM TOP: CATWALKING/GETTY IMAGES; PASCAL LE SEGRETAIN/GETTY IMAGES


"WITH A KISS,
FOREVER BEGAN."
M. WILLIAMSON, WRITER
*Based on Revlon® ColorStay™ Lip Makeup unit sales from Nielsen Scantrack: Color Cosmetics for 52 weeks ending 2/21/2015, All Outlets Combined. © 2015 Revlon
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LAIS OLIVEIRA WEARS **NEW** ALL NIGHT FUCHSIA.



Gabrielle Chanel in front of her beloved coromandel screens, 1937.





Lacquered chinoiserie panels lined the entrance to Chanel's Paris apartment.





JEWELRY CRUSH

# SCREEN TIME

**"AN INTERIOR IS** the natural projection of a soul," said Gabrielle Chanel—better known as Coco—who displayed Chinese coromandel screens throughout her Rue Cambon apartment in Paris. Collected over the years from Asian antiques shops, they covered walls, divided rooms, and, on occasion, hid doors during dinner parties to encourage guests to stay. Now, those screens become the interiors of the brand's new Mademoiselle Privé watches, named after a sign that hung on the door of Chanel's design studio and private work space above her apartment. Artisans hand-carved colorful birds out of gold and precious stones to create a 3-D effect, and fashioned cherry blossoms from mother-of-pearl that pop against a black onyx face framed with snow-set diamonds. Like Chanel's guests, you may never want to leave wherever you're at, but you'll find you simply can't help checking the time. *—Carolina O'Neill*







*ABOVE: THE DESIGNER'S SALON. LEFT: CHANEL PHOTOGRAPHED BY FRANÇOIS KOLLAR IN 1937.*

**WATCHES** prices upon request, *Chanel*; (800) 550-0005.

***Fashion editor:*** KYLE ANDERSON

STILL LIFES: COURTESY OF THE DESIGNER. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: LIPNITZKI/ROGER-VIOLLET; CHANEL/PHOTO O.S. (2); FRANÇOIS KOLLAR/MINISTÈRE DE LA CULTURE MEDIATHÈQUE DU PATRIMOINE, DIST. RMN

"TOAST LOVE, LAUGHTER
AND EVER AFTER."
UNKNOWN

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NEW
SHADES




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# IS ON

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In 38 brilliant shades.

FEATURED NAIL SHADE: GAMBLING HEART.

REVLON
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**KEY TO THE CITY**
*An estimated three-quarters of a million love locks, which partly inspired Cartier's collection, are affixed to the Pont des Arts.*

**NECKLACE & BRACELET** prices upon request, *Cartier* Paris Nouvelle Vague collection; (800) CARTIER.

JEWELRY SPOTLIGHT

# BASTILLE, MY HEART

**IF YOU WANT PROOF** that romance isn't dead, look no further than Paris' Pont des Arts. For more than five years, thousands of love-struck couples have inscribed their names on padlocks and attached them to the bridge railings, tossing the keys into the Seine river as a symbol of their devotion. Inspired by the tradition, Cartier has captured its sentiment with a necklace and bracelet, molding 18K rose gold into trellis patterns hung with tiny amethysts, aquamarines, and tourmalines meant to represent the "love locks." They're part of the jeweler's new collection, Paris Nouvelle Vague, which celebrates the City of Light's spirit. (Other pieces include pastel-colored dome rings resembling patisserie confections, and beaded necklaces that rustle and shake to conjure those wild Parisian nights.) *J'adore!*
*—Carolina O'Neill*

The Pont des Arts gets its name from connecting the École des Beaux-Arts on the Left Bank of the Seine to the Louvre on the Right Bank.



STILL LIFES: COURTESY OF THE DESIGNER. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: PHOTO DIVISION/CORBIS; FOTOFEELING/CORBIS; GRANT FAINT/GETTY IMAGES

*Fashion editor:* KYLE ANDERSON


*Based on Revlon® ColorStay™ Eye Shadow unit sales from Nielsen Scantrack: Color Cosmetics for 52 weeks ending 2/21/2015, All Outlets Combined. © 2015 Revlon
"HE WAS NOT SIMPLY CLOSE TO HER...HE DID NOT KNOW WHERE HE ENDED AND SHE BEGAN."
LEO TOLSTOY, AUTHOR
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REVLON COLORSTAY™ 16-HOUR EYESHADOW
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NEW SHADES
REVLON
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LOVE IS ON™
LAIS OLIVEIRA WEARS ROMANTIC.





Gemfields' Kagem mine in Zambia produces 25 percent of the world's emeralds.



Elephants in Lusaka, Zambia, where Gemfields supports wildlife conservation efforts.

**GIVE & LEARN** *Students and teachers at a school funded by Gemfields donations in Kapila, Zambia.*



Josef Kafunda, a Gemfields emerald miner.



1

Rough, uncut rubies uncovered in Mozambique.



2



Vivianna Torun sporting one of her drop necklaces in reverse, 1950.



5

4

3

Like all of Gemfields' mines, the Kagem site operates without the use of any hazardous chemicals.

## JEWELRY NEWS

# FLYING COLORS

**"A PIECE OF** jewelry should be a symbol of love—it must not overwhelm, but enhance you," designer Vivianna Torun once said. Born in Malmö, Sweden, Torun made her name in the 1950s creating minimalist jewelry inspired by organic shapes like leaves, pools, and rocks. Now, for the first time, her designs can be viewed in brilliant color, thanks to a collaboration between Danish brand Georg Jensen (where Torun worked from 1967 until her death in 2004) and Gemfields, the world's leading supplier of fair-trade gemstones. After unearthing a cache of rubies and emeralds at its mines in southern Africa, Gemfields offered Georg Jensen first access. "They immediately reminded me of the pebbles Vivianna loved to collect on the beach and use in her jewelry," says Meeling Wong, managing director of jewelry at Georg Jensen. But what really sold the company was Gemfields' responsible approach, which includes a mining process free of hazardous chemicals, a transparent route to market, and fair wages for workers. "Vivianna drew inspiration from objects found in nature, and because of Gemfields' respect for the environment, we felt it was a perfect fit," says Wong. To that end, they conceived a necklace and earrings echoing Torun's popular Dew Drop design, while collier necklaces with cascading emerald beads resemble one she often wore backward, accentuating the nape of her neck. A sculpted gold bangle and ring lined in rubies round out the collection. What's not to love? *—Carolina O'Neill*

1. **NECKLACE** price upon request. 2. **NECKLACE** price upon request. 3. **EARRINGS** $9,500. 4. **RING** $1,900. 5. **BANGLE** $10,500. All jewelry, *Georg Jensen*, set with *Gemfields* responsibly sourced emeralds and rubies; (800) 546-5253 for special order.

***Fashion editor:*** KYLE ANDERSON

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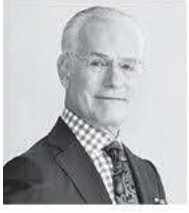
# PERIOD DRAMA

*Q The Victorian theme showed up on the runway at places like Altuzarra, Valentino, and Zimmermann. How can I wear it for work? —Ari, Seattle*

I love the fact that designers are taking inspiration from the 19th century, not the 1990s. It's refreshing to see lace and ruching treatments, high collars, and cinched waists through a modern lens. I believe this trend looks best in separates, tops specifically, which should be paired with lower-key pants or skirts. If it's a dress that calls to you, balance it out with contemporary, minimalist accessories to avoid looking costumey.

**TOP** $1,270, *Osman*; matchesfashion.com. **SKIRT** $185, *Comptoir des Cotonniers*; (212) 274-0830. **EARRINGS** $880, *Roberto Coin*; us.robertocoin.com. **SHOES** $595, *Jimmy Choo*; jimmychoo.com.



# GUNN LAWS

*Tim Gunn, Project Runway mentor and fashion guru, solves your style conundrums*



# IN THE CLEAR

*Q Designers seem to be big on sheer fabrics—see-through mesh, netting, and lace—for fall. How do I rock this trend without looking too risqué? —Carlene, Boston*

The sheer look can be extremely elegant and sophisticated when worn over opaque items that don't offer a naughty peekaboo. I love the look of a transparent top over a low (but not too low) neckline, or a pencil skirt with a lace bottom half that shows off a little leg. Opt for menswear-inspired extras—like loafers and a peacoat—to tone down any raciness and create a juxtaposition that feels fresh.




**SHOES** $120, *Cole Haan*; (800) 695-8945. **COAT** $710, *Sonia by Sonia Rykiel* at Bloomingdale's; (212) 705-2000. **WATCH** $2,400, *TAG Heuer*; shop-us.tagheuer.com.

# TIED UP

*Q Skinny scarves are so chic, and they seem pretty versatile. What are some different ways I can style them? —Taylor, Savannah, GA*

To me, this is the easiest (and least risky) way to take an ordinary outfit and raise the fashion volume. In a nod to another current trend, the 1970s, think of the skinny scarf as being an updated choker—it surrounds the neck but cascades in any direction the wearer desires. Play with colors, textures, and patterns, and don't try to match your outfit; rather, enhance it with this bold, graphic accent.




**LAVALIERE** $325, *Saint Laurent by Hedi Slimane*; ysl.com. **BOOTS** $790, *Fratelli Rossetti*; fratellirossetti.com.

STILL LIFES: COURTESY OF THE DESIGNERS. RUNWAY: GORUNWAY.COM. GUNN: MEREDITH JENKS; GROOMING: AERIEL PAYNE FOR MAKE UP FOR EVER FACE AND BODY AT CONTACT NYC



**GOT A STYLE DILEMMA?** Send Tim your questions at **MARIECLAIRE.COM/ASK-TIM**.



1



2

**EARN YOUR STRIPES**
*Check in to the office before hitting the town in Bermudas and a blazer.*



3



4



Nicolette Mason wears an Ava & Viv military jacket, Tadashi Shoji sheath dress, sunnies by Karen Walker, Vince Camuto sandals, and a Coach satchel.



5



6

**GARDEN VARIETY**
*Rock a statement print with a luxe blouse and killer flat sandals.*



7



8

# BIG GIRL IN A SKINNY WORLD

*Get a leg up on summer's chicest look! Style guru Nicolette Mason rounds up the best shorts for every body and every occasion*

**I'LL ADMIT IT:** I've never been the biggest fan of shorts. Length and fit are always problematic, and too many labels still haven't figured out the proper proportions so curvy women like me can avoid—gasp!—camel toe. But lately, with temperatures climbing, I'm finding myself drawn to the versatility (and comfort) of work-to-weekend shorts. The key is balancing high-waisted knee-lengths with a tucked-in top or waist-defining jacket; short shorts are best paired with tunics and structured peplums. I've got tons of fun pairs to show you, so follow me on Instagram *@nicolettemason* for the latest!



10



9

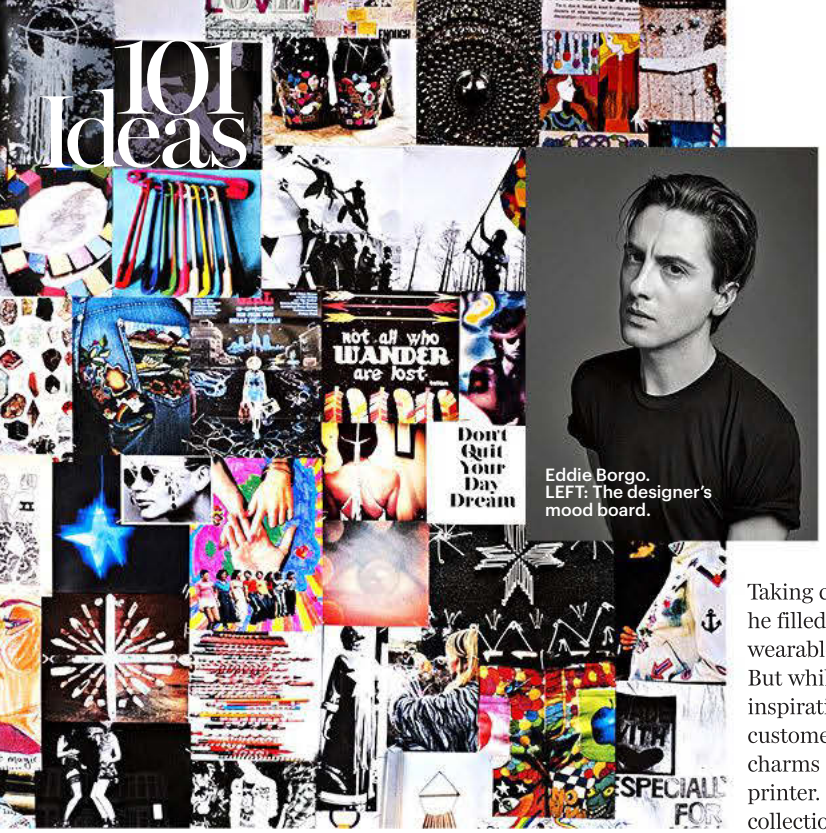
**TRUE TO FORM**
*Pair longer shorts with a figure-flattering, waist-hugging top.*



11

1. **BLAZER** (up to size 24), $185, *Carmakoma*; carmakoma.com. **TOP** (up to size XL), $88, *NYDJ*; nydj.com. 2. **SHORTS** (up to size 3X), $158, *Eileen Fisher*; eileenfisher.com. 3. **BAG** $59, *Nine West*; ninewest.com. 4. **SHOES** $380, *AGL*; nordstrom.com. 5. **SUNGLASSES** $465, *Fendi*; (212) 897-2244. 6. **TOP** (up to size XL), $78, *NYDJ*; nydj.com. **SHORTS** (up to size 3X), $49, *Jessica Simpson Collection*; macys.com. 7. **BAG** $595, *Dooney & Bourke*; dooney.com. 8. **SANDALS** $99, *Kenneth Cole*; kennethcole.com. 9. **EAR JACKETS** $89, *Swarovski*; swarovski.com. 10. **TOP** $119, **SHORTS** $99 (both up to size 24), *Carmakoma*; carmakoma.com. 11. **SHOES** $119, *Nine West*; ninewest.com.

CLOTHING: STUART TYSON/STUDIO D, STYLED BY JUDITH TREZZA AT R.J. BENNETT REPRESENTS. ACCESSORIES: COURTESY OF THE DESIGNERS. MASON: ALI TALAN. ON MASON: JACKET, AVA & VIV; DRESS, TADASHI SHOJI; SUNGLASSES, KAREN WALKER; SHOES, VINCE CAMUTO; BAG, COACH




Eddie Borgo. LEFT: The designer's mood board.

## BULL'S-EYE

The latest Target collaboration coming your way? New York–based designer Eddie Borgo. Known for his sculptural jewelry (his classic cone bracelet is an editor favorite), he's created more than 40 jewelry pieces, accessories, and home-decor items for the retailer, each customizable with add-ons like studs, tassels, and charms. "I wanted to hand the design process over to the customer and encourage them to explore the spirit of DIY," says Borgo. Taking cues from 1960s and '70s craft culture, he filled his mood board with images of wearable art, feathers, tie-dye, and beads. But while Borgo may have looked back for inspiration, he looked forward in technique—customers can design their own letter charms on target.com to be produced via 3-D printer. Ranging in price from $8 to $50, the collection hits stores and target.com July 12.



**BAG** $25, **CHARMS** from $8 each, *Eddie Borgo for Target*; target.com.

# FASHION ALERT!

*Style news you need to know now* By CAROLINA O'NEILL



## PAINT BY NUMBERS

*On the heels of their soccer-themed design for last year's World Cup, Hublot and Brazilian artist Romero Britto have teamed up again—this time on a Pop Art–inspired watch (each housed in a box hand-painted by Britto himself). Combining elements of Cubism and graffiti art, the limited-edition style's colorful enamel dial is forged by firing it at a temperature of 1,472 degrees Fahrenheit. Only 80 will be made, so get them while they're haute!*

**WATCH** price upon request, *Hublot*; (212) 308-0408.



**CHAIR** price upon request, *Fendi*; fendi.com for information.

## BEAST IN SHOW

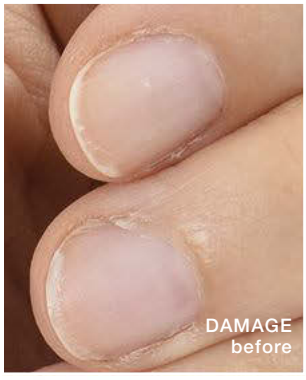
The best seat in the house of Fendi? "The Armchair of Thousand Eyes" by Brazilian designers and brothers Fernando and Humberto Campana, who crafted it from gilded brass and more than 100 of the brand's kidassia, Mongolian, shearling, and rabbit fur Bag Bug cult-fave monster charms. The whimsical piece, which debuted at the Salone del Mobile design fair in Milan, sits well with us.

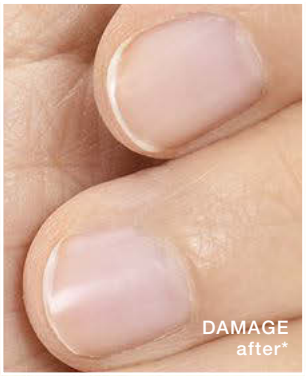
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# *Say It Loud!*

LOOKING FOR SOME CAREER INSPIRATION? MEET **BOZOMA SAINT JOHN**, POWERHOUSE MARKETING GURU FOR ITUNES, WHO WENT FROM TEMPING FOR SPIKE LEE (WHAT?!) TO AMPING UP BUZZ FOR BEATS MUSIC. WE'RE OBSESSED WITH APPLE'S NEWEST SHOT CALLER!

*By* LAURIE SANDELL

**MARIE CLAIRE: HOW DID YOU GET YOUR START?**

**BOZOMA SAINT JOHN:** A year after I graduated from Wesleyan, I moved to New York City. I had no job and was sleeping on a friend's couch. I knew I wanted to do something fun and exciting, but didn't know what the hell that meant. One day, my temp agency called and said that Spike Lee needed an assistant at his ad agency—he owned a small company in partnership with DDB on Madison Avenue. One thing led to another, and I fell into advertising.

**MC: WAIT—SPIKE LEE? ADVERTISING?**

**BSJ:** I know, the man does a billion things. He's still the head of his agency today! The beautiful thing about the company was that it was so small—just three other people and me. I was working way beyond my skill set, which gave me the opportunity to try so many things. The [downside] of being given so much to do is that you burn out really quickly. You're up at all hours, hustling and not eating. Three years in, I started asking myself, *Is this the life that I want?* Originally, I'd wanted to be a writer. So I quit and wrote for six months. Then I called Spike and said, "I want to come back!"



Bozoma Saint John, 38, shot here in her trademark stilettos at Apple-owned Beats headquarters in Culver City, California.

**DRESS** $568, *Diane von Furstenberg;* **EARRINGS** $1,550, **NECKLACE & WIDE BRACELET** prices upon request, **THIN BRACELET** $2,850, **WAVE RING** $875, *David Yurman;* **BOOTIES** price upon request, *Christian Louboutin;* **BAND RING** Saint John's own.

*Photographs by* JEREMY LIEBMAN

**MC: DID HE TAKE YOU BACK?**

**BSJ:** Yes. At that point, Pepsi was looking for a new way to talk to young African-Americans, and he was trying to win their business. I knew that Beyoncé was about to go solo and wanted to be an actress. MTV was set to do a show called *Carmen: A Hip Hopera*, featuring Mekhi Phifer. So I proposed they cast Beyoncé as Carmen and have Spike film the commercial. For me, it was easy to make those kinds of pop-culture connections. Spike wasn't sure about the idea, but Pepsi loved it.

**MC: THAT TOOK MOXIE TO SUGGEST AN IDEA LIKE THAT.**

**BSJ:** I think it was naïveté. I didn't have the knowledge that anyone would say, "You're too young. You're not experienced." I just thought, *This is a great idea; I should say it*. Over the years, my gut has proved me right so many times. I trust it more than anything else.

**MC: WHAT'S THE BIGGEST MISSTEP YOU'VE MADE IN YOUR CAREER?**

**BSJ:** When I was 26, I decided to leave Spike's firm for another ad agency, Arnold Worldwide, to work on the pharmaceutical category. The job paid twice as much as I was making before. Three months in, I thought, *Oh, fuck, I hate this*. And I quit.

**MC: WERE YOU WORRIED ABOUT HOW YOU'D GET BY WITHOUT A PAYCHECK?**

**BSJ:** I didn't grow up with money. My parents were Ghanese immigrants, so I wasn't afraid to not have it. When I first got to New York, I would spend a dime on a roll at the bodega for breakfast and drink the free coffee at work. For dinner, I'd go to magazine release parties and eat off the buffet. So when I quit, I wasn't afraid of not being able to buy shoes or whatever it was I wanted. I just knew: *I don't like this, and it's blocking me from doing the thing I want to do.*

## BOZOMA'S MUST-HAVES

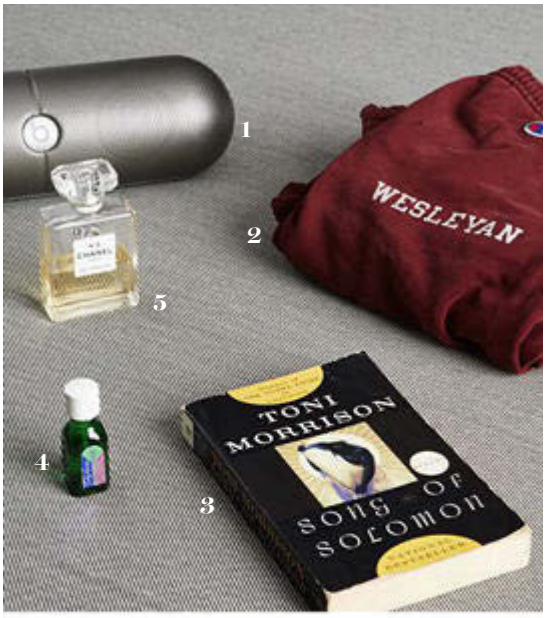
1. Beats Pill XL
"I can barely work without music playing in the background."

2. Wesleyan sweats
"I bought these on my first day of college and take them everywhere!"

3. Toni Morrison book
"When I first met my husband, I told him, 'If you want to get to know me, read this book.' He made a painting of it and gave it to me on my birthday a month after we met."

4. Sally Hansen nail fortifier
"Throw some on and you can go for a week without touching up."

5. Chanel No.5
"It's my scent for life—the one my daughter will remember me by."




**MC: EVENTUALLY, PEPSI HIRED YOU TO WORK ON ITS MULTICULTURAL MARKETING. WAS THAT A CULTURE SHOCK?**

**BSJ:** Pepsi is a very corporate environment, but I was never one who fit in, anyway. I've always been the tallest in the room: I'm six feet tall and always wear heels. I'm dark-skinned and grew up in Colorado Springs, where everyone was white—and I don't ski! But I felt I could use that as an excuse to dress the way I wanted. I took it all the way to the bank: leather pants, a hot-pink shirt, sky-high heels. Later, when I heard junior people say, "I wish I could do more of that," I'd say, "Just show up as yourself. You'll be surprised by how many people love that."

> "I WAS NEVER ONE WHO FIT IN. I'M SIX FEET TALL, DARK-SKINNED ... BUT I FELT I COULD USE IT AS AN EXCUSE TO DRESS THE WAY I WANTED."

**MC: SURELY A LOT OF CORPORATE CULTURES WOULDN'T LIKE THAT.**

**BSJ:** You have to be intuitive; you can't be outrageous. I wasn't wearing booty shorts to the office. Bring your natural thing into the environment so that it's different enough that people will take notice. As a woman of color, people are going to judge me regardless of what I do, before they know my title, before they know what I've done in my career.

**MC: WHAT'S BEEN THE BIGGEST CHALLENGE YOU'VE FACED IN YOUR CAREER? HOW DID YOU HANDLE IT?**

**BSJ:** In May 2013, my husband was diagnosed with Hodgkin's lymphoma. We were separated at the time but remained great friends. My Pepsi family was so supportive throughout his entire illness. Six months later, he passed away. My daughter was only 4. I'm unapologetic about the fact that I love my work, but in that moment, I had to ask myself, *If I wasn't here tomorrow, would I be proud of what I am doing?*

**MC: IS THAT HOW YOU ENDED UP AT BEATS?**

**BSJ:** Three months after my husband's death, I was in L.A. for my sister's wedding when one of my friends introduced me to the chief marketing officer of Beats Electronics. He told me they were looking for someone to head up marketing, and I said, "Are you out of your mind? My husband just died. I live in New York. I have a 4-year-old. I have a great job at Pepsi. I'm not interested." The next day, his assistant called and said CEO Jimmy Iovine wanted to have lunch with me that day. We talked for two hours. He said everything my spirit needed to hear: "Come, we're building something creative, and there are no rules." I felt like my whole career had come down to that moment. mc

FASHION EDITOR: KRIS ZERO. HAIR & MAKEUP: APRIL CHANEY AT CLOUTIER REMIX

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# News Feed



California Attorney General Kamala Harris is cracking down on cyber-exploitation.

BARBARA DAVIDSON/*LOS ANGELES TIMES*/CONTOUR BY GETTY IMAGES

UNITED STATES

## THE BEST REVENGE

California's top cop **Kamala Harris** is leading the charge against "revenge porn"

*By* KAYLA WEBLEY

**CALIFORNIA ATTORNEY GENERAL**

Kamala Harris scored a major victory this spring when Kevin Bollaert, who ran the website ugotposted.com, was sentenced to 18 years in prison for posting more than 10,000 sexually explicit photos (known as "revenge porn") online and demanding $250 to $350 from victims to remove the images. It was the first case of its kind in the U.S.—and Harris has done it again: In May, Casey Meyering, who ran the revenge-porn site winbystate.com, pled no contest to extortion and other charges. Here, Harris discusses the toll on victims, how she got tech firms to change their policies, and her run for U.S. Senator Barbara Boxer's seat in 2016.

**MARIE CLAIRE: You're not a fan of the term "revenge porn." Why is that?**

**KAMALA HARRIS:** The word *revenge* suggests there is a legitimate reason to lash out. And *porn* suggests the victim intended [the images] would be distributed publicly. Those terms also invite judgment about the morals of the women, when, in fact, they're victims.

**BY THE NUMBERS:** **NEW DATA FROM THE BUREAU OF LABOR STATISTICS SHOW THE GENDER PAY GAP STILL EXISTS. OVERALL, WOMEN EARN 82.1% OF WHAT MEN DO. HERE ARE THE MOST BEWILDERING GAPS:**

**%** = PERCENTAGE OF MEN'S SALARY WOMEN MAKE

**62.2%** PHYSICIANS & SURGEONS

**MC: What message do you hope Kevin Bollaert's conviction sent?**
**KH:** This case removes any ambiguity about what's against the law. It also makes clear that a computer can be as lethal as a weapon. Anyone sitting at home with the anonymity of a laptop should be very clear that that will not immunize them from arrest, prosecution, and prison.

**MC: What did you see in the trial that drove home the seriousness of this crime?**
**KH:** The consequences of this crime are lifelong. Victims walk around not knowing who has seen the photos and how they are being judged. We had women who were interviewing for jobs and they never got an offer and later realized it was because the prospective employer had seen the images. We had one woman who was suicidal, and others who suffered from deep, clinical depression.

**MC: Reddit, Twitter, and Facebook have all recently said exploitative images will no longer be tolerated. Are you to thank?**
**KH:** I think so. I asked some online companies to come in for a meeting about how we could create a safer environment online. Many companies really want to lead on this issue because this is the reality of innovation: You create something new that has incredible benefits, but then you see there's another side. We want to minimize, if not eliminate, the harm that can come as a result.

**MC: You're running for Congress. What women's issues would you take on?**
**KH:** I'm focusing on the economy, and women's issues are economic issues. The majority of minimum-wage workers are women, who also disproportionately have a responsibility to take care of children and senior relatives. Also, when we talk about crimes against women, the Violence Against Women Act is a very important law that needs to be highlighted and renewed. And we need work on universal pre-K. So there are a lot of issues, but that's for the next interview!



Three Skateistan students in Kabul, 2014.

AFGHANISTAN

## THAT'S HOW WE ROLL

### Who says girls can't skateboard?

**IN A COUNTRY** where it's still taboo to see a woman behind the wheel or on a bicycle, Skateistan is putting girls on boards. When the skating and education nonprofit launched in Kabul in 2008, founder Oliver Percovich learned that unlike in the West, where Tony Hawk reigns, Afghans had no idea skateboarding is often considered a "boys' sport," so they signed up their daughters, too. Though it welcomes children ages 5 to 17 of all genders, a point of pride for Skateistan is that nearly half of its students are girls. "When people see an Afghan girl rolling down a skate ramp for the first time, something changes," Percovich says. "She's no longer pitied, but respected." Skateistan now has two locations in the country, plus another in Phnom Penh, Cambodia, and has plans to open a new location in Johannesburg this month. —*Vivian Giang*



## MY MEDIA DIET

**MIKA BRZEZINSKI, COHOST OF MSNBC'S *MORNING JOE*, AUTHOR, AND FOUNDER OF "KNOW YOUR VALUE"**

**4:30AM**
In the car on the way to film the show, I check **TWITTER**, specifically @msnbc, my cohost Joe Scarborough's feed @joeNBC, and my husband's @NYCinvestigates.

**5AM**
I read **POLITICO** because it is important to be as up-to-date as possible on political news before walking onto the set. I need to be on my A game.

**6AM**
**THE SKIMM**, which is easy to, ahem, skim through during breaks. I love the format and the quickness of the e-mails.

**12PM**
This past year, I became an influencer for **LINKEDIN** and have found that it is an amazing resource for articles written by knowledgeable, experienced veterans across all different fields. They're informal, yet informative.

**7PM**
***HARDBALL WITH CHRIS MATTHEWS***: I love Chris' energy, and it is the perfect bookend for my day (I try to go to bed around 9 p.m., if possible, so I'm ready for my early-morning alarm!).

**WEEKEND**
***MEET THE PRESS*** is a great way to wrap up the weekend and get me back into *Morning Joe* mode for the next day. My other staple is *60 Minutes*, which has always been a part of my family's Sunday routine.

**BY THE NUMBERS CONTINUED**

**%** = PERCENTAGE OF MEN'S SALARY WOMEN MAKE

**61.3%** PERSONAL FINANCIAL ADVISERS

**65.1%** SECURITIES, COMMODITIES & FINANCIAL SERVICES SALES AGENTS

UNITED STATES

# WONDER WOMEN

## Sexual harassment at Comic-Con is no laughing matter

**JUST BECAUSE** a woman is dressed as "Slave Princess Leia" doesn't mean it's OK to harass her. So says Rochelle Keyhan, a 30-year-old Philadelphia-based lawyer, who started the group Geeks for CONsent to battle what she says is rampant sexual harassment at comic conventions like Comic-Con International, which takes place in San Diego this month.

Part of the fun of Comic-Con is dressing up as your favorite character and role-playing (known as cosplay), but some men see women's costumes as an invitation for bad behavior. "Instead of treating you as a person, they're treating you like what they want to do to that character," Keyhan says.

In 2013, Geeks for CONsent started collecting stories from women who were harassed—it has about 30 formal reports and hundreds of informal complaints to date—and found some organizers were doing "almost nothing" to prevent such behavior. So Geeks for CONsent is pushing Comic-Con International to clearly spell out what counts as harassment (currently, its code of conduct includes one sentence that only generally addresses it); to post the policy prominently online, on social media, and on large posters at the event; and to create an app attendees can use to report incidents.

For its part, Comic-Con International said, via e-mail, "We take any report of harassment very seriously." But until Keyhan sees more action, she's vowed to keep fighting. To make sure attendees get the message, Geeks for CONsent members will again add a special touch to their costumes this year: signs reading "Cosplay ≠ Consent." *—Claire Trageser*



Attendees at 2013's New York Comic Con.

INDIA

# RUNAWAY BRIDE

## How an online-dating ad turned one woman into a viral feminist hero



Indhuja Pillai is writing her own rules for dating.

**INDHUJA PILLAI** was horrified when she found the "groom wanted" ad her parents had placed for her online—it had no personality details and made her seem desperate. So the 24-year-old from Bangalore, who works at a tech startup, created her own profile that proudly states she's a tomboy who "wears glasses and looks dorky in them" and warns she's "definitely not marriage material" and "won't grow long hair, ever." Even more unheard-of in India, where many brides play up their demure qualities, Pillai listed what *she's* looking for: a "preferably bearded" man "who is passionate about seeing the world" and "able to hold a conversation for at least 30 minutes."

Her profile was such a contrast to the norm in the country, where some 70 percent of marriages are arranged, that it got more than 700,000 views in two months. "I've received messages from women complimenting me on my gutsy move, saying I inspired them to fight against stereotypes," Pillai says. Even her parents are on board: "They think it's cool my page has had such a big response and don't plan on rushing me into marriage anymore," she says.

And men have given her positive feedback, too: "One [said] it was a dream come true to see a woman admit she was independent." Sounds like a match. *—Abigail Haworth*

## GENIUS!

**ONE WOMAN, ONE BRILLIANT IDEA**



JEN HIDINGER

Feeding her own

**HER INSPIRATION**

Nearly 17 percent of restaurant employees live in poverty, thanks to low wages—and few get perks like paid days off or employer-sponsored health insurance. "Missing work can be crippling," Jen Hidinger says.

**HER BIG IDEA**

Hidinger, 33, thinks the industry should take care of its own. This summer, she opens Staplehouse, a restaurant based in her home, Atlanta, that will donate its net proceeds to The Giving Kitchen, a nonprofit Hidinger cofounded in 2013 that awards grants to restaurant workers experiencing hardships to help cover their expenses.

**RESULTS**

The Giving Kitchen has awarded almost 200 grants to service-industry workers. One grantee, Carlin Guite, a server at a steak house, needed help paying her bills when cancer treatments forced her to miss several months of work. With Staplehouse, Hidinger thinks she will be able to help many more—and maybe even hire some of them after they're back on their feet. *—Feifei Sun*

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GET A HOBBY

# RIDE HIGH

## Life is tense for Leven Rambin—on-screen. See: HBO's new season of *True Detective* (and indie thriller *7 Minutes*). But off set, the 25-year-old rocks a chill surfer vibe

**FIRST WAVE** I was cast in *Chasing Mavericks*, a 2012 movie about a big-wave surfer from Santa Cruz, California, named Jay Moriarity. (I played his girlfriend, Kim.) As training, I surfed every day for two or three hours. **ROUGH WATERS** It was like learning to run before you can walk. Santa Cruz in the winter has pretty intense conditions. **SWELL GAL** I've always been a tomboy, but I never thought I was a big water-sports person. Once I got into the water and the culture, something just took over me. **WIPEOUT** The first time I surfed on a beach break (a wave that breaks over a sandy seabed) was in El Salvador—I didn't realize it's a totally different skill. I just ate it time after time. It made me realize I don't know everything there is to know. **BLUE CRUSH** When I close my eyes and think about surfing, I think about my friend Kaila Pearson (we met when I was training for *Chasing Mavericks*); she's a mermaid goddess. Being out in the ocean, on our big boards, dolphins jumping around us—so fun. **POINT BREAK** You have to be in sync with nature. It's peaceful, and healing, and very rewarding when you're up on that wave. Plus: no cell phones. **FOLLOW HER** @levenrambin. *—Marnie Hanel*

*Photograph by* JEFF VALLEE

**SWIMSUIT** $395, *Lisa Marie Fernandez*; everythingbutwater.com. **PANTS** $1,600, *Céline*; (212) 535-3703. **NECKLACE** $370, *Dezso by Sara Beltrán* at Twist; (503) 224-0334. **RING** Rambin's own.

FASHION EDITOR: COURTNEY WEINBLATT FASCIANO. HAIR: MOIZ ALLADINA FOR ORIBE AT ART DEPARTMENT. MAKEUP: CHRIS COLBECK FOR LANCÔME AT ART DEPARTMENT



# BRING IT ON

*Master your favorite sports like a pro—here's a cheat sheet from four hard-core athletes to get you in the game* By JULIA FELSENTHAL

### RIDE OR DIE

**Shanaze Reade, British BMX world champ:** "The key to balancing is your bike setup. If you're on the saddle, the palm of each foot needs to be able to comfortably touch the ground. And you should be able to reach the handlebars without overstretching."

### NET GAIN

**April Ross, U.S. Olympic silver medalist beach volleyball pro:** "To spike, wait until the setter sets the ball to start your approach. When you go up to hit the ball, snap your wrist to create topspin. As you're swinging, your palm will almost face the sky. Snap your hand forward so your fingers point down."

### ROCK OUT

**Glitterotica, Texas Roller Derby Hellcat:** "Most basic way to stop: the T-stop. Put your weight on one leg, then turn your other leg 90 degrees and tuck it behind. Drag all four wheels on the back foot. And your skates should fit snugly—like a good pair of cowboy boots."

### SMASH HIT

**Soo Yeon Lee, Korean table-tennis champion:** "Use a pen hold: Hold the paddle face like a pen with index finger and thumb, and the other three fingers support the back of the handle. This is a sport that men and women can play together—I make guys cry all the time. It's fun!"

MUSIC

## PARTY LIKE IT'S #TBT

*Electronic dance duo Krewella—sisters Jahan and Yasmine Yousaf—know how to pump up the jam (that's '90s-speak for partying). See: their EP dropping this summer. Here, their throwback-track party playlist*



Yasmine (left), 23, and Jahan Yousaf, 25, of Krewella.

**1. "Loser" by Beck:** "It perfectly balances a self-deprecating vibe with a sense of belonging."

**2. "Tubthumping" by Chumbawamba:** "We can still remember seeing the lime-green album cover and screaming for our parents to play this track."

**3. "Criminal" by Fiona Apple:** "This track will forever be ingrained in our minds as a full-force female sexual revolution anthem."

**4. "I'm Looking Through You" by the Beatles:** "One of the most honest and beautiful Beatles songs."

**5. "You Oughta Know" by Alanis Morissette:** "We grew up on *Jagged Little Pill*; we were singing along to this song before we even knew what the words meant. Probably inappropriate for a 6-year-old!"

**6. "Personal Jesus" by Depeche Mode:** "So many people cover this song, but nothing beats the original."






Beck



Chumbawamba



Fiona Apple



The Beatles



Alanis Morissette



Depeche Mode




Royal Palms Shuffleboard Club in Brooklyn.

## GAME NIGHT!

*A night out no longer counts if it doesn't include a scorecard*

***Royal Palms Shuffleboard Club*** **Brooklyn:** Playing on these 10 shuffleboard courts feels nothing like being on a cruise-ship deck with Grandma—check out the rotating roster of local food trucks, yummy tiki cocktails that match the cool retro decor, and the hipster crowd.

***Pinewood Social*** **Nashville, Tennessee:** Inside a 13,000-square-foot trolley barn lives a restaurant/bar/adult Chuck E. Cheese's mash-up: six reclaimed wood bowling lanes, a karaoke lounge, a bocce ball area, and two dipping pools alongside an Airstream trailer serving up cocktails and late-night bites.

***EightyTwo*** **Los Angeles:** This classic arcade is all-grown-up. Case in point: its fancy, totally mature cocktail menu inspired by the old-school games (like Medieval Madness pinball) you'll play as you sip. Try a Wizard Mode, a mix of rye whiskey, cold-brew coffee, and vanilla black tea. Oh, and there's live music, too.

BRING IT ON: MIMI HADDON/GETTY IMAGES. GAME NIGHT: COURTESY OF THE COMPANY. PARTY LIKE IT'S #TBT, FROM LEFT: NIKKO LA MERE, GETTY IMAGES. (7)




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RIGHT: Actress Gemma Chan stars in this month's futuristic drama *Humans*.

TELEVISION: QUICKIE Q&A

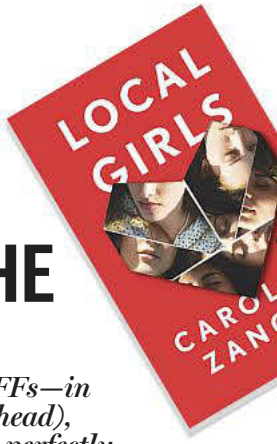
# Do the Robot

*On AMC's new drama,* Humans, *you play, uh, not a human. You're a synth (a humanlike robot programmed to take care of everyday tasks) with a mysterious past. How did you nail those machine-like moves?* By JEN ORTIZ

**Gemma Chan:** "We had Synth School. There had to be a grace and economy to everything the synths did. It was like learning how to walk again! Literally, we had to learn how to stand up, sit down, all the basics. And these machines know exactly how many steps it takes to go down stairs, so there's no need to look down—but I'm human! Once I miscounted the steps and just dropped out of frame while holding a basket of laundry. Clumsy robot!"

BOOKS

# HANG WITH THE GIRLS




*Meet a couple of BFFs—in* Local Girls *(Riverhead), Caroline Zancan's perfectly imagined debut novel—in the midst of a friendship battle royale* By STEPH OPITZ

**MARIE CLAIRE:** What is it about teen girls that makes them so fascinating?

**CAROLINE ZANCAN:** There are few species as elusive and interesting as teenage girls. The relationships that form can be so intimate and intense. They almost have to end. They're explosive little powder kegs, for better or worse. Whenever I mention a devastating high school friendship to another woman, there's always that "me, too!" moment.

**MC:** These characters feel familiar—for example, their rabid celebrity obsession.

**CZ:** We have so much access to trivia about people we love. But we get 99 percent of the story, and it just makes the last 1 percent very intriguing.

**MC:** Wait—so are you just as celeb-obsessed?

**CZ:** I grew up obsessed with movies and movie stars in a very pure way. I never get on a flight without *Us Weekly* and a 900-page Russian novel. People like Vince Vaughn and Will Ferrell can teach us as much about storytelling as Chekhov can.

ANNIVERSARIES

# HAPPY BIRTHDAY, *CLUELESS*!

*A look back at the 1995 teen classic's 20-year pop-culture reign. (See also:* As If!: The Oral History of Clueless *by Jen Chaney, out this month)* By SARAH Z. WEXLER


Stacey Dash as Dionne (left) and Alicia Silverstone as Cher in *Clueless*.








LEFT: Brittany Murphy as Tai.

***1996:*** *Clueless* sitcom premieres *minus* Alicia Silverstone and Paul Rudd. Totally buggin'.

***2001:*** *Clueless* gets *E! True Hollywood Story*'d.

***2006:*** On *Hannah Montana*, Hannah's friend plots for better grades using Cher's playbook.

***2009:*** *Gossip Girl*'s Serena rationalizes being semi-related to her boyfriend by referencing *Clueless*.

***2012:*** Jess tells Cece they'll celebrate her birthday by watching *Clueless* and making prom dresses out of towels on *New Girl*.

***2014:*** Five words: Iggy Azalea's "Fancy" music video.

***2015:*** The app ClosetSpace grants everyone's wish: to have Cher's closet.

***Forever:**** *Clueless*-style fuzzy pens sold on Etsy. *(*We hope.)*



ABOVE: Elisa Donovan as Amber.

DO THE ROBOT, FROM TOP: MICHAEL KUBY/GETTY IMAGES; GETTY IMAGES. BOOK COVERS: COURTESY OF THE COMPANIES. *CLUELESS* STILLS: EVERETT COLLECTION



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# DEMI'S

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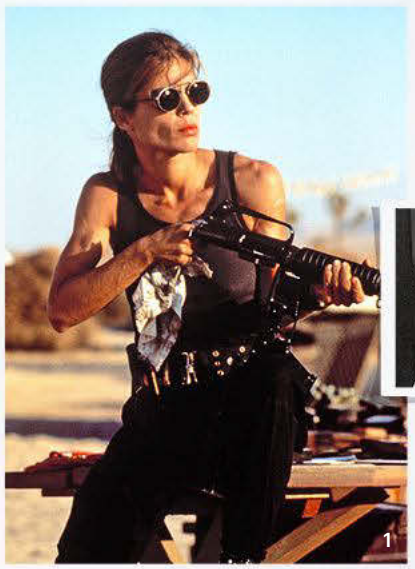
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MOVIES

# GET SCHOOLED IN BADASS

*Terminator franchise heroine Sarah Connor is back in this month's* Terminator Genisys. *Which Connor killed it best?*

*By* LINDSEY WEBER

**1. Sarah Connor:** Linda Hamilton in *The Terminator* (1984), *Terminator 2* (1991), and *Terminator Salvation* (2009).
**Know her by:** Her ripped arms.
**How badass is she?** Total badass. Despite being the only Connor of the three to not have appeared on *Game of Thrones*, Hamilton is the O.G. cyborg killer.

**2. Sarah Connor:** Lena Headey in TV's *Terminator: The Sarah Connor Chronicles* (2008–2009).
**Know her by:** Her mothering skills.
**How badass is she?** Somewhat badass. Headey's Connor not only has to deal with thwarting the creation of evil software Skynet, but also with a teen son.

**3. Sarah Connor:** Emilia Clarke in *Terminator Genisys*.
**Know her by:** Her lack of empathy. Not part-cyborg, but definitely superhuman. (She's been *raised* by Arnold Schwarzenegger's Terminator.)
**How badass is she?** Pretty badass. When *Genisys* hits theaters this month, we'll see how much T-800 rubbed off on her.

WHAT WE'RE SCREENING

# Summer Indies

*By* JULIANN GAREY










### 1. *EDEN*

**You'll recognize:** Greta Gerwig (pictured) as the American girlfriend of adorable French electronic music DJ Paul (Félix de Givry)—his 20-year career is the centerpiece of this bass-thumping epic. **Bring your love of nostalgia:** The soundtrack is a '90s dance party. **Watch out for:** The authentic, hypnotic club atmosphere created by director Mia Hansen-Løve.

### 2. *TANGERINE*

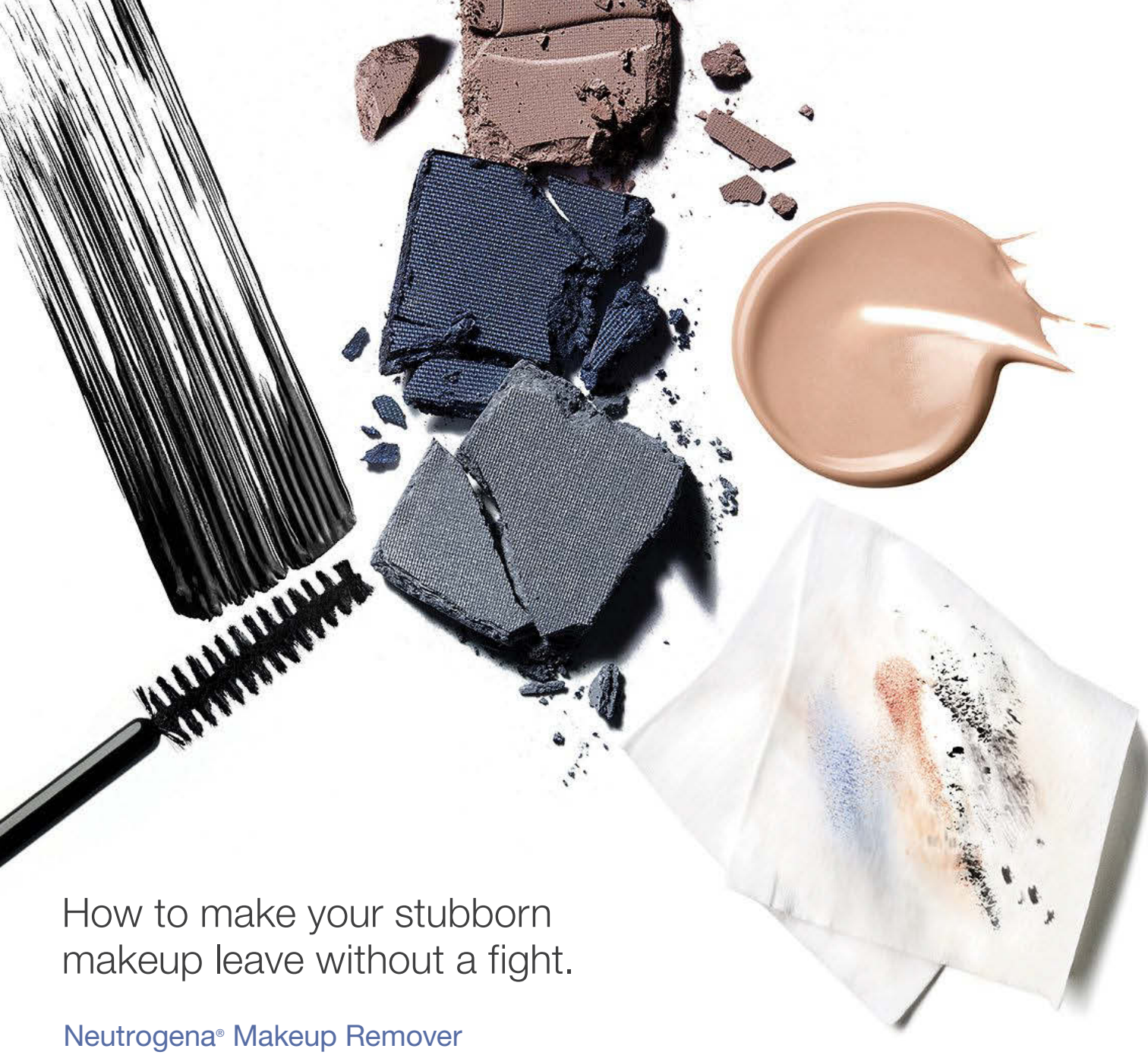
**You'll recognize:** No one! Nearly every lead actor in this little Sundance hit about a day in the life of a group of transgender prostitutes is a total newcomer. And they're all fabulous! **Bring an open mind:** No relationship is what you think it is—or what you think it should be. **Watch out for:** The phenomenal documentary-style iPhone cinematography.

### 3. *MADAME BOVARY*

**You'll recognize:** Mia Wasikowska (pictured) in the title role. **Bring tissues:** Director Sophie Barthes' lush, romantic, and tragic production is nothing like the book you remember from high school. **Watch out for:** Rhys Ifans' brilliantly creepy performance as the boutique shopkeeper who seduces the naive young housewife into financial ruin.

CLOCKWISE FROM TOP LEFT: EVERETT COLLECTION (2), COURTESY OF THE COMPANIES (4)





# How to make your stubborn makeup leave without a fight.

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# Beauty



We're obsessed with the cool loose braids at Jeremy Scott.

# SUNNY SIDE

SUMMER (GLORIOUS SUMMER!) MEANS WE'VE GOT BEACHY HAIR IDEAS, GLOW-MAKING SKIN FIXES, AND KATE MOSS' BRONZING TRICKS

*Beauty Director* ERIN FLAHERTY

FIRSTVIEW.COM

# Beauty




1. **Nars** Duo Eyeshadow in Mad Mad World, $35. 2. **Sally Hansen** Airbrush Legs in Fairest Glow, $14. 3. **Tom Ford** Bronzing Powder in Gold Dust, $95. 4. **Essie** Nail Polish in Saltwater Happy, $9. 5. **Estée Lauder** Modern Muse Le Rouge Eau de Parfum, $82. 6. **Charlotte Tilbury x Norman Parkinson** Filmstar Bronze & Glow in Sun Tan & Sun Light, $80. 7. **Elizabeth Arden** Sunkissed Pearls Cream Eye Shadow Stylo in Blue Pearl, $21. 8. **Lancôme** Absolue Precious Oil, $185. 9. **Nexxus New York Salon Care** Oil Infinite Nourishing Oil, $18. 10. **La Mer** Blue Heart World Oceans Day Crème de la Mer The Moisturizing Cream, $450. 11. **Chanel** Nail Colour in Coquelicot, $27. 12. **Diorskin** Nude Tan Tie Dye Blush Harmony in Coral Sunset, $57. 13. **Napoleon Perdis** Auto Pilot Radiance-Boosting Mask, $85. 14. **Charlotte Tilbury x Norman Parkinson** Colour of Youth Lip & Cheek Glow, $58. 15. **Clé de Peau Beauté** Extra Rich Lipstick in 211, $65. For information on where to buy, see Shopping Directory.

STILL LIFES: JEFFREY WESTBROOK/STUDIO D. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: COURTESY OF THE NORMAN PARKINSON ARCHIVE (NORMANPARKINSON.COM). JESSIE REEDER/GETTY IMAGES, JIM HEIMANN COLLECTION/GETTY IMAGES

Jerry Hall as the most glamorous diver ever, 1975. BELOW: Wenda Parkinson (Norman's wife) in Tobago, 1956.

Hall in Montego Bay, Jamaica, 1975.

## INSPIRATION BOARD

# DIVE IN

### THE SUN! THE SURF!

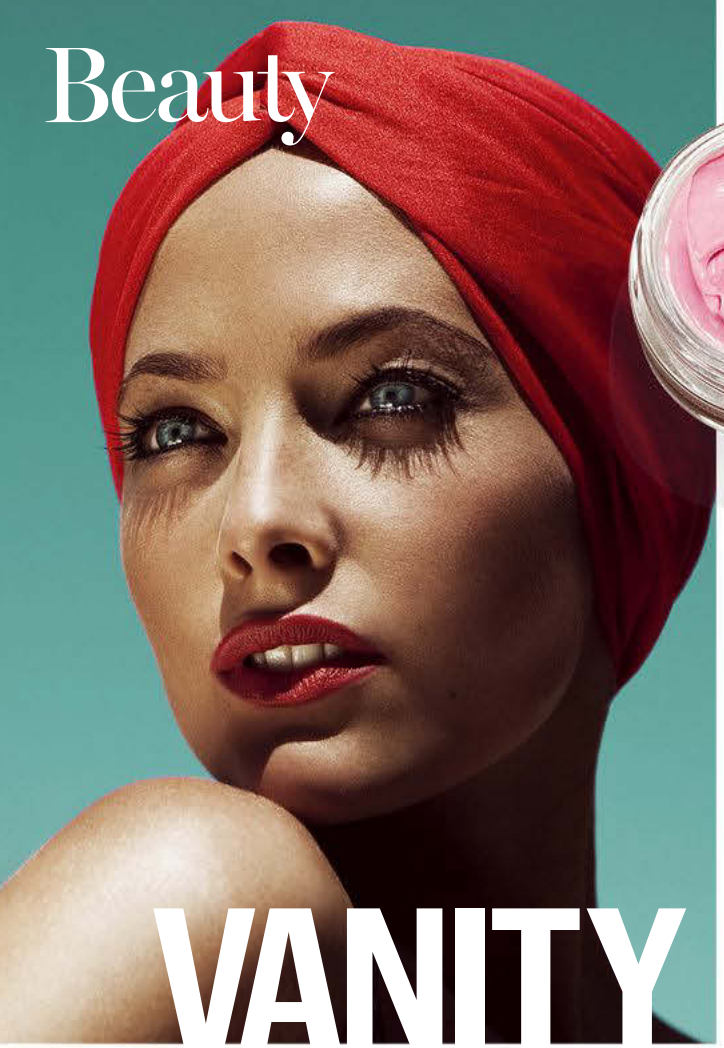
The chic! What's not to love about Norman Parkinson, the famed English fashion photographer who snapped fabulous supermodels like Jerry Hall and Carmen Dell'Orefice living the high life in tropical locales from the 1930s to the '80s? His iconic images have always been a major reference point for me personally, but also for modern-day Brit makeup artist Charlotte Tilbury, who gained unprecedented access to Parkinson's archives to create a limited-edition collection of compacts and makeup bags splashed with prints. It's a majorly major collaboration. All this talk of beaches and glowy skin reminds me: I'm ready for summer vacation. Aren't you?



*Beauty Director* ERIN FLAHERTY

*The Coral Room*


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# VANITY FILES

*The latest in makeup, skincare, and hair* **By** JENNIFER GOLDSTEIN







HAVING A MOMENT

## GENTLE PEELS

The latest exfoliating treatments offer the satisfying reveal of glowing skin—without irritation. The Korres and Philosophy two-step kits start with a mild alpha hydroxy acid solution, followed by a rose-infused mask or a soothing gel, respectively. For a quick fix, mix Amorepacific's enzyme powder with water, massage onto wet skin, and rinse.

1. **KORRES** Wild Rose Vitamin C Petal Peel System, $64. 2. **PHILOSOPHY** The Microdelivery Overnight Anti-Aging Peel, $82. 3. **AMOREPACIFIC** Treatment Enzyme Peel, $60.






## BESPOKE BRONZING

*You can turn [insert your favorite body lotion here] into a gradual self-tanner by combining it with three drops of this formula. It's basically dihydroxyacetone and erythrulose (the skin-darkening ingredients in self-tanner) in an aloe-infused base. The ultimate summer beauty hack.*

**CLARINS** Golden Glow Booster for Body, $45.




***STATUS UPDATE***

## GIAMBATTISTA VALLI

Valli girls have something new to slip on: five MAC lipsticks (and one gloss) created by the designer. His inspirations:

**Must-have makeup:** "It's rare for my models to wear eyeshadow. I prefer dressing the lips because they're for kissing ... being passionate."

**Style mantra:** "Nina Hagen once did an interview and said her grandmother told her, 'Wear the right things to the wrong occasion or the wrong things to the right occasion.' I love that contrast."

**Flowers:** "Bouquets from Bleuet Coquelicot, in Paris, look as if they were picked in a country garden."

**Escape:** "When I can't get to Positano, Cire Trudon's candle reminds me of the scent—white flowers, bergamot, and jasmine."

1. **MAC X GIAMBATTISTA VALLI** Lipstick, $18 each.
2. **CIRE TRUDON** Positano Candle, $105.

LIPSTICKS: COURTESY OF THE COMPANY; SELF-TANNER SWIPE: GETTY IMAGES. ALL OTHER STILL LIFES: JEFFREY WESTBROOK/STUDIO D. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: FLORIAN SOMMET/FOLIO-ID.COM, COURTESY OF THE COMPANY; GETTY IMAGES (2)




## RINSE, WASH, REPEAT

Shampooing damaged hair can harm it further, which is why Kérastase's new line for fried strands includes a "reverse care" conditioner. Applied pre-shampoo to wet hair, its Fibra-Kap complex of amino acids, a protein, and gluco-peptide smooths the outer cuticle so that when you suds up, less friction is created. After rinsing (the Fibra-Kap stays behind), shampoo as usual without roughing up already-weak hair fibers. If your hair is overprocessed, it can save a few hundred strands from breaking—definitely worth it.

**KÉRASTASE** Soin Premier Thérapiste, $42.

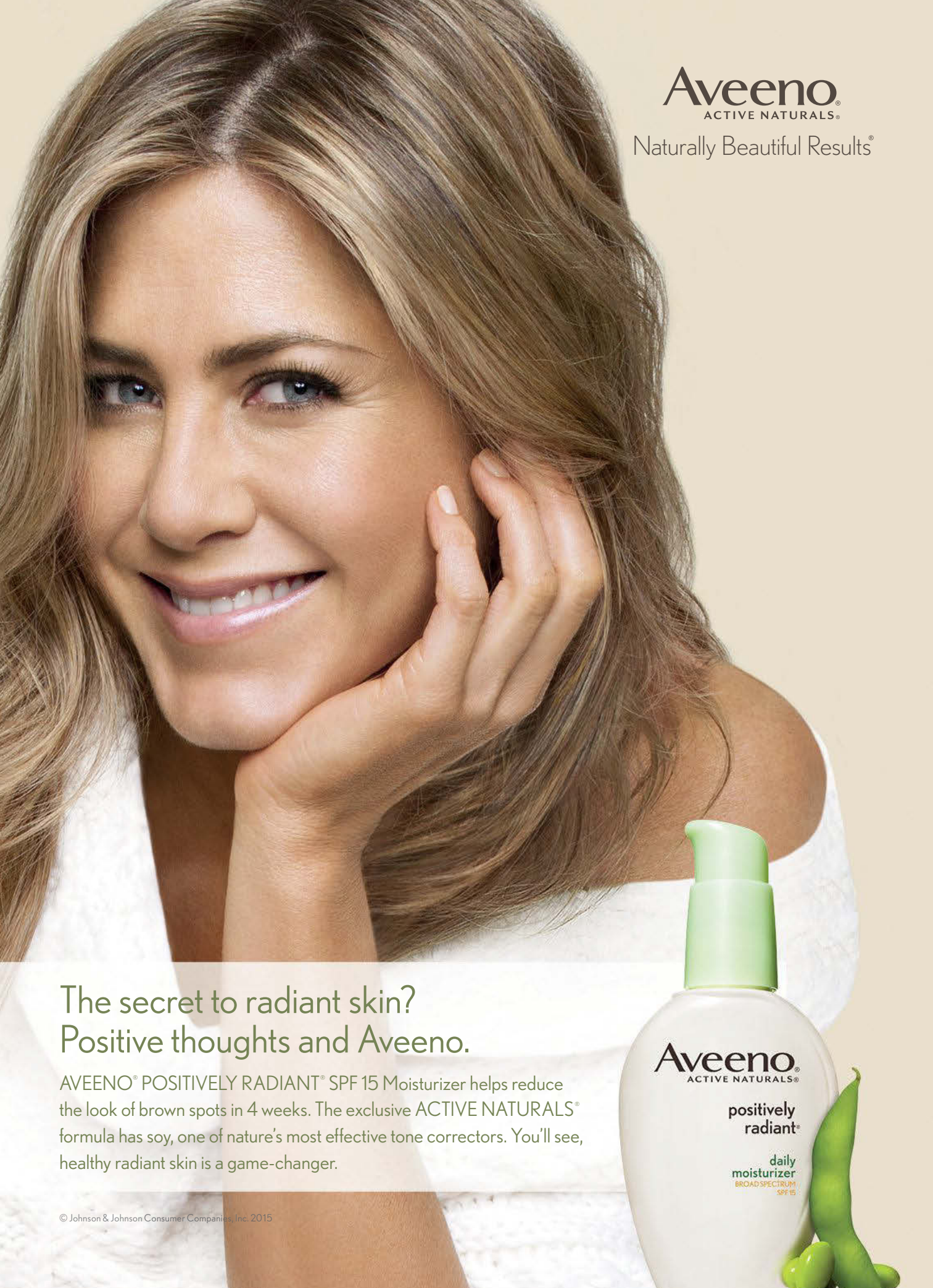



## MC'S MOST WANTED

***We are officially obsessed with Dear Polly, a kinda-citrusy, sorta-woodsy, pseudo-musky fragrance with bergamot, black tea, and oakmoss. It's impossible to describe, but everyone who gets a whiff is instantly addicted.***

**VILHELM PARFUMERIE** Dear Polly Eau de Parfum, $245.
For information on where to buy, see Shopping Directory.




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# WHAT I LOVE ABOUT ME

If the beaches don't lure you in, these **St. Petersburg, Florida**, standouts will

*Interviews by* JOY HERNON *Photographs by* MARK LIM



*"Red is definitely my color. I never want to blend in with the crowd, and my fiery hair sets me apart."*

## GUEST EDITOR: KATE HOLLIDAY, 35

This model turned fashion photographer (www.katehollidayphotography.com) tells us what's hot in the Sunshine City. ***Watering hole:*** Whether a Pimm's Cup or a Sidecar is your jam, sleek cocktail lounge Mandarin Hide (mandarin hide.com) has got you covered. The antler chandeliers, exposed brick, and speakeasy vibe are a stylish alternative to the local dive bars. ***Fine art:*** Check out some of surrealism's greatest hits at the Dali Museum (thedali.org) between sunbathing sessions. ***Must-do:*** Wear your finest red, white, and blue for a Fourth of July–themed First Friday (firstfridaystpete.com). St. Pete will close down its streets for an epic block party complete with live music, food, and booze, with a portion of the proceeds supporting youth education and children's health. Good time, good cause.

**THALIE CHARLES-CAZEAU, 21**
*"Thanks to my mom, I've been lucky to inherit prominent cheekbones that are constantly getting noticed."*





**NADINE MAHMOUDI, 24**
*"I may not have the straightest teeth, but I always get compliments on my big smile."*



**AUDREY ADAIR, 29**
*"I'm confident and hardworking, and have a whole lot of sass. I live every day to the fullest."*



For your chance to be a guest editor, pin a picture of yourself on one of your Pinterest boards using *#MCBeautyRoadShow*.



**ALLISON GILLMAN, 26**
*"I accent my hazel eyes with winged liner. They're my best attribute."*



**ANDRA RICHARDSON, 24**
*"My naturally full lips are the perfect shape. Bold lipstick helps to emphasize them."*



**KELLEY CURETON, 28**
*"I used to spend hours laying out, but now I flaunt my ivory skin and slather on the SPF daily."*



**YUNSOO KIM, 20**
*"Generally, I'm pretty laid-back, but I'll never pass up an adventure!"*



**KATIE BRINSON, 36**
*"Like my beauty icon Jennifer Lopez, I embrace my curves and like showing them off."*



**OLIVIA STACEY, 25**
*"Although I'm a perfectionist, I try not to take myself too seriously."*











**IT'S A WRAP** *Women typically wear nothing under their blanket during* dukhan.

FIELD GUIDE: SUDAN

# SMOKE SIGNALS

*Journalist Amanda Sperber joins women in the Nuba Mountains for a skin-softening treatment*

**IN THE ISOLATED** Nuba Mountains on the southern border of Sudan, the air is unpolluted—there's no electricity, and most people don't have cars—but the atmosphere is always charged. Since 2011, there has been fighting between the rebels in the region and the ruling regime in Khartoum, the nation's capital. People keep watchful eyes and ears turned toward the sky in anticipation of the next bombing (the Sudanese air force has dropped more than 3,500 bombs on civilian targets). But amid this ugly conflict, I've found beauty: A woman named Sarah Juma has invited me to join her for *dukhan*, a traditional smoke bath that refreshes and revitalizes the skin.

On a hot Thursday morning, I sit on the ground outside Juma's small house and watch as she sweeps the area around a foot-deep hole next to a gate and lights coal she has placed at the bottom of the pit. A few of her friends arrive, laughing and chatting in Sudanese Arabic. The women had gone out earlier to gather and chop wood from the gum arabic trees that grow plentifully in this region. Juma sprinkles water over a few pieces of this wood and places them on the burning coals. As the gum arabic heats up, it begins to smoke, emitting a soft smell reminiscent of sandalwood.

Juma coats her arms, legs, and neck with sesame oil, pours water over her body, and wraps herself with a heavy blanket. She settles on the ground with her back against the gate and knees bent over the fire pit, then exhales and tightens the blanket, so only her head is exposed.

Traditionally, Nuba women sit for their first *dukhan* sessions about a month before their weddings, and after that, they do it whenever they have the time. For Juma, who is raising five children and has buried three, that isn't often. "When you don't have enough to feed your kids or provide for their needs, it's difficult, and that affects your body," she explains. The spa-like act of sitting over smoke helps her relax. After a half hour, she rises and takes a small rounded piece of *dilka*, a claylike substance, and rubs it over her forearms. Old, grimy skin begins to peel off in layers, exposing glowing skin beneath.

Now it's my turn. Covered in the slick oil, I wrap the blanket around me and settle over the relaxing smoke. When my time is up, I watch with glee as new skin slowly reveals itself with the help of the *dilka*. Nothing about this exfoliation treatment feels harsh or unnatural; the smoke and oil have softened my dead skin so it easily sloughs off.

Although the rest of the world has saunas and steam rooms, after my experience, I'm convinced that the women of the Nuba Mountains have found the secret to skin clarity in smoke. *Dukhan* is more than a beauty ritual; it's an emotional and physical balm that soothes the stress of life in a region that has played host to bloody clashes for decades. mc

FROM TOP: Nuba women at work; gum arabic wood used in the *dukhan* process; exfoliating *dilka*; preparing the fire; Sarah Juma wraps herself in a blanket (and a sheet for modesty) to seal in the smoke.

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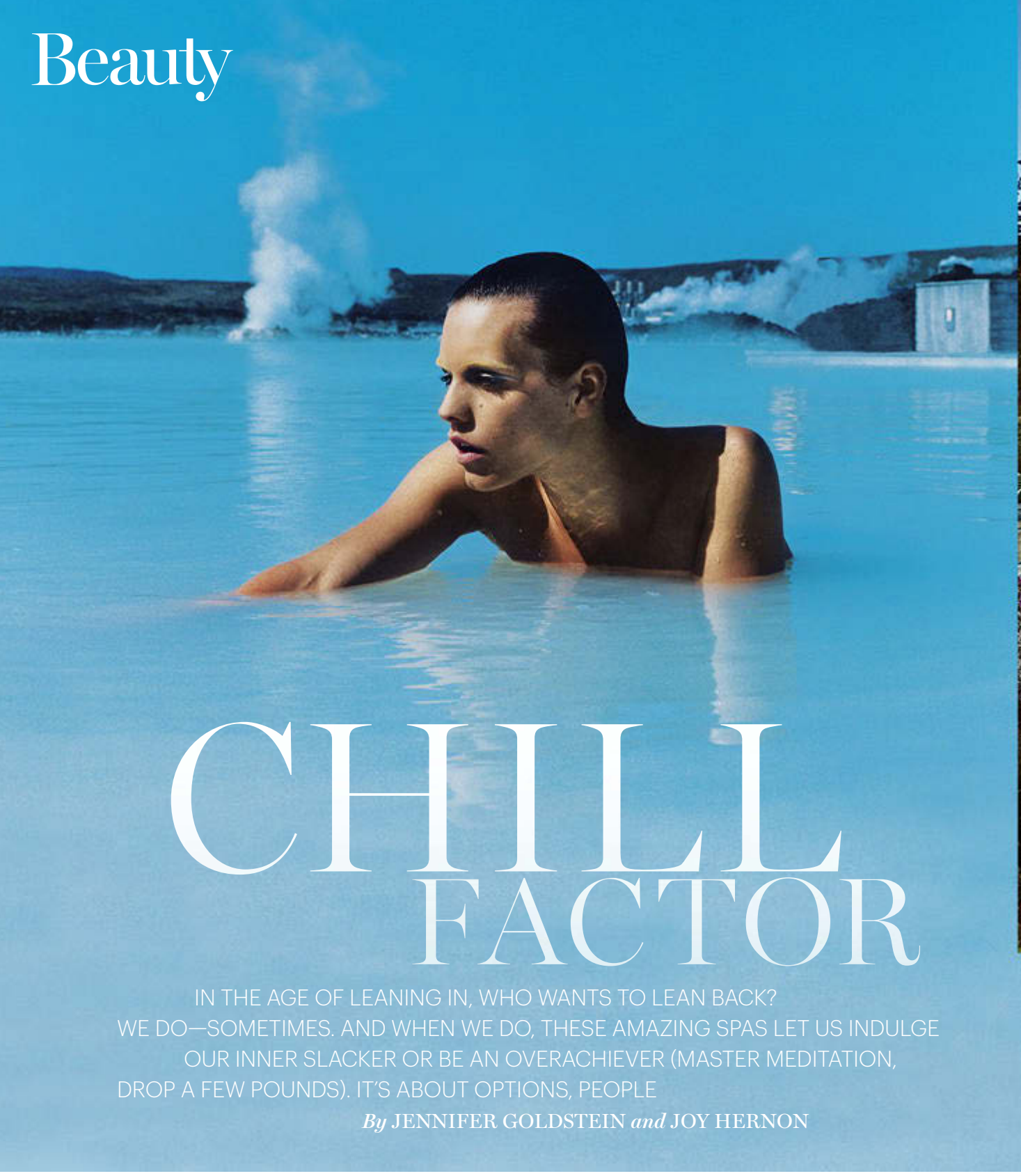
†Data on file

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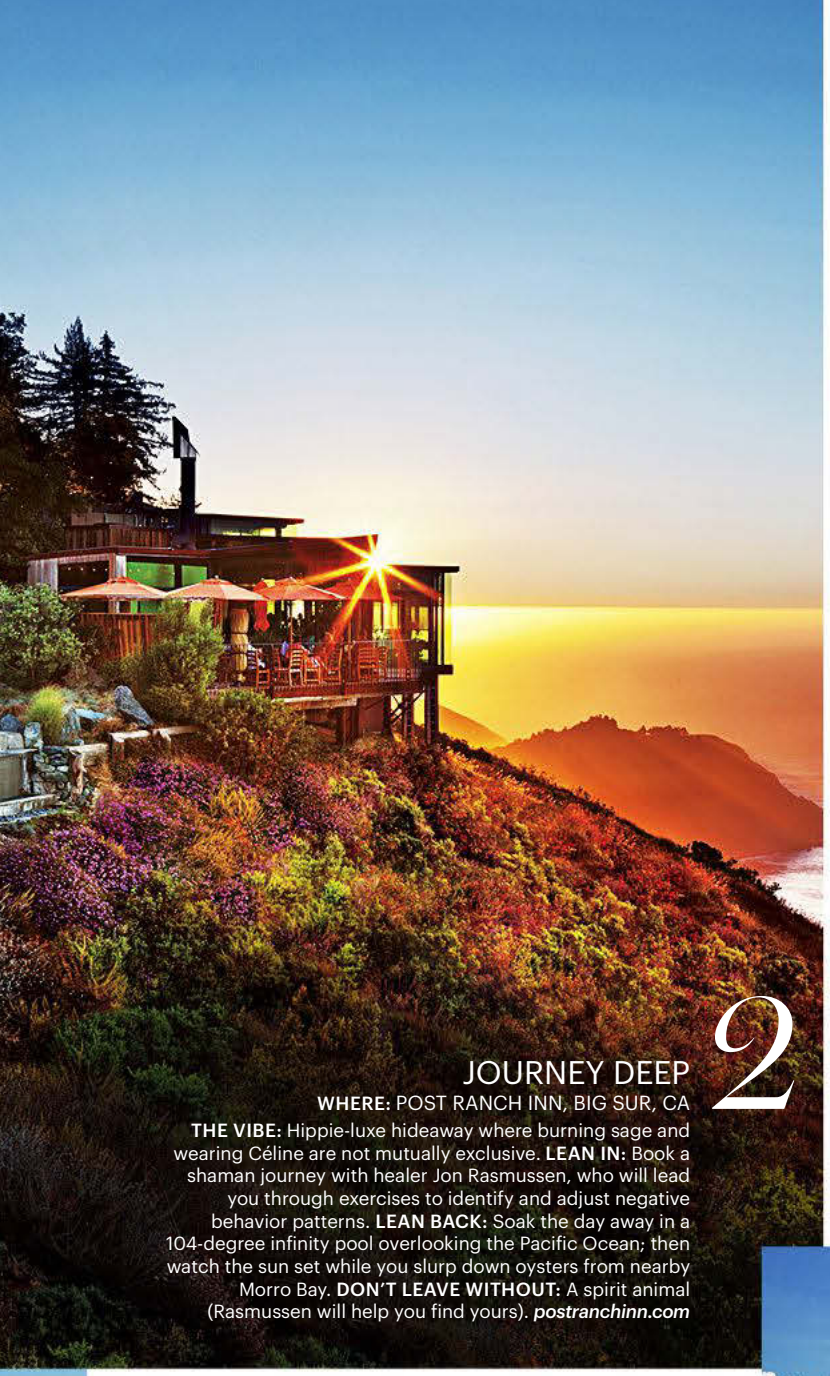


# CHILL FACTOR

IN THE AGE OF LEANING IN, WHO WANTS TO LEAN BACK? WE DO—SOMETIMES. AND WHEN WE DO, THESE AMAZING SPAS LET US INDULGE OUR INNER SLACKER OR BE AN OVERACHIEVER (MASTER MEDITATION, DROP A FEW POUNDS). IT'S ABOUT OPTIONS, PEOPLE

*By* JENNIFER GOLDSTEIN *and* JOY HERNON

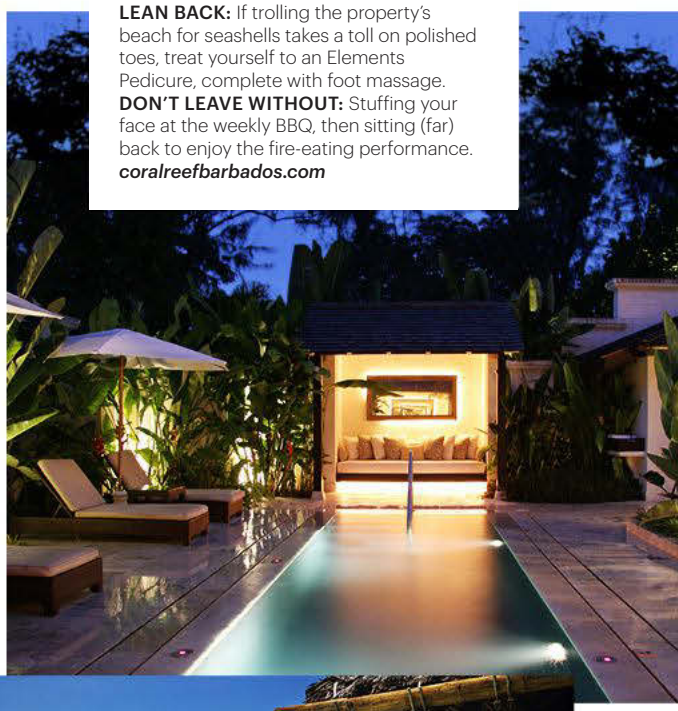
**WHETHER IT'S TURQUOISE** beaches off the Caribbean Sea or woodsy retreats in the foothills of the Great Smoky Mountains, Ayurveda or colonics, we've uncovered some of the most innovative destinations around the globe that offer a completely fresh take on your run-of-the-mill spa services. These standout locations are the perfect places to rebel against been-there-done-that hot-stone massages and routine facial extractions, and to experience as much, or as little, that you're game for (cue the cannabis). Reserve a window seat—we've got the spot for you.



## 1 TURN BACK TIME

**WHERE:** CORAL REEF CLUB, BARBADOS

**THE VIBE:** Old-school elegance that's basically the opposite of a trashy, flashy all-inclusive. **LEAN IN:** Want to come back from vacay looking five years younger? Try the Diamond Experience facial, featuring Natura Bissé's luxurious antiaging products. It includes a sunspot-annihilating peel, a facial massage that softens brow muscles and firms up your jawline, and a restorative mask that'll leave you shining bright like a diamond (this is Rihanna's native home, after all). **LEAN BACK:** If trolling the property's beach for seashells takes a toll on polished toes, treat yourself to an Elements Pedicure, complete with foot massage. **DON'T LEAVE WITHOUT:** Stuffing your face at the weekly BBQ, then sitting (far) back to enjoy the fire-eating performance. ***coralreefbarbados.com***



## 2 JOURNEY DEEP

**WHERE:** POST RANCH INN, BIG SUR, CA

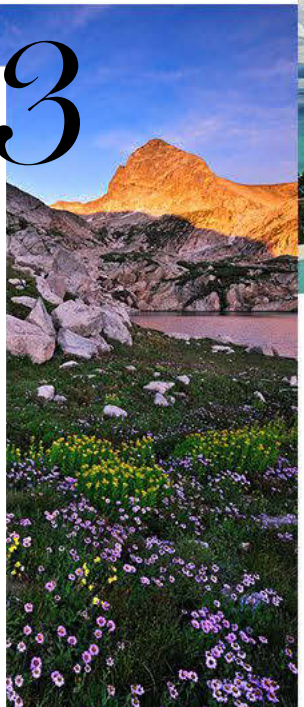
**THE VIBE:** Hippie-luxe hideaway where burning sage and wearing Céline are not mutually exclusive. **LEAN IN:** Book a shaman journey with healer Jon Rasmussen, who will lead you through exercises to identify and adjust negative behavior patterns. **LEAN BACK:** Soak the day away in a 104-degree infinity pool overlooking the Pacific Ocean; then watch the sun set while you slurp down oysters from nearby Morro Bay. **DON'T LEAVE WITHOUT:** A spirit animal (Rasmussen will help you find yours). ***postranchinn.com***



## 3 REACH A NEW HIGH

**WHERE:** PRIMAL WELLNESS CO. DAY SPA & STUDIO, ENGLEWOOD, CO

**THE VIBE:** Unassuming day spa ideal for the cannabis-curious. **LEAN IN:** Take an introductory class to meditation and reap the benefits that come with practice (heightened creativity, improved immune function). **LEAN BACK:** Now that recreational marijuana use is legal in Colorado for those 21 and older, a massage with cannabis-infused oil is a no-brainer. The oil won't get you high, but its anti-inflammatory effects help with joint aches. **DON'T LEAVE WITHOUT:** A complimentary session using a vaping pen loaded with soothing (non-psychoactive) hemp oil. ***primalwellness.co***



## 4 FIND BLISS

**WHERE:** SIX SENSES, YAO NOI, THAILAND

**THE VIBE:** New Agey glamour in a paradise setting (*The Beach* was filmed close by). **LEAN IN:** Take advantage of spa director Dr. Ranjan Kapoor's training: The Ayurvedic physician can diagnose that nagging heel pain or persistent bloat during a consultation in a breezy thatched hut, and then put you on a course to fix it. **LEAN BACK:** Set sail on a *Cast Away* cruise (literally, that's the boat's name) in the turquoise Andaman Sea. **DON'T LEAVE WITHOUT:** The Four-Hand Massage. Enough said. ***sixsenses.com***

CLOCKWISE FROM TOP LEFT: KODIAK GREENWOOD, MIKE TOY, BASIL CHILDERS, MENGZHONGHUA PHOTOGRAPHY/GETTY IMAGES. OPPOSITE PAGE: ELINA KECHICHEVA



## 5 SLIM DOWN

**WHERE:** SHA WELLNESS CLINIC, ALICANTE, SPAIN

**THE VIBE:** Where fashionistas go for tough love when they want to fit into their Lisa Marie Fernandez bikinis. **LEAN IN:** The seven-day Intensive Detox and Weight Loss program starts with a total physical and psychological workup from on-staff doctors, who prescribe an intense workout schedule of circuit training and Pilates accompanied by a macrobiotic diet low on carbs and heavy on algae (!). **LEAN BACK:** Indulge in daily treatments like facials and massages, and don't miss the colon hydrotherapy, which keeps things moving, so to speak, while you relax. **DON'T LEAVE WITHOUT:** Loading up on agar-agar tea, a high-fiber, mineral-rich brew that helps you feel sated. ***shawellnessclinic.com***

## 6 FLOAT AWAY

**WHERE:** LE SERENO, ST. BART'S

**THE VIBE:** All the perks of a French thalassotherapy spa—in the Caribbean. **LEAN IN:** Get more out of a massage with less: The 60-minute Eau de Rêve treatment forgoes the padded table in favor of warm, shallow water (the pool, the ocean—up to you), where a therapist guides you through stretches and kneads your muscles as you experience the mega relaxation that comes with weightlessness. **LEAN BACK:** Sometimes the best thing about water is just lying in the sun next to it. Between the 600-foot beach and the five pools (several are private), there's no shortage of options here. **DON'T LEAVE WITHOUT:** Kitesurfing. A protected cove and consistent wind make this looks-cool-but-impossible sport feasible, even for a beginner. ***lesereno.com***





## 7 ROCK OUT

**WHERE:** PARK HYATT NEW YORK SPA NALAI, NEW YORK CITY

**THE VIBE:** A sleek oasis in the city where the well-heeled kick up their Jimmy Choos. **LEAN IN:** Tone up during a swim in the 65-foot pool, complete with underwater speakers that play a soundtrack inspired by the spa's neighbor, Carnegie Hall. **LEAN BACK:** The signature treatment takes place on a bed of warm, crushed sand quartz, a mineral known for its healing properties. After nestling in, you get an exfoliating scrub, detoxifying green tea wrap, and heated-poultice massage. **DON'T LEAVE WITHOUT:** Lush bath products from the Le Labo boutique. ***newyork.park.hyatt.com***



## 8 FOREST BATHE

**WHERE:** BLACKBERRY FARM, WALLAND, TN

**THE VIBE:** Where *Nashville*'s Rayna Jaymes would go to "recover from exhaustion." **LEAN IN:** Try the Japanese practice of "forest bathing" during the Deep Healing Woods program of expert-led yoga classes, set among the hickories at the base of the Great Smoky Mountains. **LEAN BACK:** Plan ahead for dinner and a listening session with Country Music Association Award–winning Little Big Town in December. **DON'T LEAVE WITHOUT:** Meeting George, one of the llamas who protects the property's sheep herd from predators. ***blackberryfarm.com***

CLOCKWISE FROM TOP LEFT: COURTESY OF THE COMPANIES (2); HEATHER ANNE THOMAS; DONNA DOTAN


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TWITTER TIPS

# SUMMER HAIR RESCUE

Ursula Stephen (@UrsulaStephen), a celebrity stylist for Motions; Aloxxi artistic adviser Marilyn Cole (@MarilynRocks); and TIGI US creative director Thomas Osborn (@TIGICreatives) tackle your warm-weather hair dilemmas

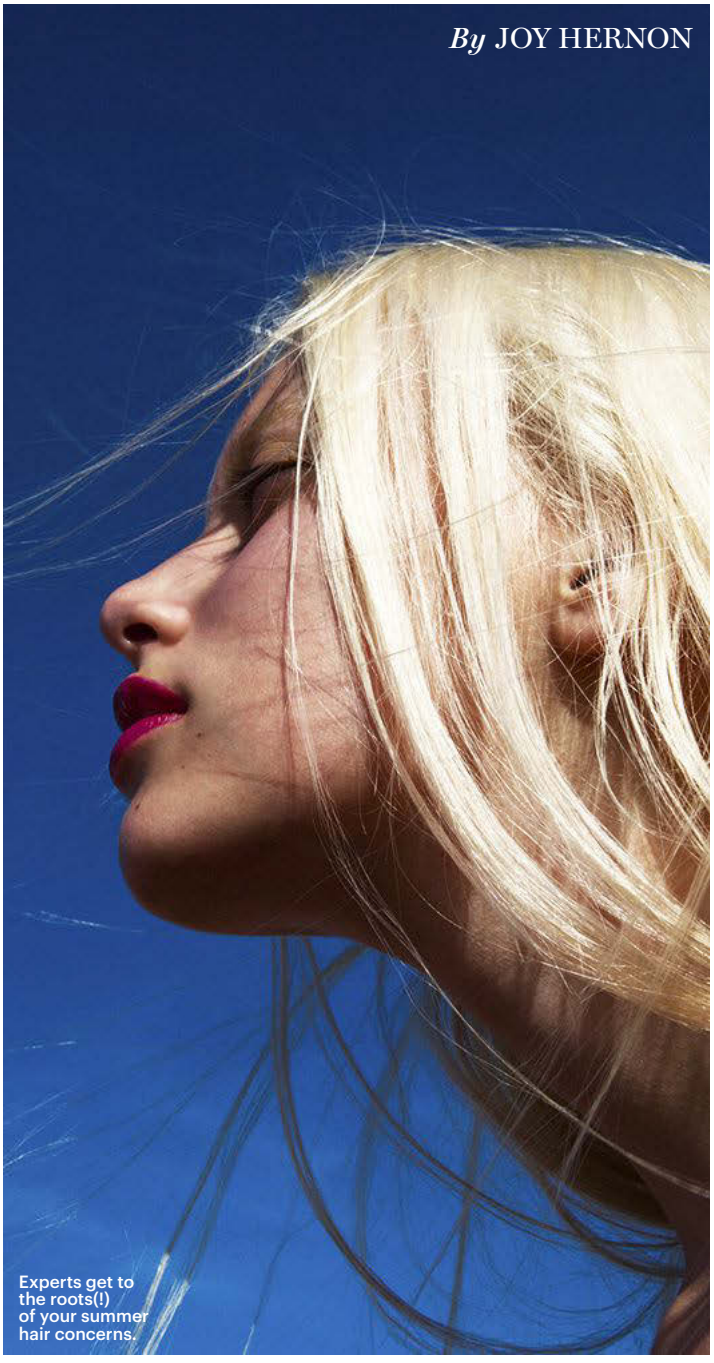
*By* JOY HERNON

**Q: I've been parting my hair the same way for years, but I just heard that might be unhealthy. Is it? @LiLShelsea**
Routinely parting hair in the same place can cause thinning and breakage along that line. Switch it up to maintain hair health. (STEPHEN)

**Q: How do I prevent my hair from turning into a knotty mess at the beach? @avantidalal**
A braided look will keep strands tidy. Bonus: At the end of the day, undo and you'll have waves. (COLE)

**Q: I need a new cut that will look good with my naturally wavy texture. Suggestions? @Mariadefilippo**
Avoid bluntly trimmed ends, which can make hair look bulky. Long layers or a bob with textured tips will leave you with a natural, flowing style. (OSBORN)

**Q: The ends of my shoulder-length hair are mysteriously breaking. Help! @diannabell**
Watch that your beach bag handle isn't snagging them. Just in case, tie long hair back or do a quick topknot. (STEPHEN)



Experts get to the roots(!) of your summer hair concerns.

**Q: What's the best DIY treatment to repair my hair from summer damage? @y_ybebe**
Warm a teaspoon of coconut oil between palms and smooth on ends before bed, then shampoo the next morning. (COLE)

**Q: I tried lightening my hair for the season, but I don't like it. How long do I need to wait to dye it back? @KelsyChristina**
Give your tresses at least two weeks' rest before changing the color to avoid harming the cuticle. (STEPHEN)

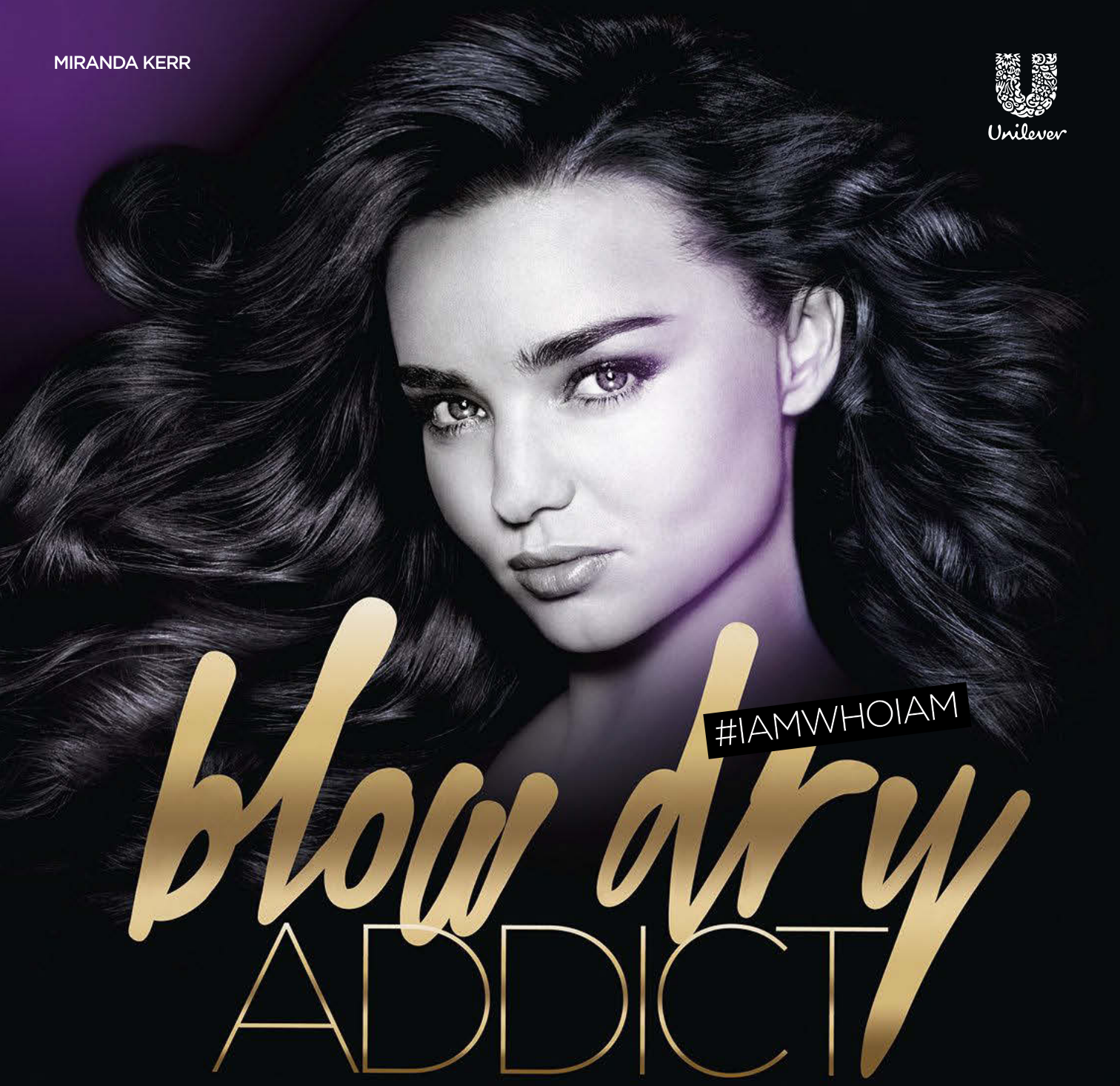
**Q: I chopped my hair for the summer, and I hate it. Are there extensions that won't damage my hair? @saloni_g**
Clip-in extensions are easy to put in, and you remove them at night, so they don't stress your hair. (COLE)

**Q: I have a sunburn on my scalp that's making it look like I have dandruff. Now what? @kimpeek1**
Use an exfoliating shampoo, which gently removes the flaky skin, then slather on a hair mask to moisturize. (OSBORN)

RENATA PASKAL/THELICENSINGPROJECT.COM

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# blow dry ADDICT

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# ALL CLEAR

These aren't your high school acne fixes: New supplements, treatments, and tips are *proven* to keep your complexion blemish-free, even if you've tried it all before

*By* KIERA AARON

## STICKING IT TO BLEMISHES

Meet Botox, the *acne* injection. The wrinkle smoother doesn't have the FDA's stamp of approval for treating blemishes (it's an off-label use), but most dermatologists will tell you: It works. "Botox blocks the messengers responsible for sebum production, which clogs pores and can cause breakouts," says Dr. Joshua Zeichner, director of cosmetic and clinical research in dermatology at Mount Sinai Hospital in New York City. "Typically, it's injected intradermally—between the layers of skin, where the oil glands are—as opposed to in the muscles." This technique significantly lowers sebum production as soon as a week after treatment, and results last up to three months, according to a recent study. "I've seen it firsthand, even when I've done traditional [non-intradermal] Botox," says New York City dermatologist Dr. Marina Peredo. "Many of my patients notice the difference, too, so they ask me to put a couple shots in problem areas, like their nose and chin."

## EASY-TO-SWALLOW CURE

Not ready for the needle—or a doctor's visit? Enter Skin Accumax ($115 for 120 capsules). The supplement is crazy-popular in the U.K., but it's only just being whispered about in the States since cosmetics brand Jane Iredale started distributing it here. Iredale, president and founder of the eponymous company, explains that the capsules contain a nutrient complex that makes skin less oily (vitamin A), stimulates collagen production (vitamin C), and reduces inflammation and bacteria (diindolylmethane, found in cruciferous vegetables, with vitamin E to aid absorption). "The vitamins are also antioxidants that can improve acne by fighting free radicals that cause inflammation," says Dr. Whitney Bowe, a New York City dermatologist. The recommended dose is four capsules a day for 14 weeks, but you could see improvement in just six to eight weeks.

## THE LATEST ULTRASONIC TOOL

Cleansing gadgets aren't anything new, but now there's a different pore-clearing device to add to your arsenal: ultrasonic skin spatulas, like the Le Mieux Skin Perfecter ($189) and Labelle Ultrasonic Skin Spatula ($149). "These devices use ultrasonic technology [they emit over 20,000 ultrasonic waves per second] to remove dirt and blockages in the skin," says Zeichner, which helps explain why 65 percent of people in a Le Mieux clinical trial had an immediate reduction in the appearance of blackheads. Another benefit: The *mmm*-it's-working thrill you get while watching tiny plugs of sebum being squeezed out of your pores as the tool gently buzzes across your face.

## LIGHT TOUCH

Is there anything lasers can't do? The same miracle technology that removes scars, minimizes wrinkles, and corrects vision also shows promise as an acne treatment. Consider Clear + Brilliant: "Like other fractionated lasers, it creates thousands of microscopic injuries in the skin," explains Peredo. "When your skin goes into repair mode to heal these injuries, it also heals the inflammation responsible for acne." For the best outcome, you're looking at one in-office laser treatment every month (about $500 a pop) for five months, followed by maintenance as needed. But, hey, you'll brighten your skin tone and reduce fine lines while you're at it.

## THE OTHER PILL

"Spironolactone, a high-blood-pressure medication, is a great alternative to birth-control pills if you have hormonal flare-ups," says Zeichner. "I've seen it work even better than birth control [at treating acne] in some cases." Taking heart meds for your skin makes more sense once you know that spironolactone also happens to reduce the acne-causing effects of testosterone. "Doctors are taking advantage of this side effect by prescribing it to people with acne," Zeichner explains. In fact, a *Journal of Drugs in Dermatology* study found that the drug boosted the results of acne patients being treated with retinoids (a standard Rx fix). And don't worry: You'd take a dose so low that plummeting blood pressure isn't a problem. For some, the drug may also work because it's used to treat polycystic ovarian syndrome, a surprising underlying cause of acne. But, as you would before taking any medication, talk to your doc.

## DIET ADJUSTMENT

Remember when your high school derm said what you eat has nothing to do with acne? Wrong. That way of thinking was based on flawed research from the '70s that found little association between diet and acne. "Now, thanks to more comprehensive research, there's strong evidence linking carbohydrates to acne," says Zeichner. Consider the recently published review "Diet and Acne Update: Carbohydrates Emerge as the Main Culprit." The research paper looks at 13 studies and concludes—as you can tell from the title—that carbs are the number-one skin saboteur when it comes to acne and food habits. "Refined carbs trigger the release of hormones linked to acne," says Bowe, who was also the senior author of the paper. "If you make only one change in your diet for the sake of your skin, avoid refined carbohydrates, like sugary cereals and desserts." **mc**




**NON-DRYING FACE WASH:** **Burt's Bees** Natural Acne Solutions Purifying Gel Cleanser, $10.




**NONCOMEDOGENIC FOUNDATION: BareMinerals** Blemish Remedy Acne-Clearing Foundation, $27.

**EMERGENCY SPOT TREATMENT: Neutrogena** Rapid Clear Stubborn Acne Spot Gel, $9.




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**PORE-CLEARING DEVICE:** **Labelle** Ultrasonic Skin Spatula, $149.

**BREAKOUT-FREE SPF:** **Murad** Anti-Aging Moisturizer SPF 30, $48.

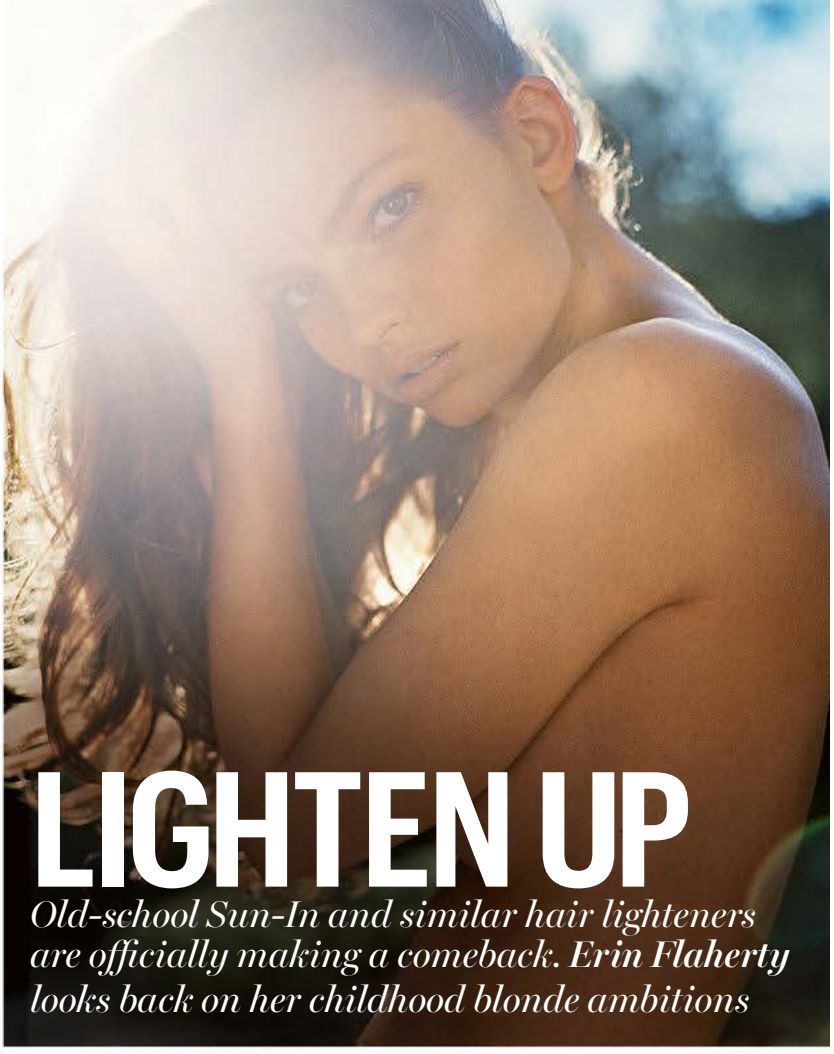



**SKIN-CLEARING MOISTURIZER: Vichy** Normaderm Daily Anti-Acne Hydrating Lotion, $25.




For information on where to buy, see Shopping Directory.

JEFFREY WESTBROOK/STUDIO D. OPPOSITE PAGE: CHRISTIAN KETTIGER/TRUNK ARCHIVE



# LIGHTEN UP

*Old-school Sun-In and similar hair lighteners are officially making a comeback. Erin Flaherty looks back on her childhood blonde ambitions*

**CAMP GRADY** Spruce in central Texas, summer, early '90s. Camp was an annual ritual, when, for two weeks at least, kids could escape their parents' scrutiny and experiment with bizarre new hobbies that involved bows and arrows and Popsicle sticks, séances, boys, and beauty statements.

*National Lampoon's Vacation* had come out a decade before, but it was still my favorite summer movie. Supermodel Christie Brinkley's cameo had made a big impression: that body, those eyes, the hair that looked like sunshine itself! Driving along the open road in her shiny red convertible, she represented the epitome of female sex appeal. It had to be the hair.

With bombshell icons dancing through my head, a lofty aspiration formed. A week before camp, I stole away to the drugstore and bought Sun-In (!), which seemed like the equivalent of cigarettes at the time—and definitely not something my mother would approve of. I guiltily passed the goods over to the cashier, hoping she wouldn't look twice, and forked over some of my hard-earned babysitting money. Later, as I packed, I smuggled the spray bottle into my meager toiletry stash. Among the toothpaste and bar soap, it seemed positively, outrageously glamorous. I couldn't wait to try it out.

Camp days were filled with cherry Kool-Aid, horseback riding, freeze football, and sunning on the dock after afternoon swim. At those opportune moments, I would reach into my knapsack and retrieve the contraband that was my Sun-In. A few stealth spritzes into my defiantly dark-brown hair, and all my blonde dreams would come true. I was diligent. I was determined. But sadly, dear reader, that summer I returned from camp with orangey strands the shade of a burnt carrot. "Christie Brinkley" it was not.

Today, certainly older and hopefully a smidge wiser, I read labels more fastidiously ("Sun-In is not to be used on dark hair"), and I leave the blonde-ing to a pro. My colorist, Aura Friedman at the Sally Hershberger Downtown salon in New York, gives me highlights that blend in with the brown just so, the goal being the illusion that I've been away at adult summer camp.

> A FEW STEALTH SPRITZES ... AND ALL MY BLONDE DREAMS WOULD COME TRUE.

But, like so many '90s fads—chokers, high-waisted jeans—sun-assisted hair lighteners are officially back. I mean, John Frieda's cult-classic stylant Beach Blonde is literally back: Fans petitioned until it was reintroduced last winter as part of an entire collection that now also includes a retro-style, lemon-juice-infused Sun Streaks Lightening Spray. L'Oréal and Dessange offer new lighteners in both spray and gel forms (the latter formula can be applied all over or to specific strands). All may be activated by hair dryers, because in 2015, we know you're not really supposed to hang out in the sun.

On a recent trip to Hawaii, I couldn't resist gleefully misting my strands with Sun Streaks, just enough so that the ends sticking out of my hat could catch a few rays. (Aura, my amazing colorist, shut your eyes.) This time around, the tips ended up perfectly sun-kissed, no carrottop in sight. mc




1. **DESSANGE PARIS** Solar Blonde Naturale Lightening Sun Spray, $12. 2. **BLONDME** Color Correcting Spray Conditioner in Cool-Ice, $21. 3. **L'ORÉAL PARIS** Summer Lights Hair Lightening Gelée, $7. 4. **JOHN FRIEDA** Beach Blonde Sun Streaks Lightening Spray, $10. For information on where to buy, see Shopping Directory.

*Hello, Sunshine!*

STILL LIFES: JEFFREY WESTBROOK/STUDIO D. PHOTOGRAPH: VINCENT PETERS/TRUNK ARCHIVE

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Shown from left: Shock Wave, B Girl and Electra-cute

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Kate Moss on a St. Bart's beach in 2012. BELOW: Makeup artist Nichola Joss perfects Moss' faux tan on set.



IN HER OWN WORDS

# KATE MOSS

## The supercool supermodel shares her tanning misadventures and how she bronzes (safely) now

**I LOVE THE LOOK** of model Susie Bick's skin; that snow-white porcelain hue is just gorgeous. But even though I'm quite fair—a typical English complexion—my skin tone is completely different, and I think I look healthier with a tan. I enjoy having a bit of a glow. It suits me better.

When I was really young, I tried to get the bronzed look with the self-tanners from the '80s. The first time I experimented with one, I left my socks on and just did my legs. I ended up with orange legs from the ankle up and white feet. Nice. I was scared to try again for a while after that, and I imagine as my daughter, Lila, grows up, she'll end up having some of those beauty horror stories, too.

Another time, I was on holiday and trying to get my bum tanned, so I used an oil and laid out. Of course I burnt it! Afterward, I was having a conversation with a photographer, and he told me not to bother, as "it's all about the white bum." But I'll never consciously try to create tan lines.

These days, I use St. Tropez self-tanners. I started out with the classic mousse, but now I'm really into the new in-shower gradual tanner. I apply it in the shower and just leave it on while I'm combing my hair conditioner through, and then rinse off and towel-dry. It develops into that great sun-kissed golden glow with none of the waiting around for hours.

When my skin is darker, I like to wear white clothes and change up my makeup. Recently, on holiday in Ibiza, all I used was Charlotte Tilbury's Golden Goddess range. And when I'm heading out at night, I put on an oil for a lovely sheen. I think a tan makes your body look more defined. And you can get away with a late night—it covers up a multitude of sins. *—As told to Jennifer Goldstein*




**ST. TROPEZ**
*Self Tan Luxe Dry Oil, $50.*
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**CHARLOTTE TILBURY**
*Beach Stick in Ibiza, $45.*
*"I use this creamy blush stick on my cheeks when I'm on holiday."*

**ST. TROPEZ**
*Gradual Tan In Shower Lotion, $25.*
*"The new formula is so easy to use, and it has almond oil, which I love."*



STILL LIFES: JEFFREY WESTBROOK/STUDIO D. PHOTOGRAPHS, FROM TOP: INFPHOTO/CORBIS; ST. TROPEZ/GETTY IMAGES

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# STAR GAZING

## THE IRRESISTIBLE, IRREPRESSIBLE RITA ORA

*The fall collections' best looks blaze a trail*

## KILLER DADS AND THE DEVASTATING AFTERMATH

*Baby drama, debates, and decisions*

PHOTOGRAPH BY BEAU GREALY



THIS PAGE: COAT, PRICE UPON REQUEST, MARY KATRANTZOU; BOOTS, $1,960, DIOR.

OPPOSITE PAGE: DRESS, PRICE UPON REQUEST, TOM FORD.

FASHION EDITOR: CATHERINE NEWELL-HANSON

SINGER, ACTRESS, FASHION ICON, ALL-AROUND BADASS RITA ORA HAS CONQUERED THE LIMELIGHT (SEE HER IN THIS MONTH'S *SOUTHPAW*), BUT IT WILL BE HER FIRST ALBUM STATESIDE THAT LETS US SEE WHO SHE REALLY IS



# RITA GETS REAL

*Photographs by* BEAU GREALY

*By* KARL TARO GREENFELD

**RITA ORA HAS A PLAN.** The magazine covers, fashion (Roberto Cavalli) and beauty (Rimmel London) endorsements, clothing line with Adidas Originals, campaign with Coca-Cola, even performing a nominated song ("Grateful") at the Oscars are all testimony that the plan is working. "Oh, it is in full effect. We're these conniving Kosovan hungry bitches," Ora says of herself and her older sister, Elena Sahatçiu, who is also her manager. "I knew that one way or another, I was going to do things my way."

The London-based 24-year-old insists the plan is a secret but that it has been nearly 10 years in the making. There was admission to the prestigious Sylvia Young Theatre School in London by improvising an "uncomfortably sexual" dance to Britney Spears' "I'm a Slave 4 U" as an 11-year-old who hadn't prepared a dance audition piece (then realizing she hated musical theater while attending school for musical theater). There was singing torch songs by Janis Joplin, Carole King, and Destiny's Child in her father's pub, Queens Arms, when she was 14. There was recording her first song at the local youth center in a housing project in Ladbroke Grove, where she and Elena were the only Caucasians who ran with a gang of West Indians and Africans. There was slipping £5 notes out of her mother's purse and sneaking out to warehouse raves in East London, playing the house diva behind the turntables while her parents thought she was going to a sleepover. "I would rip my T-shirts and be really punk and not clean. And I would have blonde hair, really dark eyebrows, red lipstick, lots of fake rings that made my fingers go green. I wouldn't be smelling that great," Ora says. "But me and my friends, we were really, like, rebel-y. I feel like I lived a lot when I shouldn't have." She found her voice in those clubs and at her dad's pub, the soulful alto, the easy glissando that makes Auto-Tuning superfluous.

She and her sister shared a room with a single bed on each side, and Debbie Harry, Stevie Nicks, and Winona Ryder posters on the wall. Ora's side was so messy that Elena, two years older, vacuumed only up to the imaginary line down the middle of the room. Rita used to cut out photos—models Kate Moss and Linda Evangelista, or outfits she liked—from magazines. "When I saw things that made me feel good, I would put up a picture, and all these women would make me want to go out and make an effort to get dressed, and be original, be myself, be different, be a misfit."

Because she couldn't afford the high fashion taped to her walls, she would buy vintage pieces from Portobello Road and have her mother sew them according to Ora's sketches. "People would be like, 'Where did you get that?' It made me feel good because they couldn't get it because I made it on my own."

The sisters get their looks from their mother, Vera Sahatçiu, who has told her daughters, "I was hotter than both of you put together," back when she was "the first woman in Albania to wear red lipstick and hair gel." And that was enough, apparently, to lure their Muslim father, Besnik (Vera is Catholic). The two fled conflict-torn Kosovo in 1991, when Ora was a year old, and settled in London. Her father, who had studied economics, opened his pub—he's not a devout Muslim—and her mother became a psychiatrist. She had Ora's younger brother, Don, in 1998.

"I remember when my granddaddy died," says Ora. "My dad was in the living room and he had put on music really loud. I was like 13. I had this outfit I wanted to show him. He was listening to Rod Stewart, "Every Picture Tells a Story," and I was like, 'Dad, what's this song?' And he was like, 'Get out.' He was so upset, but the music was consoling him. Music has that kind of power. It was there for him. It will be there, too, for me."

Whatever her plan is, it now includes acting, and she is being strategic about taking small, high-profile roles in buzzy films. She appeared as a race starter in 2013's *Fast & Furious 6* and played Christian Grey's (Jamie Dornan) sister, Mia, in February's *Fifty Shades of Grey*. (Her character's role will expand in the next two *Fifty Shades* movies.) "I'm not an egotistical person. I don't care what role it is," Ora says. "I just want to learn and get in the environment. That's opened doors to me doing a soundtrack. For example, I've got a song on [Fox's TV hit] *Empire*." In the film drama *Southpaw*, out July 24, she plays a drug addict who attempts to seduce a boxer played by Jake Gyllenhaal. "I arrived on the set, and the makeup artist said, 'You're kind of ready to go onstage,'" Ora recalls. "I'm like, 'You know I'm playing a crack whore?' Which shows: Don't look at me when I'm waking up."

Joking aside, her beauty is produced as much by her force of personality as the symmetry of her features. In her manic energy, eagerness to laugh, and self-deprecating comments, she is a fashion icon who manages to be both eminently approachable and diva-like in her demeanor. She's stolen red-carpet events, like the 2015 Oscars (in Marchesa) and Grammys (in Prada), and been the featured singer on hit singles like Iggy Azalea's "Black Widow." "We took samurai lessons for the video, and Rita got so into it, I think she actually started thinking she was a samurai warrioress," says Azalea. "Basically, Rita is feisty awesome to work with!" Ora also guested on Charli XCX's "Doing It," but here in America, we're not quite sure exactly what she's known for. Her first album, *Ora*, which produced three number-one singles in the U.K., was never released stateside.



DRESS, PRICE UPON REQUEST, EARRING, $440 FOR PAIR, DIOR.

ON HAIR: GARNIER FRUCTIS FULL & PLUSH ROOT AMP ROOT LIFTING SPRAY MOUSSE.

"People who haven't really done their research properly assume she's just 'famous,'" says Charli XCX. "But Rita is so talented. I can't wait for the whole world to see that." (She's also a fun coconspirator, Charli XCX adds: "We crashed an 18-year-old's house party in Chicago and took over the kitchen playing grime [U.K.-style rap] music.")

That 2012 album, and her stint as a judge on *The Voice UK* (which one of her best friends, Will.i.am, persuaded her to do), has made her a household name at home and with her fans (aka Ritabots), but it will be her second album, set to be released in the U.S. this summer, that will catapult her on this side of the pond. What has derailed the plan is just how long the album is taking. Since she was signed to Jay Z's Roc Nation at 18 (she was singing in clubs and in her dad's pub when the label caught wind of her), moved to Brooklyn, and began recording, the plan was always to put music first, but in the ensuing six years, it seems that everything else has gotten in the way, including high-profile boyfriends like Bruno Mars, Rob Kardashian, Calvin Harris, and now Ricky Hilfiger, Tommy Hilfiger's son, whose house she stays in when she's in Los Angeles. "I'm afraid of being alone," Ora says. "I'm not afraid to admit that, you know. I'm not embarrassed to admit that. I just hope it's not a never-ending cycle. Sometimes love just makes you feel crazy. And that feeling that we have as girls, just to have that feeling, even for five seconds, it's like crack. I mean, don't compare it to that, but you know what I mean. It's like comfort eating."

She dismisses the attention her romances generate. "If I weren't famous, and I went out with the same number of guys that you know of, no one would give a shit and I would be at uni [university], living life. I guess … I've always just picked people who are known. But the thing is, you can't help who you like, and I didn't want to not like somebody because of who they are. Madonna's past—does anyone care to this day? No. She's my idol."

It was the highly publicized breakup with producer and DJ Harris last year that both stalled her second album and, she believes, made it possible for her to refocus on her music. "I Will Never Let You Down," released in March 2014, initially set to be the first single from her second album, was Ora's first solo Hot 100 hit here. With its catchy hook and Ora's most virtuosic vocal performance yet—her voice and phrasing had matured since earlier party-anthem songs like "R.I.P." and "How We Do (Party)"—it looked like it was catching on, until Harris, producer and writer of the song, refused to allow her to perform it at the Teen Choice Awards, according to Ora. "I did that with Calvin, and then we split, and it was hard for me to promote something because it kept getting blocked."

"I WAS NEVER A RUDE, DISRESPECTFUL CHILD; I JUST WAS AN AMBITIOUS, NON-LISTENING CHILD."

She's become more philosophical about the breakup, both creative and romantic. "There was a reason why I split up with him. And there was a reason why I'm at this point in my life where I feel like I have so much musical freedom, and I don't have to explain myself to anybody." Working with the Grammy Award–winning Harris had made Ora a little bit passive in terms of the musical direction she was taking. "It was more of a thing where I was in awe. I was at that point in my relationship where I felt he could do no wrong. I thought he had my back and that he'd never steer me wrong. But then "I Will Never Let You Down" came out, and everything started to go a bit weird. I don't know if it was because business was mixed with personal or what."

It was "a musical wake-up call … Now I'm using music for that comfort feeling. Like, instead of relying on boys and men, I'm putting all that into storytelling and my songwriting." The album's first single, "Poison," leaked in May, was a synth-heavy pop track, but she's also tapping into house music and folk music, embracing a wide range of musical influences. "How the hell do you expect to put these on one album?" Elena has asked her.

"I started having heated debates with the label, saying I want to do this, and I want to do that," Ora admits. Among the battles: persuading the label to include songs written by Ed Sheeran or that she's recorded with Prince on the new album. "He came to London about a year ago and his manager contacted my management, and he said, 'Hey, Prince is in town.' I was like, 'What prince? Like the royal family prince? I wouldn't care about that prince. I care more about actual Prince Prince.' And he was like, 'Actual Prince.' I said, 'Oh, my God!'" The two hit it off ("one of the nicest guys I've ever met in my entire life"), played ping-pong (Prince is good at ping-pong), and recorded three songs. In the end, she says, "I had to get back in tune with my instincts, which is what got me into this industry in the first place."

The whole plan, from when she first entered the music industry, Ora gradually divulges, was to become famous, and then use that fame to release the music that she really cares about. "Don't get me wrong—I love pop music. I've loved every song I've released," she says. But she's only now finding her voice, and this album will be when we finally meet the real Rita. "I've had to have a lot of patience. Because there have been times at night where I want to pull my hair out and just put my music out for free on the Internet and just say fuck everybody. But then I have this conscience saying no, be smart, be strategic. There are ways of doing things and still getting your way. If I'm going to do Rita Ora, it's going to be Rita fucking Ora. It's not about who is on my album or who's featured or the names. It's about a solid body of work that I can call my own." mc

PRODUCTION: ROCKMAN PRODUCTIONS



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ON BROWS: RIMMEL LONDON BROW THIS WAY BROW SCULPTING KIT IN DARK BROWN.

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MAKEUP:
KATHY JEUNG AT FORWARD ARTISTS

MANICURE:
ASHLIE JOHNSON FOR CHANEL LE VERNIS AT THE WALL GROUP

SET DESIGN:
JAMES DEAN STUDIO AT WALTER SCHUPFER MANAGEMENT



# TO MARKET, TO MARKET

THIS PAGE, *LEFT:* COAT, $4,410, SWEATER, $580, SKIRT, $1,050, SHOES, $1,450, BAG, $3,475, MIU MIU. *RIGHT:* SWEATER, $760, SHIRT, $895, SKIRT, $2,890, SHOES, $790, BAG, $3,195, MIU MIU.

OPPOSITE PAGE, *LEFT:* JACKET, SKIRT & BELT (ON BOTH), PRICES UPON REQUEST, LOUIS VUITTON. *RIGHT:* TOP, SKIRT & NECKLACE, PRICES UPON REQUEST, LOUIS VUITTON.

*FASHION EDITOR: ENRIQUE CAMPOS*



# ON THE TOWN

*Fall's mash-up of rich textures, eclectic prints, and unconventional shapes hits the streets of Paris, where adventure awaits around every corner*

*Photographs by Boe Marion*



# HAUTE SEAT

THIS PAGE, *LEFT:* COAT, PRICE UPON REQUEST, SWEATER, $1,150, SKIRT, $2,990, BELT, $695, TIGHTS, $290, SAINT LAURENT BY HEDI SLIMANE. *RIGHT:* BOLERO & DRESS, PRICES UPON REQUEST, TOP, $2,990, BROOCH, $695, BELT, $290, SAINT LAURENT BY HEDI SLIMANE. OPPOSITE PAGE: DRESS, PRICE UPON REQUEST, HAT, $1,950, RALPH LAUREN COLLECTION. *ON FACE:* LANCÔME MIRACLE CUSHION.







# CAFÉ SOCIETY

THIS PAGE, *LEFT*: COAT, PRICE UPON REQUEST, BOOTS, $2,595, CALVIN KLEIN COLLECTION. *RIGHT*: DRESS, $2,995, SHOES, $895, CALVIN KLEIN COLLECTION.

OPPOSITE PAGE, *LEFT*: DRESS, PRICE UPON REQUEST, VALENTINO; BAG, $3,745, VALENTINO GARAVANI. *RIGHT*: COAT, PRICE UPON REQUEST, TOP, $850, PANTS, $1,590, VALENTINO.



# LETTER PERFECT

THIS PAGE, *LEFT:* DRESS, PRICE UPON REQUEST, BAG, $2,245, DOLCE & GABBANA. *RIGHT:* DRESS & HEADPHONES, PRICES UPON REQUEST, BAG, $4,495, DOLCE & GABBANA. OPPOSITE PAGE, *LEFT:* COAT, PRICE UPON REQUEST, PRINTED DRESS, $2,050, SKIRT, $2,100, SNEAKERS, $980, CÉLINE. *RIGHT:* DRESS, PRICE UPON REQUEST, NECKLACE, $425, BAG, $2,350, CÉLINE. *ON LIPS:* DIOR ADDICT TIE DYE LIPSTICK IN CORAL TRIP.







# LA VIE EN POSE

THIS PAGE, *LEFT:* JACKET, PRICE UPON REQUEST, SWEATER, $1,850, SKIRT, $4,900, BELT, $650, SHOES (ON BOTH), $800, CHANEL. *RIGHT:* COAT, PRICE UPON REQUEST, TOP, $1,700, SKIRT, $1,600, HEADBAND, $225, NECKLACE, $475, CHANEL.

*ON EYES:* GIVENCHY MAGIC KAJAL EYE PENCIL IN MAGIC BLACK.

OPPOSITE PAGE, *LEFT:* SLEEVELESS COAT, $2,795, SWEATER, $1,295, MICHAEL KORS COLLECTION. *RIGHT:* SWEATER, $695, SKIRT, $1,295, BELT, $295, MICHAEL KORS COLLECTION.

*ON HAIR:* PANTENE PRO-V ROOT REBOOT DRY SHAMPOO.



# MYSTIC RIVER

THIS PAGE, *LEFT:* GILET, $2,800, HEADBAND, $450, GLOVES, $1,150, CLUTCH, $2,950, FENDI. *RIGHT:* JACKET, $4,550, SALVATORE FERRAGAMO.
OPPOSITE PAGE: JACKET, $1,625, PANTS, $825, EMPORIO ARMANI.







# TAKING SHAPE

THIS PAGE, *LEFT:* DRESS, $2,355, EARRING, $365, BRACELET & BOOTS, PRICES UPON REQUEST, J.W.ANDERSON. *RIGHT:* COAT, $2,990, DRESS, $795, SHOES, $695, MAX MARA.

OPPOSITE PAGE: COAT, $2,800, SKIRT, $1,400, MARC JACOBS.



# SEINE OF THE TIMES

THIS PAGE, *LEFT:* OVERALLS, $1,795, SHIRT, $1,095, SCARF, $195, BOOTS, $750, CHLOÉ. *RIGHT:* PONCHO, $2,795, DRESS, $2,595, CHLOÉ. OPPOSITE PAGE, *LEFT:* SLEEVELESS JACKET, PRICE UPON REQUEST, JACKET, $3,420, PANTS, $2,180, NECKLACE, $950, BOOTS, $2,690, LANVIN. *RIGHT:* DRESS, PRICE UPON REQUEST, EARRINGS, $590, COLLAR NECKLACE, $750, TASSEL NECKLACE, $1,750, CUFF, $490, SHOES, $1,290, BAG, $3,350, LANVIN. *FOR STORES, SEE SHOPPING DIRECTORY.*

PRODUCTION: SHAPE PRODUCTIONS



*HAIR:*
PHILIPPE BALIGAN FOR AVEDA AT KLAUS STIEGEMEYER PHOTOGRAPHERS

*MAKEUP:*
CYNTHIA BALIGAN FOR MAC AT KLAUS STIEGEMEYER PHOTOGRAPHERS

*MANICURE:*
CHARLENE COQUARD AT ARTLIST

*MODELS:*
ANASTASIA D. AT ONE MANAGEMENT; SABI KHAZGALEEVA AT VIVA MODEL MANAGEMENT PARIS

# My Dad Was a Serial Killer

They thought they knew their fathers—as protectors and playmates, as teachers and disciplinarians—but these women's dads had dark sides that would shatter not just their victims' families, but also their own

*By* MARIA RICAPITO

**MELISSA MOORE HAD** just turned 16 the first time she visited her father in prison. It was the summer of 1995, and Keith Hunter Jesperson was on trial for the March 1995 murder of his girlfriend, Julie Ann Winningham. On the other side of a Plexiglas wall, "he picked up the phone and the first thing he said to me was, 'Missy, my best advice is that you change your last name,'" says Moore, now 36. "And that, to me, was his confession that it was all true. I burst into tears because I was hoping he would say it wasn't."

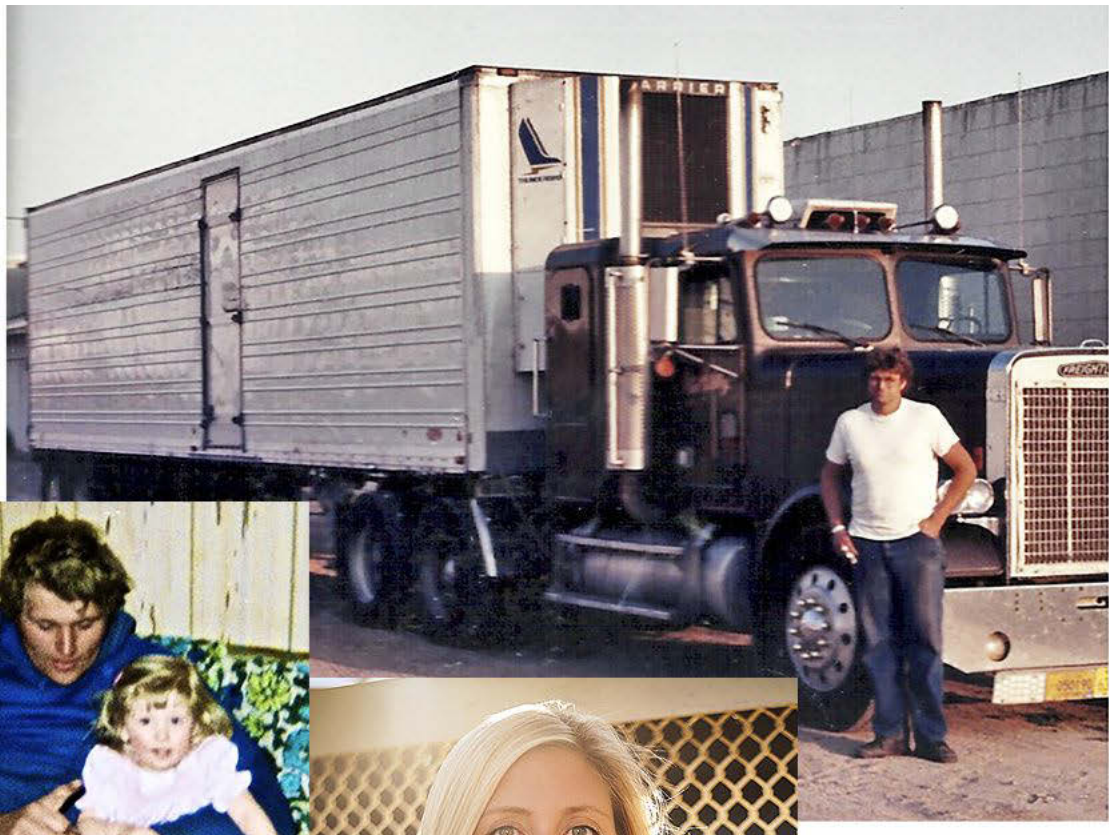
Jesperson, a long-distance trucker, had been divorced from Moore's mother for five years by then. Though he's claimed to have killed 160 victims, eight murders—of women from Oregon to California to Florida—have been attributed to Jesperson, and he is currently serving two consecutive life sentences at the Oregon State Penitentiary. Known as the Happy Face Killer (for the smiley face sign-off on notes he wrote to police and the media), he strangled and sexually assaulted his victims. In 2002's *I: The Creation of a Serial Killer* by Jack Olsen, Jesperson dispassionately walks the



Melissa Moore (wearing veil)—with her father, Keith Hunter Jesperson; mother, Rose; and sister, Carrie—on the day of her first communion in Yakima, Washington, 1989.

COURTESY OF MELISSA MOORE











CLOCKWISE FROM TOP: Jesperson, a long-distance truck driver, in 1989; with his attorney Thomas Phelan, 1995; Moore, 2015; with her father at home, 1981.

reader through the 1990 murder of his first victim, a developmentally disabled young woman named Taunja Bennett he met in a bar near Portland, Oregon, and killed in his house, a crime he would recall for sexual gratification for years afterward.

While on the road, Jesperson would often visit his kids in Yakima, Washington, then Spokane. "The question that every family member gets is, 'How could you not know?'" says Moore. "'What did you know?' Most family members are totally oblivious." She only knew she was afraid, dreading her father's visits. He was unpredictable, scary. When she found some stray kittens, he tortured and killed them in front of her. (He had a long history of abusing animals.) She saw a roll of duct tape under the pillow in his truck's sleeping cab and remembers thinking that was an odd place to keep it. Hers was a childhood of "walking on eggshells" around her "chauvinistic, controlling, verbally abusive" dad, she says. "You're so on edge all the time. You're always, *What's his mood? What's he doing now?* That seething energy underneath the surface—I could watch him explode, could see the mood swings."

## "That seething energy underneath the surface—I could watch him explode, could see the mood swings." —Melissa Moore

Some daughters of murderers have fonder memories of their fathers, like Taalibah Muhammad, whose father, John Allen Muhammad, was the D.C. Sniper, or Beltway Killer. "Whenever it was time for us to come home or play, he was always there; he was always there to tuck us in at night," Taalibah, 22, says. "I honestly could say that I had a great childhood with him."

Over three weeks in October 2002, 10 people were shot at random and killed (three others were injured) in parking lots and on sidewalks around Washington, D.C.; Maryland; and Virginia. From a sniper's nest jerry-rigged in the back of a blue Chevy Caprice, John and his 17-year-old accomplice, Lee Boyd Malvo, began their spree. Taalibah, who was 9 at the time, hadn't seen her father since August 2001, when she, her brother, and her sister were retrieved from Bellingham, Washington, where they had been living with John. He had taken them from their mother, Mildred

CLOCKWISE FROM TOP: COURTESY OF MELISSA MOORE, © JARED COWAN, DON RYAN/AP IMAGES, COURTESY OF MELISSA MOORE. OPPOSITE PAGE: COURTESY OF REBECCA LAFFERTY. INSET: DAVID SIDDOWAY/*DESERET NEWS* ARCHIVES

Muhammad, in Tacoma, Washington, as a custody hearing was pending. (The couple had separated in 1999.) Shortly after being reunited with her children, Mildred relocated the family to the D.C. area to help care for her sick mother. The following year, Taalibah and her siblings were whisked out of school and into protective custody once the police suspected their father as the perpetrator. (They had found in national records that Mildred had a restraining order against John.) "When his picture popped up [on the news] and they were naming him the D.C. Sniper," Taalibah says, "the thing that I really remember is just crying."

During John's trial in the fall of 2003, Mildred, who now works with domestic-abuse survivors through her After The Trauma organization, homeschooled the kids, but not because she was ashamed—or wanted them to be. "Some friends that I thought were friends were not when the information was released," Taalibah recalls. "From the outside looking in as a parent—they want to protect their child. I mean, the D.C. Sniper's child is in attendance," she recalls. "So for the protection of us and the protection for the children at school, it was beneficial." But she was never sheltered from the harsh reality: "My mom always wanted us to watch the news every day, so we were going to find out regardless. … When it came to the verdict [guilty of capital murder], I just went completely numb."

Besides dealing with public ostracism and private shame, these daughters had to separate themselves from their fathers' horrific acts: His crimes were not theirs. "My mother told us, 'He will always be your dad,'" says Taalibah, "'but that does not mean that everything he does you take responsibility for. He's his own individual, and so are you.'" Even if other schoolkids didn't see it that way. "The most challenging question I've gotten was, 'Do you have guns at home, too? Will you do the same thing he did?'" she continues. "Extremely blunt, no filter. It's just, 'You're the daughter. I get to ask you anything without [thinking] how you feel.'"

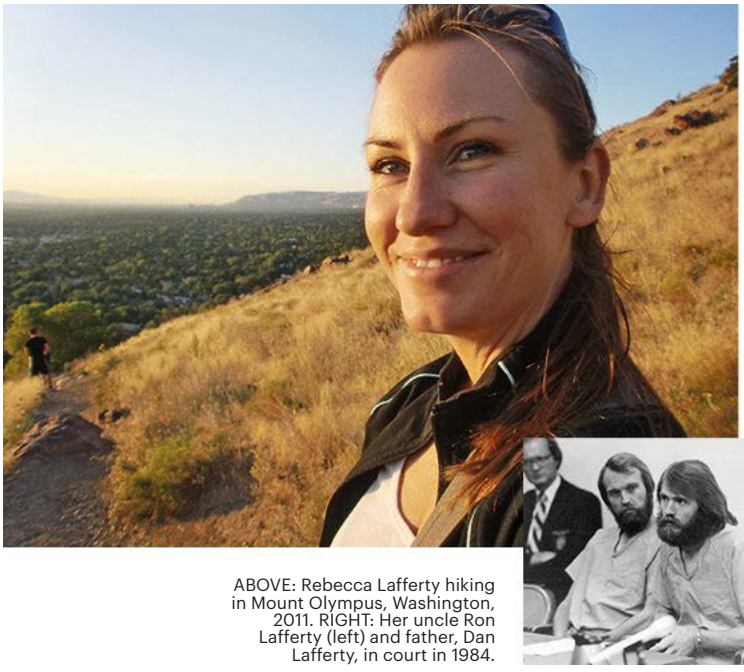
By the time she was an adult, Rebecca Lafferty realized she had to stop owning her father's crime. Her dad, Dan Lafferty, and uncle Ron Lafferty, both members of a Mormon fundamentalist splinter group, believed that God had ordered that their 24-year-old sister-in-law, Brenda Lafferty, and 15-month-old niece, Erica, be "removed." (Brenda had angered Ron by encouraging his wife to leave him when he wanted to take a second bride.) It was July 24, 1984—Pioneer Day (when Utah residents commemorate the 1847 arrival of Brigham Young and the first Mormons in the Salt Lake Valley)—and Rebecca was 7 years old. She remembers the police pounding on the door of the Salem, Utah, home she shared with her mother, who had just separated from Dan, and four younger siblings.

"It was late at night, and my mom sounded panicky," says Lafferty, now 38. "She was like, 'Hurry, get some clothes and put them in a bag.' I remember just scrambling, like, *What's going on?* And then we rode in a cop car to another city, where we stayed with one of my mom's girlfriends."

As recounted in Jon Krakauer's 2003 book, *Under the Banner of Heaven: A Story of Violent Faith*, Ron savagely attacked Brenda (official records say both men beat her). Dan had slit the baby's throat, leaving her in her crib. When they left, Brenda lay on the floor with her throat cut. The brothers then went on the lam, and the authorities feared for the families' safety. The men were caught a few days later in the buffet line of a Nevada casino.

Dan, who is sentenced to life at Utah State Prison, has told journalists that he feels no remorse for his actions. "All the emotions that he feels, he knows how to shut them off," Rebecca says. "He becomes very disassociated. I've seen it and I've experienced it in his eyes." She decided that in order to heal, she needed to sort out her feelings for her father. Before reading Krakauer's book, she'd known only the bare outlines of the crime. While she was reading, she says, "I couldn't breathe. Being a mother [of three children], [I was] thinking of my

> "It was confusing for me, because I'm like, I can't feel angry at him, because that means I don't love him."
> —Rebecca Lafferty



ABOVE: Rebecca Lafferty hiking in Mount Olympus, Washington, 2011. RIGHT: Her uncle Ron Lafferty (left) and father, Dan Lafferty, in court in 1984.







CLOCKWISE FROM TOP: A 9-month-old Rebecca Lafferty plays with her father, 1977; Dan testifies at his brother's retrial, 1996; a family portrait in Glendale, California, 1979.

little baby, thinking of Brenda wanting to protect her baby.

"It was confusing for me, because I'm like, I can't feel angry at him, because that means I don't love him," continues Rebecca, a Salt Lake City–based dental assistant who has become a Reiki master and a hypnotherapist dealing with traumatic memories. "And then I got real with that just a couple years ago: 'No, I didn't like that you did that. I don't agree with that, but I love you. *And* I love you.'"

When Rebecca was younger, everyone knew who she was. It was hard to grieve for her aunt and cousin, or for the father she visited in prison—the one who patiently taught her how to tie her shoes or pushed her on the swings or tickled her until she couldn't breathe—when she was the "baby killer's" daughter, as a junior high schoolmate called her one day. "I stood up, walked to the back of the bus, and I really let it out on this girl," Rebecca recalls. "I remember smacking her, and rage came over me. I was so tired of all the hurt and the pain and the shame and whatever else I was carrying, so I took it out on that poor girl."

Taalibah's mother counseled her children on the reactions they might face. "I thank her for being straightforward and not making up a story," says Taalibah. "I'm thankful for her taking the time to get us mentally prepared for anything that came our way. When I was in seventh grade, this boy came up to me and said, 'Your dad killed my cousin.' I guess he was trying to find blame. I said, 'I send my condolences to your family, and I hope that if you feel uncomfortable around me, then don't be around me, but I'm here as a friend to you.'" Her mother emphasized that John's actions were not their fault or responsibility—or an excuse for failure. "My mom always taught me and my siblings that we should never use what happened to us for a sympathy card," Taalibah says. "You should make it your own and stand firm that this is what happened, but this is what *I'm* going to do."

There's no official tally of how many children of murderers are living in the U.S. and how they're coping, but the women we spoke to were open about their struggle to move on with their lives. A sophomore in college in Cleveland now, Taalibah is majoring in voice. She and her sister (also a voice major) are working on a YouTube channel to showcase their neo-soul and opera music. "Singing is a therapy for me, when I need to express myself in a way that only music can," she says.

The six dark weeks of her father's first trial in 2003 (he was sentenced to death in March 2004; he was convicted on another six counts of murder in a 2006 trial) still haunt her. "I always wanted to [visit him in prison], but I knew that I couldn't," she says. Her mother didn't allow it, fearing a disruption in the children's stability. Taalibah held out hopes of talking to her father on the phone before he died. November 10, 2009, was John's execution day. His lawyers had alerted the family to be ready. "We were waiting all day, and we never got a call," says Taalibah. "His lawyers explained at the end that he just didn't want to. That made it even worse, because why wouldn't you want to talk to your children? I would have said, 'I love you, and I always will.' Knowing that he heard that from me, and me getting a response from him, I would have been free."

Rebecca, who, against her family's wishes, is working on a book about her

CLOCKWISE FROM TOP: COURTESY OF REBECCA LAFFERTY; STUART JOHNSON/*DESERET NEWS* ARCHIVES; COURTESY OF REBECCA LAFFERTY. OPPOSITE PAGE: TOP: STEFAN ZAKLIN/GETTY IMAGES. CENTER: NEWSCOM

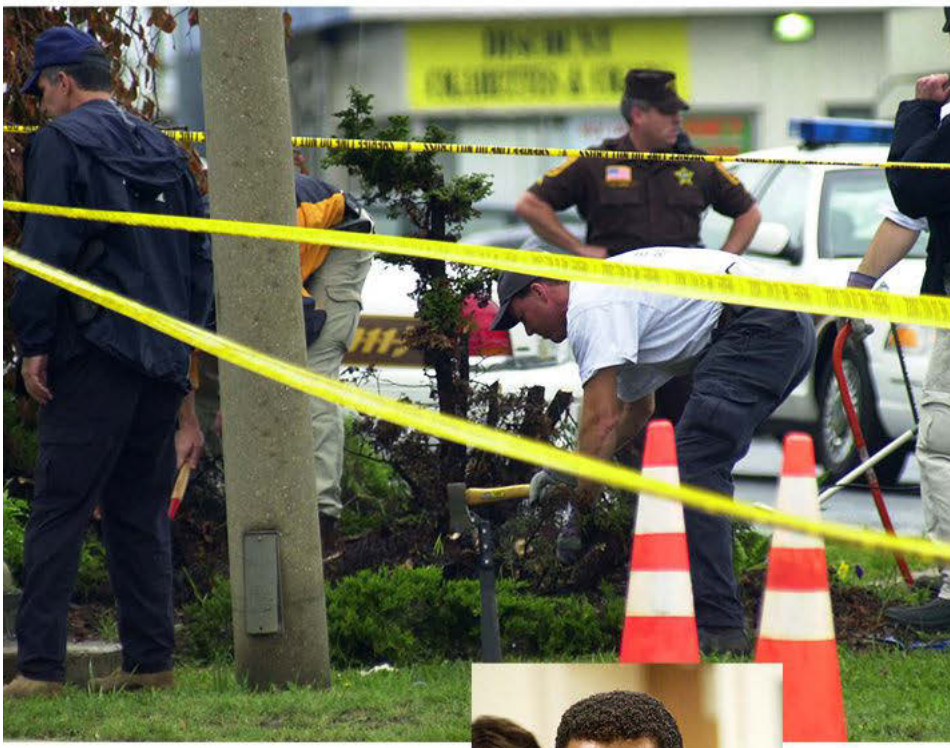
childhood, has also struggled to free herself from the past. In her teens, Rebecca drifted away from the LDS church. "I became very rebellious," she says. "I was pissed. I had a big chip on my shoulder." In her search for peace, she ended up in The Landmark Forum, a program that aims to help attendees reach breakthroughs in personal and professional development through seminars and group discussion. This and hypnotherapy helped her understand that she deserved a life she wanted, even if she felt guilty. "It started with forgiving myself and accepting that [my family] is that way. It's having compassion for myself."

Moore, who lives in Los Angeles, also felt unworthy of happiness. "I can't forgive the crimes [my father] committed, because that's not my place," she says. "But as far as what he's done to me personally and what forgiveness means to me, I have let go and moved on with my life." She has turned her journey into a mission. Though not a trained therapist, she has counseled some 300 family members of killers.

This journey began when her daughter, then in grade school, asked why Moore never talked about her father, with whom she had cut off contact. (Her daughter is now 14; Moore also has an 11-year-old son.) She began writing a journal, which she published in 2009 as the book *Shattered Silence*, and, after attending a Dr. Phil seminar, was asked to tell her story on his show. She was apprehensive about people's reactions. "I felt like it would probably be the best thing to do to get the help I needed, but also if there's someone else who felt the same way I did, maybe they would get the advice they needed. I knew I couldn't be the only family member of a serial killer out there, and that helped me to go forward. … You have to make hard choices: When do you tell your children? If they're executed, how do you grieve? Even though they do these heinous things, there's a part of you that remembers their good elements. You can't turn those off, unfortunately. Do you love them? That's a complicated answer for many people."

Moore has filmed a six-episode TV series for LMN, *Monster in My Family*, which begins airing July 1. In it, she introduces the families of killers to those of their victims. "I felt serial killers get a mega spotlight on the atrocities they commit, and you hear names of the victims, but almost on the sidelines. I wanted to bring their voices to the forefront," she explains. "People are like, 'Do victims really want that?' And they do. A lot of them say it's nice to hear the family members send their condolences. … We're not making amends. We're not trying to make restitution. It's mostly, 'We want to hear your story.' I'm not apologizing on behalf of my dad. I'm apologizing as a caring human being to another caring human being."

As well as taking the innocent lives of their victims, these fathers took something from their daughters. "I'm OK, and I have rebuilt my life. But my dad got a life sentence; I got a life sentence," Moore says. "I'm always going to be a daughter of a serial killer, and I have to choose how that's going to affect me. I'm always having to make that choice: Do I want to hide today, or do I want to live today?" mc







FROM TOP: A shooting in Fredericksburg, Virginia, was suspected as the work of the D.C. Sniper, 2002; John Allen Muhammad in court, 2003; Taalibah Muhammad (center) with her sister, Salena, and brother, John, 2012.

"My mom always taught me that I should never use what happened for a sympathy card." —Taalibah Muhammad

# NOW. OR



# LATER, NEVER?

KIDS: YOU WANT THEM; YOU'RE TERRIFIED OF THEM; YOU HAVE NO IDEA HOW YOU FEEL ABOUT THEM. IN THE LAST OF OUR SERIES ON FEMALE SEXUALITY, WE TACKLE TODAY'S EVER-GROWING **BABY DRAMA**



# GETTING MARRIED AND HAVING TWO KIDS just isn't the American story anymore.

Now, almost half of U.S. women are not mothers, whether by choice, biology, or ambivalence, and the other half might have a child via any number of methods. Maybe it's with a committed life partner, but increasingly, it's not: There's a dizzying array of options for creating a family—some so new that statistics about them don't yet exist (like the growing number of women having children with male friends, gay *or* straight). We sort through those options, along with fertility fears, baby desires, and maybe-mommy madness.

**47.6%**

*The percentage of U.S. women ages 15 to 44 without kids*

Source: United States Census Bureau



From 2003 to 2012, assisted reproductive technology cycles (in vitro fertilization, and gamete and zygote transfers) increased 28 percent, according to the Centers for Disease Control and Prevention.

PREVIOUS SPREAD AND THIS PAGE: PAUL HERBST. OPPOSITE PAGE, FROM TOP: NIGEL CATTLIN/GETTY IMAGES (2); BRIAN HAGIWARA/GETTY IMAGES

# I WAS AMBIVALENT…

… until I wasn't *By* RACHEL SKLAR

**WHEN DID GETTING** knocked up get so complicated? Once upon a time, all that my friends and I wanted was *not* to get pregnant. Then something changed. Birth-control prescriptions lapsed. The finger-crossing started to reverse. If you want kids, it's that straightforward, right?

Not really. Sometimes it just happens, and sometimes … it doesn't. But there are lots of ways to *make* it happen. You can be artificially inseminated with donor sperm or freeze your eggs for in vitro fertilization (IVF) or a surrogate. You can be straight or gay or married or single.

Still, just because the clock is ticking doesn't mean you're ready, emotionally or financially. You might still be all jumbled. I know *I* was. I just needed a little more time: to find the right father, to make a bit more money, to somehow feel ready. I knew I wanted a child, but it always seemed like something for the future. I turned 40 and quietly agonized over dwindling choices while my insides wrung with anxiety.

Now I am 42 and the mother of a newborn. A short-term affair resulted in a long-term blessing. Just like that, I was single and pregnant, and life would never be the same. I didn't plan it—but I was ready. When people clucked about how hard it was to be a single mother, I said, "You know what else is hard? Living with regret."

I'm not saying it isn't daunting. It is. But I have my amazing family—and the eleventh-hour chance to make my mom and dad grandparents and my sister an aunt fills me with joy. My friends immediately closed ranks around me, showering me with love and baby clothes. The upside to doing this in my 40s is having had time along the way to collect a lot of great people to be there for me. For all the connotations of being a "single" mother, at no point during the whole pregnancy did I ever once feel alone.

**DO YOU WANT KIDS?**

*"I KNOW I WOULD MAKE A GREAT MOTHER. BUT IF IT DOESN'T HAPPEN BY THE TIME I'M 35, I'M OK MOVING ON TO OTHER ADVENTURES."*

—JENNIFER SKIPWORTH, 32, SEATTLE

If it hadn't happened by accident, would I have made it happen for myself? I don't know. I fear I would have waited myself out of contention. There's still only so much hedging we can do against biology, and ambivalence has a price. I don't know where this leaves you. But it's 2015, and you've never had more options.



## WHY DON'T WE KNOW ABOUT OUR FERTILITY?

It's not that complicated to get the lowdown on your ovarian health, reports HEATHER ROGERS. Why isn't it a part of routine care?

**FOUR YEARS AGO,** after Danielle Coate, then 35, was named vice president at Bank of America Merrill Lynch, she and her husband began trying to conceive. She quickly found out that it wasn't as easy as she'd hoped. After sticking with her gynecologist's recommendation to "just keep trying" and experiencing two devastating miscarriages, the Denver-based Coate decided to see a fertility doctor. The series of tests he ordered brought bad news: Because of an undiagnosed autoimmune disease, her body was producing the eggs of a 43-year-old.

Coate had never thought to ask either her primary care doctor or her gynecologist about her ovarian health. Her disease worsens with time, so if she'd caught it just a year or two prior, her eggs could have been viable. "If I'd had that knowledge earlier, I would have frozen my eggs," says Coate, now 38. "You try to get pregnant naturally because you don't know any better."

Curious about the prevalence of this lack of awareness among American women, a team of Yale doctors conducted a study, released last year, that revealed three-quarters of women surveyed had never discussed specific fertility and reproductive issues with their health-care providers. Gynecologists routinely cover contraception but rarely, if ever, offer an assessment of their patients' ovarian reserves—the quantity and quality of their eggs. However, 70 percent of the 1,000 respondents to Yale's study said it is important for women to consider their reproductive health "well before they are ready to start trying to conceive."

Now that more women are waiting until later in life to have kids—women older than 35 make up the fastest-growing group of new mothers in the U.S.—doctors are starting to recognize that full reproductive choice should include understanding a woman's childbearing time frame. And it's simple enough to find out: An ultrasound shows the size of the ovaries and the number of resting follicles; if the ovaries are abnormally small and [CONTINUED ON P. 146]

## "HOW MUCH TIME DO I REALLY HAVE?"

*Even an expert can't tell you for sure, but the country's top fertility doctors offer their closest estimations*



DR. MARK PERLOE → GEORGIA REPRODUCTIVE SPECIALISTS, ATLANTA

**21–31:** "Great fertility. Your chance of miscarriage is about 10 to 15 percent."

EARLY **30s:** "Fertility starts to drop off; 15 to 20 percent of eggs may generate a pregnancy."

**35:** "Roughly 10 to 15 percent of your eggs are viable. We start patients on fertility meds."

**38:** "Now, 3 to 5 percent of your eggs are viable. Might consider a donor egg."

**43:** "Even with good hormone levels, you may need a donor egg or a previously frozen egg."

**45+:** "You can still get pregnant after menopause. You'll need a donor egg if you didn't freeze your own."



Eggs being stored for in vitro fertilization.

# GREAT EXPECTATIONS

Is the egg-freezing boom selling a fantasy of control to women? DEBORA SPAR investigates

**NINE YEARS AGO,** when she was 28, TLC's *Dare to Wear* host, Tai Beauchamp, called off her engagement after realizing that her then-partner wasn't the right match after all. She spent the next few years dating, but when she hit 35, she started to feel anxious about her biological clock, so she decided to freeze her eggs. After shelling out an initial $15,000 and paying an annual storage sum of $1,200, she now has 10 eggs stowed away in a freezer. "It's comforting to know I have my eggs on ice," she says. "It's the ultimate insurance policy. You can have all these plans for how you think your life will work out, but in reality, you actually have very little control. Having your eggs frozen is one place you can control. It's really given me peace of mind."

After Apple and Facebook announced in October 2014 that they would cover the costs of egg freezing for female employees, interest in the technology ramped up. Now, fertility clinics are wooing potential clients with free seminars and charts that trace the inexorable decline of a woman's eggs. *(See "'How Much Time Do I Really Have?'" on pages 131 and 133.)* Companies outside Silicon Valley are examining how they approach fertility coverage, while women are scouring their insurance plans and investigating storage options. Many of them will need the help: Egg freezing is expensive, costing anywhere between $10,000 and $15,000 for women whose employers do not offer insurance coverage. It's also politically dicey, raising the issue of whether women should be prioritizing career over childbearing in their most fertile years, and whether high-powered companies might subconsciously be pressuring women to subvert their personal lives. There's also no guarantee it will work. According to one of the few large-scale studies conducted, published in 2013 in *Fertility and Sterility*, the odds of getting pregnant with frozen eggs—even for women still only in their mid-30s—are only about one in five.

And at a philosophical level, the entire business of egg freezing borders on a trap. Because what it's really selling is a hedge against regret: a way for women like Beauchamp to avoid waking up one morning with the sudden realization that they've forgotten to have a baby.

Not that babies are for everyone. Thirty-four-year-old Nina,* a Manhattan lawyer, is torn. She likes the idea of babies and understands the extent to which reproduction is the only means of preserving one's family and, in a way, oneself. But the mundane reality of raising one is not particularly attractive to her—at least not now. Still, like many women, she worries that her current lack of interest might cause her dismay in the future, and she lingers over the fact that so many of her friends seem to hit a point in their lives, usually around the age of 38, she says, where they grab on to relationships that are "focused solely on the necessity of having a kid." Even her friends who never wanted to become mothers, Nina recalls, suddenly seemed to hear the "call of the body" and turn their once-casual dating habits into a checklist of qualities. If a guy has enough check marks, she says with a laugh, it quickly becomes: "Great, let's get married and have a baby." Nina is worried she'll feel that way in a few years, so egg freezing is an intriguing prospect, not so much because it promises something she wants (a baby), but because it will protect her from something she doesn't want: to confront the possibility that she's waited too long. And so Nina is still on the fence, trying to decide what to do.

**DO YOU WANT KIDS?**

"I'M SINGLE AND PRETTY AMBIVALENT. I TRAVEL A LOT; I WOULD DEFINITELY NOT WANT TO HAVE A CHILD ALONE. I'D WANT TO HAVE A KID WITH A PARTNER, WHO WOULD HAVE TO BE OK WITH BEING THE NUMBER ONE CARETAKER. SO PROBABLY NOT."

—PHILIPPA WOOD, 29, WASHINGTON, D.C.

*Names have been changed.

SCIENCE PHOTO LIBRARY/GETTY IMAGES. OPPOSITE PAGE: JAKOB HELBIG/GETTY IMAGES

Natalia,* a 29-year-old literary agent in London, has a similar concern, even though she's young and engaged. "What if I have a really great job opportunity?" she wonders. "What if I keep traveling like I do now, spending less than half my time each month in any given city?" Her mother already voted for intervention, urging Natalia that "if you don't get married before 30, you need to freeze your eggs." So she did it quickly and did it big, with what she describes as the "Rolls-Royce version": 18 safely preserved eggs for $22,000. Looking back, Natalia says that it was "not at all a rational thinking process." She didn't carefully weigh her options (getting pregnant now or in a few years; freezing embryos with her fiancé) or even undergo testing that could have revealed the overall health of her available eggs. She didn't discuss the procedure at any great length with her fiancé. She simply signed on. Now, she says, "I don't worry about having a child anymore." She's just getting on with her life.

Once upon a time, people married (nearly always), had sex, and had kids. Any woman of a certain age who was left without a partner, or with a partner but without a child, was generally labeled as unlucky. In the late 19th century, though, a handful of doctors began to suspect that some apparently infertile wives (at the time, a couple's infertility was always presumed to be caused by the woman) might be "cured" through the transmission of another man's sperm. When these procedures proved successful, clinics in the United States moved slowly and quietly toward more commercial forms of insemination, eventually selling the sperm of so-called donors to couples and single women alike. By the early 1980s, artificial insemination had become a relatively large business, and clinics had mastered the art of freezing sperm as well, cooling it to minus 196 degrees and then storing it in tanks of liquid nitrogen. In vitro fertilization was the next step on the reproductive road, allowing couples to mix eggs and sperm outside the woman's body. While IVF was initially conceived as a way to treat women who suffered from blocked fallopian tubes, it quickly became employed for a much wider array of circumstances and conditions. Couples who carry genetic mutations, for example, can use IVF to create multiple embryos and screen for the healthiest; women whose eggs have grown too old can purchase other women's eggs to fertilize and implant; and couples unprepared to become parents right now—maybe she's about to undergo chemotherapy, maybe one partner is stationed overseas—can create embryos and freeze them for later use. The technology for embryo freezing is nearly the same as that for sperm: a chemical treatment to protect the delicate material, freezing, and then deep storage in liquid nitrogen.

Egg freezing is more complicated, since eggs have a higher water content than either sperm or embryos, and are thus more likely to develop damaging crystals during the freeze-and-thaw cycle. Over the past few years, researchers have refined a process known as vitrification, which flash-freezes and dehydrates the egg to protect it. As this technology has improved and become more widely available, new firms have rushed into the commercial space, offering egg freezing not only to women who might *need* such services (like cancer patients), but also to the almost infinitely larger pool who might *want* them. Extend Fertility, the first commercial egg-freezing firm, launched in 2004, attracts young professional women with the promise of "putting their biological clocks 'on ice.'" For roughly $10,000 plus annual storage fees that can go up to $1,000, women can harvest their eggs while still relatively young, storing them until, as the company's website puts it, they've had the chance to "navigate around [their] personal, professional, or health circumstances." More recent entrants offer an expanded buffet of options: 30 eggs for a flat fee of $18,000, for instance, or "all-inclusive freezing," complete with cycle monitoring, egg retrieval, and one year of storage.

**WHAT EGG FREEZING IS REALLY SELLING IS A HEDGE AGAINST REGRET.**

This is where egg freezing is different from other reproductive technologies, and arguably more problematic. It's not the morality of messing with Mother Nature—we've been doing that since the condom—or even the medical risks involved (mostly, a rare condition called ovarian hyperstimulation syndrome, which causes a woman to produce an abnormal number of eggs and to experience swollen and painful ovaries). It's that all of the other technologies have been used to solve preexisting problems. Artificial insemination, for example, solves the problem of male infertility. IVF solves fallopian-tube problems; donor eggs can substitute for a woman's damaged or too-old ones.

But egg freezing attacks a problem that hasn't yet happened, a problem that very well may never happen at all. Egg freezing is not about combating infertility. It's about avoiding the potential for disappointment.

Take a look at how this procedure is being marketed. EggBanxx, which offers discounted freezing packages and low-interest financing ("infertility loans" are another arm of this growing cottage industry), hosts cocktail parties in urban centers like New York and Chicago, offering champagne, Cadbury crème eggs, and the not-so-subtle slogan of "Let's Chill." [CONTINUED ON P. 146]

## "HOW MUCH TIME DO I REALLY HAVE?"



DR. MAYA BLEDSOE → AUSTIN REGIONAL CLINIC AUSTIN, TEXAS

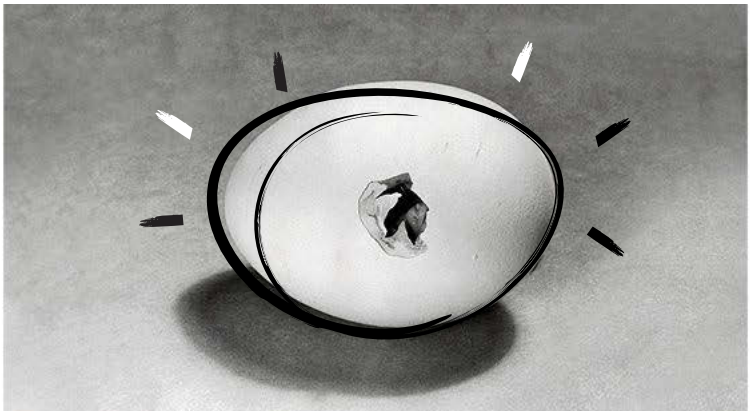
**18:** "Your fertility peaks here, but women generally aren't ready for children."

LATE **20s:** "Your fertility starts a slow decline."

**30:** "Your fertility might be 20 to 50 percent less than it was at age 20."

**40:** "It will decline at a faster rate now; your fertility really slows down more by 42."

**45+:** "You could still get pregnant with your own egg—it just might take some help from meds."



# THE EGG WHISPERER

DR. AIMEE EYVAZZADEH hosts cocktail parties designed to answer women's fertility questions—and drum up new clients *By* JENNA SCATENA

**SHORTLY AFTER Facebook and Apple announced they would add egg freezing to their employee benefits, reproductive endocrinologist Dr. Aimee Eyvazzadeh from San Ramon, California, hosted her first egg-freezing party—a presentation about the controversial fertility procedure—and joined the growing industry around egg freezing *(see "Great Expectations," page 132)*. Offering bottomless Chardonnay, shrimp cocktail, and party favors in high-end restaurants in Silicon Valley, San Francisco's Financial District, Seattle, and Washington, D.C., Eyvazzadeh estimates she's now presented to more than 200 women.**

**MARIE CLAIRE:** What sparked the idea to launch your egg-freezing parties?

**AIMEE EYVAZZADEH:** Every time I'm at a cocktail party, women pull me aside for advice, and the entire party quickly turns into a fertility seminar. So I thought, *Why not throw my own and reach more women?* I put out flowers, order hors d'oeuvres, wine—make it fun. Then I lead a presentation about fertility awareness, covering the egg-freezing process, costs, and risks associated with the procedure.



**MC:** Why should women consider freezing their eggs?

**AE:** Women are more proactive about planning for a vacation than a pregnancy. I want to make women more aware of their options at an earlier age.

**MC:** When should women start thinking about their fertility?

**AE:** In their early 20s, when there is more than a 50 percent chance of their eggs being chromosomally normal. By age 37, the chance of a woman having viable eggs is down to 10 percent.

**MC:** Does the "party" setup blur the line between a medical consultation and a girls' night out?

**AE:** For many women, going to the fertility doctor is nerve-racking. Our society is still judgmental about fertility. Discussing it over wine with 30 other women takes the shame away. Married women come without telling their husbands. A lot of women stand up and share their experiences in front of the group. That's when it gets rowdy. A recent party in San Jose felt like a pep rally at one point, with women clapping and cheering me on.

**MC:** What motivates your patients to freeze their eggs?

**AE:** Contrary to what the media says, women aren't lining up at my door because they're more excited about their career than being a mother; most come because they haven't found the right partner yet and their biological clocks are ticking.

## DO YOU WANT KIDS?

*"MY DAD ALWAYS SAID THAT YOU DON'T REALIZE YOU CAN LOVE ANYONE AS MUCH AS YOU'RE ABLE TO UNTIL YOU HAVE KIDS. I WANT TO EXPERIENCE THAT KIND OF EXTREME LOVE."*

—SOPHIA LEENAY, 25, MINNEAPOLIS

## WHAT WILL IT COST?

Here's what each family-building option might set you back, according to DR. VALERIE BAKER,

*fertility specialist at Stanford Medicine, Fertility and Reproductive Health, in Palo Alto, California*



### IVF

**Fertility medication:**
$3,000 to $5,000

**Egg harvesting/ fertilization/ transferring embryos:**
$10,000
*(Cost can increase depending on the number of rounds of harvesting)*

**APPROX. TOTAL:**
**$10,000–$15,000**



### EGG DONATION

*(Using donor eggs)*

**Fertility medication:**
$3,000 to $5,000

**Egg harvesting/ fertilization/ transferring embryos:**
$10,000

**Donor compensation:**
$5,000 to $10,000
*Various legal fees*

**APPROX. TOTAL:**
**$30,000**



### EGG FREEZING

**Fertility medication:**
$3,000 to $5,000

**Egg harvesting:**
$5,000 to $7,000

**Storage:**
$1,000 per year

**APPROX. TOTAL:**
**$10,000–$15,000**



### SURROGACY

*(Using your eggs)*

**Fertility medication:**
$3,000 to $5,000

**Egg harvesting/ fertilization/ transferring embryos:**
$10,000



**Surrogate compensation:**
$30,000 to $35,000
*Various legal/ medical fees*

**APPROX. TOTAL:**
**$75,000–$100,000**

### SURROGACY

*(Using donor eggs)*

**Surrogate compensation:**
$30,000 to $35,000

**Donor compensation:**
$7,000 to $8,000
*Various donor screening fees and legal fees*

**Egg harvesting/ fertilization/ transferring embryos:**
$10,000



**APPROX TOTAL:**
**$90,000–$120,000**

### ADOPTION*

**Foster care adoptions:**
$0 to $2,500

**Licensed and full-service private agency adoptions:**
$15,000 to $40,000

**Independent adoptions:**
$30,000 to $50,000

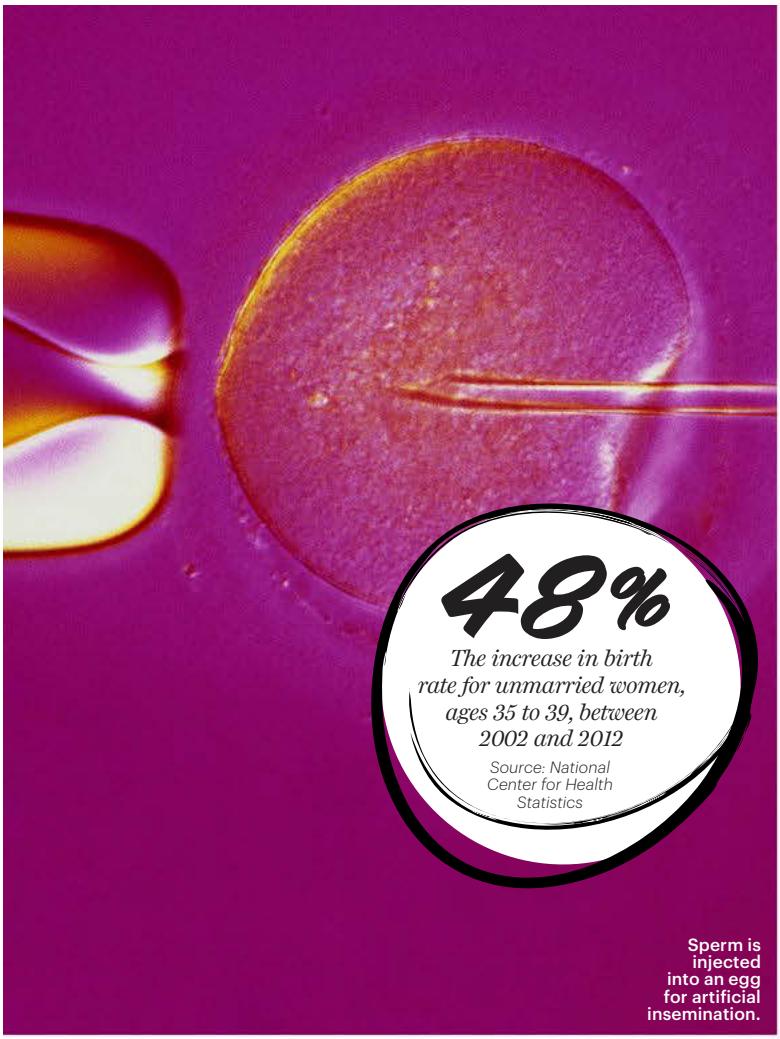
**International adoptions:**
$15,000 to $50,000

**APPROX TOTAL:**
**$0–$50,000**

*Source: Emily S. Rosen, LCSW, a psychotherapist and adoption consultant in New York

*By* KELLY TUNNEY

CLOCKWISE FROM TOP LEFT: SUPERSTOCK/GETTY IMAGES, GEORGE MARKS/GETTY IMAGES, WILLIAM ANDREW/GETTY IMAGES, SUPERSTOCK/GETTY IMAGES, BETH ACHENBACH/EYEEM/GETTY IMAGES, ADRIANNA WILLIAMS/GETTY IMAGES, HARRY BARTLETT/GETTY IMAGES, GEORGE MARKS/GETTY IMAGES. OPPOSITE PAGE, FROM TOP: SPIKE WALKER/GETTY IMAGES, SUPERSTOCK/GETTY IMAGES




Sperm is injected into an egg for artificial insemination.

## DOING IT ALONE?

Three single-moms-by-choice offer their best advice

*By* MELANIE ABRAHAMS

**ANNA DAVIES, 32, JERSEY CITY, NEW JERSEY**

*"Find your people. Take a prenatal yoga class or sign up for a message board of single moms online. You need support, and the people who will understand you and boost you up the most are the ones who've been there and done that."*

**ATHENA REICH, 38, NEW YORK CITY**

*"People might say or ask the most insensitive things about your ability to care for a baby on your own. There's no right way or wrong way to deal with that. If you'd rather change the subject or even tell someone they're out of line, that's fine. You aren't the one being inappropriate—they are!"*

**BECCA HENIG, 37, CARLSBAD, CALIFORNIA**

*"Make sure you're committed. I had my daughter after two rounds of IVF and had to give myself multiple shots of hormones; a friend had to give me shots of progesterone in oil every single night for three months. It was worth it when I finally had my baby in my arms."*



# OUR UNIQUELY 21ST-CENTURY FAMILY

How two gay couples—Liv & Julia and Mark & Erik—worked together to create an extended family *As told to* JO PIAZZA

**LIV GJESTVANG, 40, COLUMBUS, OHIO:**
I met Erik, the sperm donor for our two kids, in the late '90s in New York through a gay swim team. When my partner, Julia, and I decided we wanted to have kids, we talked about whether we should use an unknown or known donor. We liked the idea of knowing the other half of our children.

**ERIK KULLESEID, 51, ALBANY, NEW YORK:**
I've known Liv a long time. When she asked, I was totally flattered. My husband and I also have an unconventional family. We have two daughters through a surrogate with whom we've established a very close relationship. The biggest issue was: Was it just going to be my sperm and not Mark's? We just used mine for Liv and Julia's kids, and it turned out fine.

**LIV:** It took us a couple of years to have kids. Julia had a hard time getting pregnant. Erik and Mark were our strongest supporters, emotionally. They were able to listen and sit with us. They kept saying that once we had kids, none of it would matter. It was absolutely true. After more than two years of trying, I got pregnant, first with our son and then with our daughter.

**ERIK:** This process brought us closer together. My parents see Liv and Julia's kids once a year. It's kind of crazy having other offspring. We don't financially support them but are there as uncles.

**LIV:** Our kids, who are 4 and 2, call Mark and Erik "Daddy" and "Papa." They know they live in a family with two moms, but their dad helped make them, and they have two sisters. We spend a long weekend with them every summer at their lake house in the Adirondacks in New York. It's wonderful to have this bigger family that grew from making our family together. It has just been this beautiful, broader definition of family.



# HEALTH NEWS

*The latest in fitness, nutrition, and more* **By** CLAIRE FONTANETTA

## ACTIVE DUTY

This month, we're loving ADay, a new athletic-wear line that looks like it belongs on the racks of a Soho boutique rather than in a gym. Our favorite pick: chic mattified nylon track pants that transition easily from Sunday brunch to Spin class.

**ADAY** White Nylon Crash Cause Crop Top, $75, and Black Nylon Hail Yes Trackpant, $100; thisisaday.com.



**BIOHARVEST** Vinia Red Grape Powder, $150 for 30 packets; bioharvest.com.

## TAKE HEART

"But red wine is good for me!" is still a legit claim—the beverage contains resveratrol and other antioxidants that may reduce inflammation and improve heart health—but research shows you'd probably have to drink hundreds of glasses daily to see benefits. Instead, consider Vinia: A quarter teaspoon of the powdered super food (just add to food or beverages) has as much resveratrol as a bottle of wine.




**BYAROZAVIK** Birch Water, $42 for 12; amazon.com.

## ON TAP

*Step aside, coconut water. The fit crowd is buzzing about birch water, which has an extraction process similar to that of maple syrup and tastes slightly (surprisingly!) citrusy. Besides being high in electrolytes, it also contains cholesterol-lowering saponin, a compound not found in its tropical cousin.*



**STOLEN GIRLFRIENDS CLUB X HAYDENSHAPES** Surfboards, $1,495 each; haydenshapes.com.

## SURF'S UP

*Stolen, a New Zealand clothing line, is carving out a new collab with surfboard brand Haydenshapes. Wrapped in patterned silks that are finished with a high-gloss resin, they may look like art, but they're also fully functioning boards.*

## FLASH GURU



**Who:** NYC fashion stylist turned Pilates pro and founder of the eponymously named Tribeca studio Karen Lord Pilates Movement.



**A.M. routine:** "Every morning, I drink hot water with lemon and cinnamon followed by an espresso with cardamom to wake up."

**Healthy habit:** "I crave kale the way some people want hamburgers—I can't live without my leafy greens."

**Fitness philosophy:** "I don't believe in punishing the body—like doing a million jumping jacks and only eating fruit—to get results."

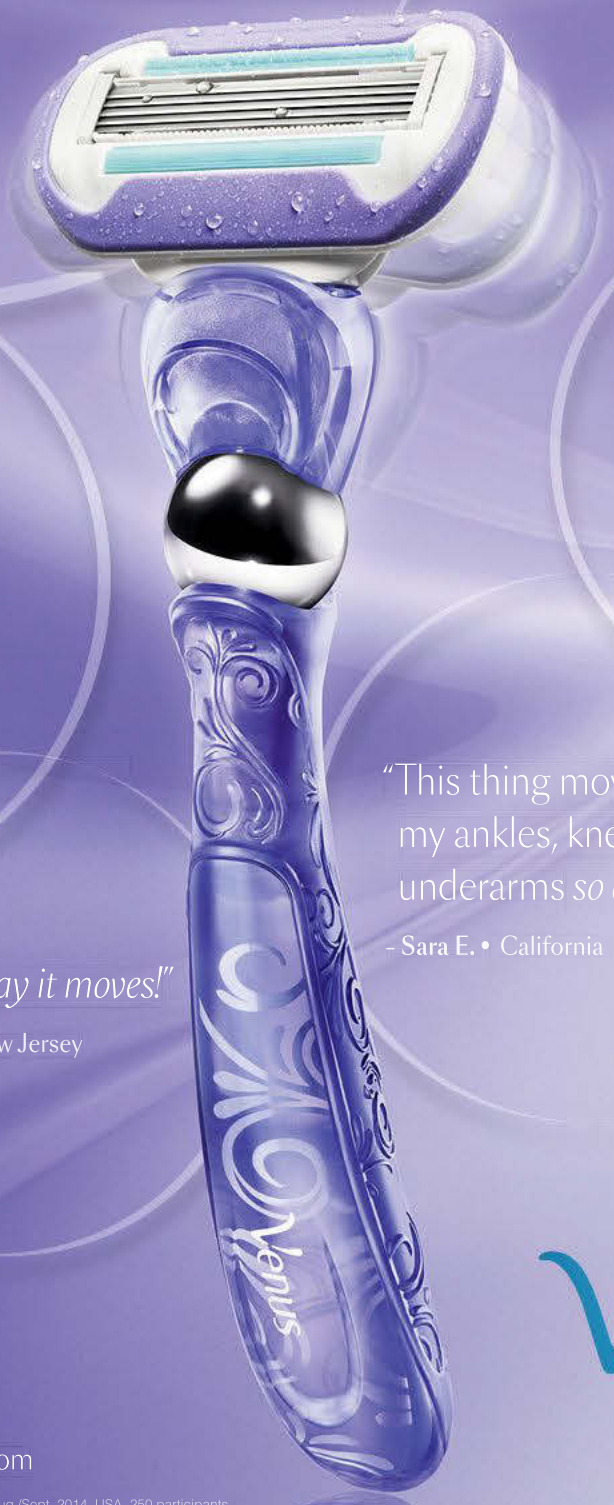
**Nighttime ritual:** "Before bed, I do a short Pilates mat stretch, then make a cup of chamomile tea and crush lavender seeds on my temples. I share the love and rub them on my dog, too. She loves it!"



VINIA: JEFFREY WESTBROOK/STUDIO D; TREES & LEMONS: GETTY IMAGES; LORD: COURTESY OF THE SUBJECT. ALL OTHER IMAGES: COURTESY OF THE COMPANIES

# & THERE YOU HAVE IT

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"The Venus Swirl Razor has *renewed my love* for shaving."

- **Jennifer G.** • California

"Very easy to use and *effortless*."

- **Heather D.** • Virginia

"This thing moved around my ankles, knees and underarms *so easily*."

- **Sara E.** • California

"Love the *way it moves!*"

- **Amanda J.** • New Jersey

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LOVE & SEX

# THE NAKED TRUTH

Playing coy in love got **Dina Nayeri** nowhere. So she decided to experiment with her so-called weakness: the inability to be anything but honest

**I DON'T HAVE AN INSTINCT** for coolness. In the New York City dating scene, that's a problem. My friends have warned me that I'm prone to Persian fits of emotion (I'm Iranian) and that my eyes give everything away. So, during my two years here, I've tried to be mysterious and aloof. Against my instincts, I've left texts unanswered and told boyfriends it was no big deal when they canceled dinner. With one boyfriend, I bottled up every irritation until we barely talked anymore; when we did hang out, I itched to even the score. I staged dramas with another, fleeing his apartment when he was in the shower, or making a show of rejecting him for being too young. He loved this game, but the first time I tried to share something real about myself, he drew back. One way or another, every romance ended when I tired of faking it and

ELINOR CARUCCI/TRUNK ARCHIVE



unloaded in spectacular Iranian fashion.

"Why can't you just be easy-breezy?" a close friend said after my first New York breakup. "Guys can't handle that much realness! Strategery, Dina, strategery!"

"But I don't *want* to do strategery," I said. "I want to do me."

"At least let them peel the onion slowly," she said. "Show the crazy later."

"It's not 'the crazy,'" I said. "We're talking about my thoughts and emotions here! We applaud men for showing a modicum of this, calling them 'self-aware' and 'brave.'"

For a year and a half, this conversation happened after every one of my very theatrical romances. Then, for two months this fall, I found myself in a remote artist colony in New Hampshire. Suddenly, everything I said to New York men seemed risk-free, since they were too far away to date. I decided to try an experiment. In every text, e-mail, and Tinder message, I would say the absolute most honest, vulnerable thing—the first thing that came to mind, ignoring pride, strategy, or any of the filters I had reluctantly adopted from my friends. I would show the real me in every word. I wouldn't hover around my feelings and hope these men would read my mind. If I felt hurt or excited or afraid, I would say—not hint—that I felt hurt or excited or afraid.

I started on Tinder, with a man wearing a cowboy hat. Instead of saying, "I like that hat" (*Easy-breezy!*), I said, "You're cute, but the hat makes me think you might be balding. Are you balding?" When another guy canceled a phone call, instead of saying, "That's OK, talk soon!" (*Be positive!*), I said, "That hurts my feelings." When a former lover added one of my friends on Facebook, instead of "Hey, how do you know A—?" (*Be unaffected!*), I wrote, "You added A—. That fills me with inexplicable rage." No one disappeared because of my honesty.

I began texting my unfiltered musings to the men who lived inside my phone, longing for raw responses. I told an ex-lover that I thought he'd broken up with me because I was divorced. I confessed to another that I hadn't worn makeup the last time we went to dinner, just so he'd know that I was over him. Sometimes I had to force myself to own up to insecurities and manipulative motivations. But many men fell in step, missing no beats. They were more engaged. They replied faster. They said more and seemed to care—a lot. When I told one man that I mistrusted him, he said, "I'm so sorry. Tell me why." When I told another that I had loved him once, he said, "I'm honored and I felt the same."

I dialed it up a notch. I had developed intense feelings for a man at the colony and told him everything, holding back no warmth. I said, "Your writing makes me shiver." I said, "I think you'll be famous one day." I said, "I can't watch you play pool; it turns my brain to soup." When we parted, inevitably, to return to our separate lives, he said, "No one's made me feel this good about myself."

Back in New York, I picked up my heart and reconnected with my life. My favorite pre-retreat plaything had a girlfriend now, a relationship that cemented just after I confessed my feelings for the colony guy (oh, irony!). I told him that I had hoped we'd hook up again—I didn't say "hang out"—but I'd gladly be his friend, and he grew into a dear confidant. Did I sacrifice my pride in this exchange? Of course, but pride is nothing. It keeps life at bay.

I learned that there is a limit to honesty, but it isn't about guarding against rejection. It's about being aware of others and their emotions, not just your own. Will the anger or love or hurt that you've shared fall on hospitable ground, or will it scorch the soil? Still, sometimes I was humiliated or rejected. Sometimes I gave offense. Sometimes I gave ammunition to ill-wishers. It hurts to put your naked self out there to be judged, to be turned away. After a while, getting the reaction I desired didn't matter. It felt good just to say what I wanted—pure, like shedding an extra skin. It weeded out those who were wrong for me, and did so with merciful speed.

Then one day last winter, the man from the artist colony resurfaced. We met for drinks, and I told him that I thought about him every day. He said, "You were always so honest. Do you ever think to protect yourself?" He's the one I wanted all along, and what he remembered most about me was my candor. Maybe that's what eventually brought him back to me. We've been together ever since.

Still, I don't know what will happen next. I just know that I've found a powerful tool. Often now, when some inner voice warns me of all the petty consequences of my honesty, I remind myself that everything I feel and want has been felt and wanted before, by so many people. None of it is new, and so none of it is such a risk. **mc**

# JULY 2015 HOROSCOPES

This month has Cancer sharing the wealth (nice, Mindy Kaling!), Libra partying it up (a July 4 BBQ, Dakota Johnson?), and Pisces seeing clearly (set your mind at ease, Lupita Nyong'o) ***By*** ERIC FRANCIS COPPOLINO

## CANCER
**(JUNE 21–JULY 22)**

**MOOD:** *Generous*

You have much to offer, and the more you give, the wealthier you will feel. Resources are at your disposal, along with extraordinary earning power. But you'll greatly enhance your life by sharing with others, beginning with your love and wisdom.

**POWER DAY:** *July 1*

## LEO
**(JULY 23–AUGUST 22)**

**MOOD:** *Audacious*

With Venus and Jupiter joining forces in your sign, you're at the height of your charm and charisma. Experiment with a plan you've been mulling—the timing is as good as it gets. Assert yourself and your ideas, and prepare for accolades.

**POWER DAY:** *July 21*

## VIRGO
**(AUGUST 23–SEPTEMBER 22)**

**MOOD:** *Rewarding*

Do the right thing, knowing your efforts will be supported and yield positive results. Whether you are called upon to step into a leadership role or be the bearer of a message, it's important to make yourself visible in the public eye.

**POWER DAY:** *July 23*

## LIBRA
**(SEPTEMBER 23–OCTOBER 22)**

**MOOD:** *Social*

This month lavishes numerous occasions when you light up any room in truly singular fashion. Accept every invitation that comes your way, or take the initiative and host an event of your own. Set a theme, invite the world, and show them what you've got.

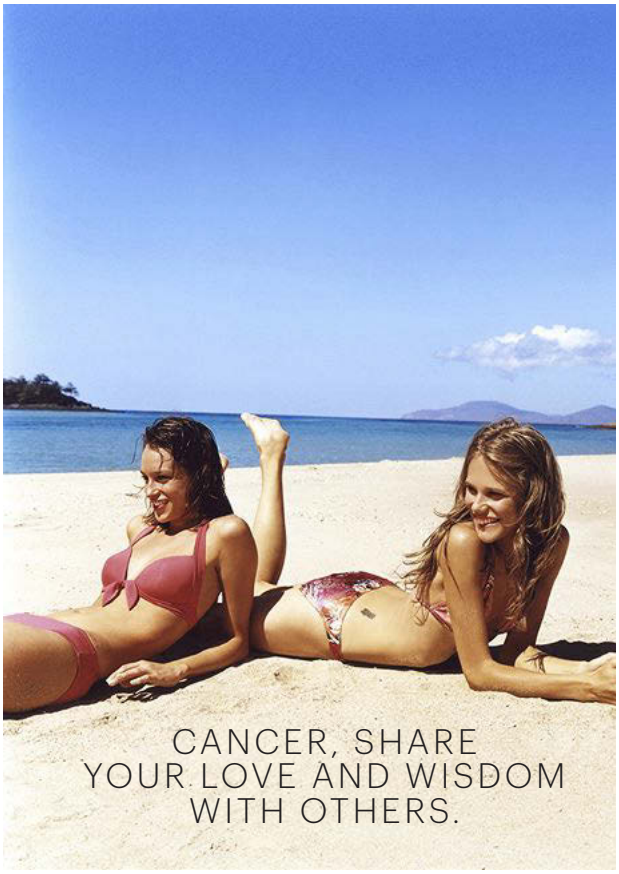
**POWER DAY:** *July 8*

## SCORPIO
**(OCTOBER 23–NOVEMBER 21)**

**MOOD:** *Dauntless*

Take charge. And not in a kind-of-sort-of way, but in a go-all-out way. People perceive you as bold and intelligent, and will do what you ask of them. Others believe in you to achieve a seemingly impossible goal, and their confidence is not misplaced.

**POWER DAY:** *July 15*




## SAGITTARIUS
**(NOVEMBER 22–DECEMBER 21)**

**MOOD:** *Introverted*

Pressures ease this month, yet even so, you're being drawn more deeply into yourself. Follow that inward direction to make significant discoveries about who you are and what you want. Honoring this rare opportunity will produce equally unusual—and beneficial—outcomes.

**POWER DAY:** *July 1*

## CAPRICORN
**(DECEMBER 22–JANUARY 19)**

**MOOD:** *Clairvoyant*

You have the ability to see around corners and through walls, or at least you will be privy to information and have a spooky hunch or two. Seek confirmation by worldly means, though there may be instances when an authentic leap of faith is called for.

**POWER DAY:** *July 22*

## AQUARIUS
**(JANUARY 20–FEBRUARY 18)**

**MOOD:** *Resolute*

You're in a phase when you find yourself revisiting the past. Embrace every chance to tidy up unfinished business, including a professional obligation that requires laser focus. Only then can you tread the new territory you've been craving for so long.

**POWER DAY:** *July 21*

## PISCES
**(FEBRUARY 19–MARCH 20)**

**MOOD:** *Insightful*

Despite a hive of activity, your mind is clear, allowing you to see yourself and others honestly, and building your morale. Continue making brave moves and choosing the most inventive path, which for you is the most practical one as well.

**POWER DAY:** *July 13*

## ARIES
**(MARCH 21–APRIL 19)**

**MOOD:** *Playful*

The planets have set you apart this month. You're at your most romantic and imaginative, so don't let anyone spoil the fun. In fact, lure people into your idea of good times, and they'll respond favorably. If you're an artist or have creative leanings, you're on fire.

**POWER DAY:** *July 4*

## TAURUS
**(APRIL 20–MAY 20)**

**MOOD:** *Domestic*

If you've wanted to make improvements to your home, you will astound yourself with your creativity, sense of style, and talent for economizing. Having a sanctuary where you're comfortable will do wonders for your spirits outside of it.

**POWER DAY:** *July 5*

## GEMINI
**(MAY 21–JUNE 20)**

**MOOD:** *Articulate*

Anything you say or write will be eloquent, passionate, and, most of all, compelling. Use the power of words to your advantage and to benefit higher-ups. It's a skill you already have, amped up considerably. Speak your mind, and trust that you will be heard.

**POWER DAY:** *July 15*

POWER DAYS BASED ON PLANETARY ALIGNMENTS. PHOTOGRAPH: ACP/TRUNK ARCHIVE

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## WHY DON'T WE KNOW ABOUT OUR FERTILITY?

[CONTINUED FROM P. 131]

the follicle number is low, a woman's ovarian reserve could be prematurely diminished. Blood tests check hormone levels associated with egg production, including estradiol, a form of estrogen; follicle-stimulating hormone (FSH); and what's called anti-Müllerian hormone (AMH), which gives an overall snapshot of the ovaries' nascent egg supply—lower AMH means fewer in reserve. And while home ovarian-reserve tests are available, they can only check for FSH, not estradiol or AMH.

So why don't doctors routinely offer these tests? Dr. Mary Jane Minkin, clinical professor of obstetrics, gynecology, and reproductive sciences at the Yale School of Medicine (who was not involved in the school's study), says she doesn't raise the issue of ovarian reserves with patients younger than 30, although she regularly does so with her older patients. (The generally accepted age at which fertility begins to decline more rapidly is 35.) For most gynecologists, the lack of communication is due in part to the fact that health insurance doesn't reimburse doctors for spending more time talking to their patients. Another factor is that most plans only cover the tests for women over 35 (the full battery costs about $1,000). Minkin is less concerned with the constraints of insurance, she says. She doesn't discuss fertility with younger women because she doesn't want them to feel pressured to procreate. "Is it fair to tell a woman under 35 that her ovarian reserves are low and put that burden on her?" Minkin says. "My concern is I'm going to drive her away from her career." It's a call she makes without the patient's input, she admits, but she feels justified.

Some physicians believe every woman should at least know that ovarian-reserve screenings are available, like Dr. William Schoolcraft, founder and director of the Colorado Center for Reproductive Medicine, one of the country's top fertility clinics. "Fertility awareness hasn't penetrated ob-gyn practices effectively," he says, "even though this knowledge allows women to plan for the life they want to have."

After three years of research and $40,000 for donor eggs—paid for with credit cards and bank loans—Coate and her husband are now the parents of a baby boy. It's a happy ending to what she describes as a journey "to hell and back," but Coate believes her hardship was unnecessary. She could have frozen her eggs or gone straight to IVF. There's no guarantee either would have worked, but, Coate says, "If someone had said, 'You're not going to have children if you wait,' then I absolutely would have done it."

# GREAT EXPECTATIONS

[CONTINUED FROM P. 133]

"Maybe you haven't found Mr. Right just yet," its website coos reassuringly, "… freezing your eggs now will allow you to tackle conception later." Egg freezing, said Gina Bartasi, CEO of EggBanxx parent company FertilityAuthority, in an interview with Business Insider, is "an insurance policy. It's about having no regrets." After Apple and Facebook made their egg-freezing announcement, notes Jay Palumbo, vice president of patient care at EggBanxx, calls to the company increased from roughly 10 a week to 10 a day. Extend Fertility, meanwhile, has been reevaluating its own business model, as CEO and founder Christy Jones explains, expanding from women in their late 30s or early 40s who turned to egg freezing as an "act of desperation" to younger women, who will increase the volume of egg freezing and thus bring prices down.

There's nothing wrong with trying to wrest some small measure of control over the massive uncertainty that is the future. The problem, though, is that egg freezing doesn't really solve that issue—it just delays it. Or as Dr. Nieca Goldberg, medical director at NYU Langone's Joan H. Tisch Center for Women's Health, explains, "You can put things off, but it doesn't mean there's a better time." With the security of her 18 frozen eggs, Natalia may delay having a child the old-fashioned way, reasoning that she has insurance against the inevitable risk of age. If all goes well with this decision, she could wind up regretting having taken the time and money to freeze her eggs. Or she might wait too long, overlooking the frustrating but undeniable fact that it's not only women's eggs that age, but their entire reproductive systems as well.

Which isn't to say that egg freezing makes life any more difficult. It's just that it takes the usual twists and turns of life and scrambles them in a new way. Statistically speaking, most women in their 20s today will eventually become mothers—and most women who freeze their eggs will not become pregnant using those eggs (either because they don't return to try them—the norm thus far, according to Jones—or because the probability of moving from egg to embryo to pregnancy to baby is still so small). And that's without any consideration for the partners who may or may not appear, or the careers that may or may not flourish. To put it more bluntly: Freezing one's eggs doesn't guarantee a baby and partner later in life any more than not freezing one's eggs guarantees a carefree life of professional success. Or as Dr. Mark Sauer, one of the country's leading fertility specialists, told me, "Having children is never convenient. It's a Hollywood myth that there's a perfect time."

So if you're fully comfortable with the physical and financial demands, go ahead and freeze. Or don't: Take the chances that age and love have long imposed upon women. But neither decision is inherently right, or guaranteed to produce a certain outcome. And don't lose the chance to grab whatever matters most at any stage of life, rather than presuming that any insurance policy—be it for eggs or fertility or job safety—can somehow promise what nothing can: perfection.

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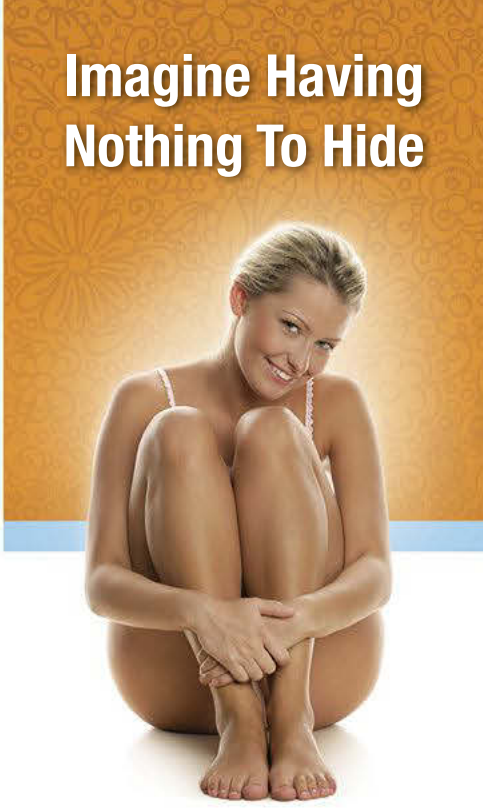
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# ON THE TOWN

*For urban explorers, clashing prints and gypsy-like accents set the tone for adventure*











































1. **DRESS** $70, *H&M*; hm.com. 2. **BAG** $2,150, *Chloé*; barneys.com. 3. **EARRINGS** $1,380, *Roberto Coin*; us.robertocoin.com. 4. **BOOTS** $750, *Tory Burch* at Bloomingdale's; (212) 705-2000. 5. **BAG** $1,595, *Tod's*; tods.com. 6. **TOP** $38, *Band of Gypsies*; topshop.com. 7. **NECKLACE** $545, *Stephanie Kantis*; stephaniekantis.com. 8. **PANTS** $595, *Mother of Pearl*; modaoperandi.com. 9. **SUNGLASSES** $30, *Express*; express.com. 10. **BOOTS** $149, *Guess*; guess.com. 11. **SKIRT** $595, *Coach*; (212) 675-6403. 12. **BRACELET** $2,400, *David Yurman*; (212) 343-7918.

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# SHOPPING DIRECTORY

**COVERS** Newsstand: **Top**, $2,190, Prada; prada.com. Subscriber: **Jacket**, $2,900, **Pants**, $1,400, Gucci; gucci.com.

To get Rita's look, try Rimmel London Stay Blushed! Liquid Cheek Tint in Sunkissed Cherry, Wonder'lash Lift Me Up Mascara in Black, ScandalEyes Shadow Paint in Rich Russet, ScandalEyes Gel Eyeliner in Brown, and Brow This Way Brow Sculpting Kit in Dark Brown. To get her hair look, try Garnier Fructis Full & Plush Mega Full Thickening Lotion, Ends Plumper Amplifying Leave-In Serum, Voluptuous Blow Out Blow Dry Bodifying Treatment, and Fortifying Shampoo and Conditioner.

**BEAUTY** Amorepacific, us.amorepacific.com; BareMinerals, sephora.com; Blondme, ulta.com; Burt's Bees, burtsbees.com; Chanel, chanel.com; Charlotte Tilbury, charlottetilbury.com; Charlotte Tilbury x Norman Parkinson, charlottetilbury.com; Cire Trudon, saksfifthavenue.com; Clarins, clarins.com; Clé de Peau Beauté, cledepeaubeaute.com; Dessange Paris, target.com; Diorskin, dior.com; Elizabeth Arden, elizabetharden.com; Essie, essie.com; Estée Lauder, esteelauder.com; Garnier Fructis, garnierusa.com; John Frieda, ulta.com; Kérastase Paris, kerastase-usa.com; Korres, sephora.com; L'Oréal Paris, drugstore.com; La Mer, lamer.com; Labelle, trophyskin.com; Lancôme, lancome-usa.com; MAC x Giambattista Valli, maccosmetics.com; Murad, murad.com; Napoleon Perdis, napoleonperdis.com; Nars, narscosmetics.com; Neutrogena, neutrogena.com; Nexxus New York Salon Care, ulta.com; Olay, olay.com; Philosophy, philosophy.com; Rimmel London, us.rimmellondon.com; Sally Hansen, drugstore.com; Skin Accumax, janeiredale.com; St. Tropez, sttropeztan.com and qvc.com; Tom Ford, tomford.com; Vichy, vichyusa.com; Vilhelm Parfumerie, barneys.com.

**SAY IT LOUD!** 58: Diane von Furstenberg **Dress**, dvf.com. David Yurman **Earrings, Necklace, Wide Bracelet & Ring**, (212) 343-7918; **Thin Bracelet**, (212) 752-4255. Christian Louboutin **Booties**, christian louboutin.com for similar styles.

**RITA GETS REAL** 100: Mary Katrantzou **Coat** at The Room, (416) 861-4491. Dior **Boots**, (800) 929-DIOR. 101: Tom Ford **Dress**, (888) TOM-FORD. 103: Dior **Dress & Earring**, (800) 929-DIOR. 105: Emilio Pucci **Dress & Turtleneck**, (212) 752-4777; **Boots**, (212) 752-4777 for similar styles.







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**CORRECTIONS** In @Work "Basic Training" (p. 110) in the May 2015 issue, the price of the Givenchy by Riccardo Tisci bag is $3,250. In "Prix d'Excellence Beauty Awards 2015" (p. 60) in the May 2015 issue's Global Beauty Special, the price of the Nars Dual-Intensity Eyeshadow in Himalia is $29.

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All prices are approximate. For help finding the items in this issue, e-mail marieclaireshops@hearst.com. No subscription inquiries, please. For subscriptions, log on to subscribe.marieclaire.com.

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# Opposites

# EVA GREEN

She's typecast as fearless, but there are still some things (nightclubs!) that scare the *Penny Dreadful* star and L'Oréal Professionnel international spokesperson



**1**



***FEAR CONQUERED:***
iPhone.

***NOT QUITE THERE YET:***
Appearing on live television shows.

**2**

***WOULD ALWAYS:***
Stick up for a friend.

***WOULD NEVER:***
Never say never!



**3**



***ENDLESSLY CURIOUS ABOUT:***
Gorillas.

***ZERO INTEREST:***
Reality-TV shows.

**4**

***I FEEL FOR:***
Industrial dairy cows.

***NO SYMPATHY:***
Industrial dairy farmers.

**5**



***ALWAYS UP FOR:***
Traveling.

***NEVER UP FOR:***
Nightclubbing.

**6**

***FARTHEST VACATION:***
Tasmania.



***NEAREST:***
Brighton, England.

**7**

***WOULD TRY ONCE:***
Driving a motorcycle.

***NO, THANKS:***
Skydiving.

**8**

***WOULD PAY GOOD MONEY FOR:***
A spectacular dinner.

***WOULDN'T TAKE EVEN IF FREE:***
Bungee jumping.

**9**



***TRUE BELIEVER:***
Organic food.

***MAJOR SKEPTIC:***
Pharmaceutical drugs.



**10**



***TOO MUCH IN MY LIFE:***
Stress.



***NOT ENOUGH OF:***
Goat cheese.

**11**

***SUBJECT I WON'T SHUT UP ABOUT LATELY:***
Destruction of the environment by certain agribusinesses.

***SUBJECT I AVOID:***
The weather.



**12**



***TOTALLY GET THE APPEAL:***
L'Oréal Professionnel's Pro Fiber hair line—the best ever.



***DON'T GET AT ALL:***
Permed hair.

**13**

***EARLY FOR:***
Going to watch hippos feeding in Africa.

***LATE FOR:***
Paying bills.

**14**

***WORTH THE WAIT:***
Dear friends.

***NO PATIENCE FOR:***
Arrogant people.

**15**



***SKILLS MASTERED:***
Smoking a pipe and shooting with a crossbow.

***CAN'T QUITE GET THE HANG OF:***
Driving.



**16**

***GLAD IT'S AHEAD OF ME:***
A holiday in Tanzania.

***GLAD IT'S BEHIND ME:***
School.

**17**



***PERFECT DAY BEGINS WITH:***
A run.

***AND ENDS WITH:***
A lovely glass of red wine.



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